W.A.S.T.E Community Outreach Cause Awareness Program

Executive Summary

W.A.S.T.E Community Outreach proposes a year-long cause awareness program designed to raise public awareness and vital funds for various non-profit organizations throughout the year. This initiative will leverage the YouGiveGoods Cause Awareness Calendar (https://yougivegoods.com/) and other monthly cause registries, hosting monthly fundraising events that showcase and support different causes. By collaborating with local charities, businesses, and entertainers, we aim to create engaging and informative events that foster community spirit and social responsibility.

Program Goals

- Increase public awareness of various social causes addressed by local non-profit organizations.
- Raise critical funds to support the work of local charities.
- Strengthen collaboration between W.A.S.T.E, non-profit organizations, and the local community.
- Provide a platform for local businesses to showcase their support for social causes.

Program Components

- **Monthly Themed Events:** Following the YouGiveGoods Cause Awareness Calendar, W.A.S.T.E will host one event per month focusing on a specific cause (e.g., Mental Health Awareness Month, Veterans Day, etc.).
- **Collaboration with Nonprofits:** Each month, we will partner with a relevant non-profit organization to be the primary beneficiary of the fundraising event.

- **Engaging Entertainment:** Events will feature local entertainment acts, educational speaker sessions, and interactive activities to engage attendees.
- **Sponsored Giveaways:** We will secure sponsored giveaways from local businesses to incentivize participation and community interaction.
- **Catered Food:** When funding allows, events will feature catered food from local restaurants to support local businesses and provide a festive atmosphere.
- **Live Streaming:** All events, whether held in a physical venue or online, will be live-streamed to maximize accessibility and audience reach.

Funding Request

We are requesting [Amount] in funding to support the implementation of this year-long program. The funds will be used to:

- **Secure event venue rentals** (flexible, with online streaming as a fallback)
- **Cover catering costs** (when possible)
- **Compensate entertainers and speakers**
- **Market and promote the events**
- **Cover administrative costs** (equipment, supplies, technology)
- **Process online donations and provide secure donation options**

Expected Outcomes

- Increased public awareness and understanding of local causes.
- Increased donations to participating non-profit organizations.
- Strengthened partnerships between W.A.S.T.E, non-profits, and the community.
- Enhanced community engagement in supporting local social good initiatives.

Conclusion

The W.A.S.T.E Community Outreach Cause Awareness Program presents a unique opportunity to raise awareness and critical resources for local charities while fostering a vibrant and socially responsible community spirit. By harnessing the power of collaboration, engagement, and entertainment, we

aim to create a program that leaves a lasting positive impact on our community.

Additional Information

- W.A.S.T.E will develop a detailed budget outlining the specific costs associated with each monthly event.
- W.A.S.T.E will prioritize securing sponsorships from local businesses to offset some costs and increase the program's reach.
- W.A.S.T.E will develop a comprehensive marketing strategy to promote each event through social media, local media outlets, and community partnerships.

This proposal provides a framework for your cause awareness program. Feel free to tailor it further to include specific details about your community and the non-profit organizations you plan to collaborate with.