



Elevating brands with strategy and innovation.

SERVICES & PACKAGES



A-La-Carte (Hourly)

Clients can employ GV Innovative Strategies LLC for services for both short-term and long-term projects. A-La-Carte projects are great for flexible, on-demand support for short-term projects:

- \$65/hr- Image & Styling Consulting
- \$80/hr- Virtual & In-Person Event Coordination
- \$95/hr- Office & Studio Design
- \$120/hr- Brand & Business Strategy

Why choose A-La-Carte?

- Perfect for one-off projects or quick guidance
- Access expert support without a long-term commitment
- Flexible scheduling for your busiest weeks

Retainer Packages (Monthly)

Retainer packages are perfect for ongoing support for long-term business growth and transformation.

Foundations Package (3 Months) (\$1,800/ Month)

Clients can employ GV Innovative Strategies for a 3-month timespan where specific, time-sensitive objectives are addressed. Focused solutions for short-term goals and immediate business needs. In this package, clients receive:

- 20 hours per month (60 Hours Total)
- Customizable Services tailored to specific short-term projects
- Bi-weekly meetings (up to 6 total: 3 virtual, 3 in person)
- Up to 3 tasks/projects
- Priority Support for prompt responses to inquiries

Momentum Package (6 Months) (\$3,500/ Month)

Clients can employ GV Innovative Strategies for a 6-month timespan where more extensive projects and business objectives are addressed. Strategic guidance for mid-term projects and ongoing business development. In this package, clients receive:

- 30 hours per month (180 Hrs Total)
- Customizable Services with a focus on sustained progress
- Bi-weekly meetings (up to 12 total: 6 virtual, 6 in person)
- Up to 4 projects
- Priority Support with faster turnaround times for deliverables

Elevate Package (12 Months) (\$5,500/ Month)

Clients can employ GV Innovative Strategies for a 12-month timespan where broader business goals, multi-faceted projects, business strategy, and mission-driven brand concerns are addressed. Comprehensive, long-term support for mission-driven goals and business transformation. In this package, clients receive:

- 40-50 hours per month (480-600 Hrs Total)
- VIP Priority Support
- 5+ projects
- Annual Business Strategy Review
- Customizable Services for long-term business strategy

Why choose a Retainer?

- Better hourly value compared to A-La-Carte
- Consistent, strategic support for sustained growth
- Priority access and dedicated planning for your most important projects

SPEAKING & WORKSHOPS

In-Person & Virtual Experiences

GV Innovative Strategies empowers teams, entrepreneurs, and organizations to unlock their full potential through curated experiences that inspire action, foster collaboration, and deliver measurable results. Every session is tailored to your audience and event goals, blending practical strategies, creative insights, and actionable takeaways. Choose the experience that fits your event:

Keynote Speech / General Session

30–60 minutes: In-Person: \$1,000 | Virtual: \$950

A high-impact presentation designed to motivate, energize, and equip your audience. Each keynote is customized to your event, leaving attendees with practical strategies and actionable insights they can implement immediately. Perfect for conferences, general sessions, or large groups.

Workshop Facilitation

45–60 minutes: In-Person: \$850 | Virtual: \$800

90–120 minutes: In-Person: \$1,250 | Virtual: \$1,000

Hands-on, interactive sessions that build skills, encourage collaboration, and drive measurable results. Workshops are tailored to your team's needs, combining exercises, real-world scenarios, and actionable takeaways.

Day Rate / Combo Session

Up to 6 Hours: In-Person: \$3,000 | Virtual: \$2,500

A full-day experience combining keynotes, workshops, and interactive activities. Ideal for staff retreats, team development days, or immersive learning experiences. Includes customized materials, facilitation, and pre-event preparation, ensuring a seamless, impactful engagement.

Additional Notes:

- All fees cover facilitation and preparation.
- Travel, accommodations, and other logistical expenses are billed separately as needed.
- Sessions are fully customizable to align with your audience, culture, and event goals.

Signature Speaking Topics

Own the Room: Presence and Personal Branding

Organize to Thrive: Systems for Success and Sanity

Mastering the Moment: Essentials for Flawless Event Planning

