



Elevating brands with creativity, strategy, and innovation.

BRAND & BUSINESS CONSULTING SERVICES

A-La-Carte (Hourly)

Clients can employ GV Innovative Strategies LLC for services for both short-term and long-term projects. A-La-Carte projects are assessed at an hourly rate per project based on labor and complexity:

\$60/hr- Image & Styling Consulting

\$75/hr- Virtual & In-Person Event Coordination

\$90/hr- Office & Studio Design

\$100/hr- Brand & Business Strategy

Retainer Packages (Monthly)

Foundations Package (3 Months)

(\$1,800/ Month)

Clients can employ GV Innovative Strategies for a 3-month timespan where specific, time-sensitive objectives are addressed. Focused solutions for short-term goals and immediate business needs. In this package, clients receive:

- 20 hours per month (60 Hours Total)
- Customizable Services tailored to specific short-term projects
- Bi-weekly meetings (up to 6 total: 3 virtual, 3 in person)
- Up to 3 tasks/projects
- Priority Support for prompt responses to inquiries

Momentum Package (6 Months)

(\$2,000/ Month)

Clients can employ GV Innovative Strategies for a 6-month timespan where more extensive projects and business objectives are addressed. Strategic guidance for mid-term projects and ongoing business development. In this package, clients receive:

- 25 hours per month (150 Hrs Total)
- Customizable Services with a focus on sustained progress
- Bi-weekly meetings (up to 12 total: 6 virtual, 6 in person)
- Up to 4 projects
- Priority Support with faster turnaround times for deliverables

Elevate Package (12 Months)

(\$2,400/ Month)

Clients can employ GV Innovative Strategies for a 12-month timespan where broader business goals, multi-faceted projects, business strategy, and mission-driven brand concerns are addressed. Comprehensive, long-term support for mission-driven goals and business transformation. In this package, clients receive:

- 30 hours per month (360 Hrs Total)
- Customizable Services for long-term business strategy
- Bi-weekly meetings (up to 24 total: 12 virtual, 12 in person)
- Up to 5 projects
- VIP Priority Support
- Annual Business Strategy Review to assess progress and adjust long-term goals