



Pay-Per-Reply™

AGENCY
SERVICES

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ADVANTAGES OF **MESSAGE MARKETING**

Because of the change to mobile, message marketing is an untapped resource that has invaluable abilities to connect with your audience in ways nothing else can. With SPAM making reaching this marketing very difficult or impossible for most marketers, our Paid Reply marketing is able to overcome this as users welcome and want messages using our Pay-Per-Reply patent pending system.

INCREASED **ENGAGEMENT**

With the use of proprietary Paid Reply technology, people who engage in communication results in higher engagement as they have to focus and think, which helps instill the message thoughts in their memory better. In contrast to current forms of marketing that lack engagement, whether it is TV, print, billboard, email, PPC, display.





INCREASED **SENTIMENT**

Traditional marketing sentiment is bothersome, inefficient, and wasteful in time and resources, which results in negative sentiment being associated with brands and messages who use it. In contrast, using Paid Reply™ messaging associates brands and their message with happy, excited and positive sentiment from being paid to engage.



INCREASED **REACH**

With the reach to every human on Earth motivated to receive a Paid Reply message via email, text and social networking in the palm of their hand, the reach of this patent pending technology is unparalleled to anything else in human history. By only paying for actual engagement, this offers marketers of Paid Reply marketing technology increased ROI (return on investment) over traditional marketing channels.

CONSUMER **BENEFITS**

Paid Reply technology offers invaluable benefits to help marketers improve consumer:

- **Sales**
- **Satisfaction**
- **Relationships**

By consumers getting paid for their time with Paid Reply technology, organizations are able to increase sales from people who wouldn't otherwise have engaged in the message if not incentivized. Satisfaction improves from the consumer associates the positive sentiment of using Paid Reply systems. That results in more positive consumer relationships to help build lifelong customers. The combination of these forces of human nature help produce tremendous utility, efficiency and effectiveness in increasing sales throughout the lifetime of the consumer resulting in marketing system with tremendous value and benefit to organizations, brands, and consumers.



EMAIL MARKETING

With the use Pay-Per-Reply™, we are able to use email without the problems others face with SPAM, because it's no surprise that people like to receive our patent pending Paid Reply™ messages. We provide opportunities to connect with people in ways others can't.



TEXT / SMS MARKETING

In addition to email, we offer text as a way to connect with people. Our platform is able to send messages via SMS / MMS Text, for another wonderful communication channel that incentivizes real connections in the palm of the hand where others unable to.





SOCIAL MEDIA **MARKETING**

Although social media is surprising a distant third to the reach of Email and Text, it is also included as part of our capabilities to contact with users, including Facebook ads and WhatsApp and more. And if you are looking for contact lists, we have you covered.

CONTACT LISTS

EMAIL, TEXT AND SOCIAL

We can help increase your business using quality text, email and social leads to supplement your existing contact lists as well. We offer the highest quality contact information that meets strict standards to help drive new business for your target market., including double opted in and cleaned:

- **Email Contact Lists**
- **Text SMS/MMS Contact Lists**
- **Social Profile Contact Lists**





DESIGN & DEVELOPMENT **SERVICES**

Although we might be best known for our powerful proprietary advertising technology, we are able to broaden and support your organization's needs by offering high quality design and development services that can be as equal in value to the technology services we provide. Because we service Fortune 500 companies, our design talent and development skills are able to provide the highest quality of services to support and supplement your organization's needs.

DIGITAL DESIGN

If you haven't already seen the designs and marketing we create, you're in for a big surprise. We offer creative works and copy to work in harmony with your brand and its objectives to help engage and motivate your target to align with your organization's goals. Try us and see for yourself.





UI/UX DESIGN

Although social media is surprising a distant third to the reach of Email and Text, it is also included as part of our capabilities to contact with users, including Facebook ads and WhatsApp and more. And if you are looking for contact lists, we have you covered.

PROTOTYPING

We utilize UI/UX designs specializing in Figma to bring it all together for both desktop and mobile use, and produce a comprehensive, well-designed system and prototype for investors or full deployment and use by both front-end and back-end developers. With this, you will have everything you need to take your project to the next level.





WEB DEVELOPMENT

We also provide full service web development according to your exact requirements to meet your organization's needs. With our development we follow a defined scope and timeline to bring to life your project in a powerful way that is ready for implementation to help implement and manage your company strategies and goals to succeed.