# HENNING X J.CREW

## Fall/Winter 2023 Collection

# Collab Statement

This striking, sophisticated, size-inclusive collection is for the versatile woman with a casual edge. J. Crew and Henning's target customers are middle to upper class professionals who deserve a tailored and figure flattering look that feels smooth yet stiff to achieve an elegant structure.



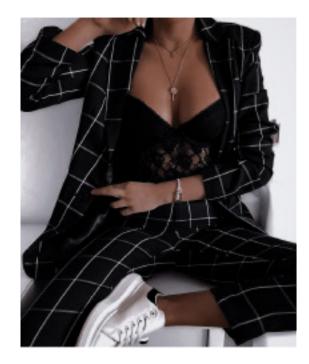
# J.CREW

J. Crew is a specialty retailer, rooted in creating timeless stylish pieces by combinding comfortable neutrals with creative patterns to elevate your wardrobe to the next level.

Henning is an up and coming luxury brand, founded on the necessity for high quality, sophisticated closet staples for the sharp fashion-forward plussized woman.



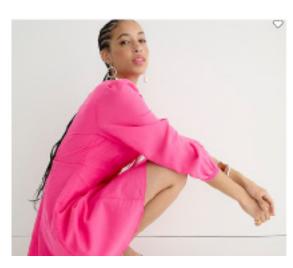






















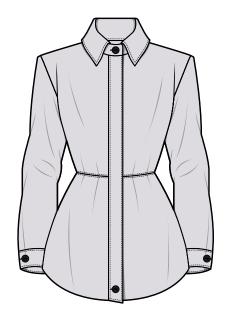


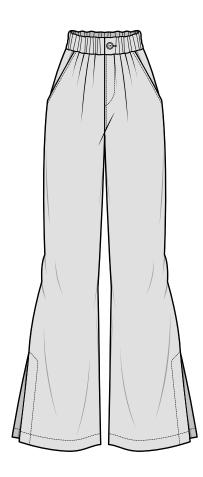


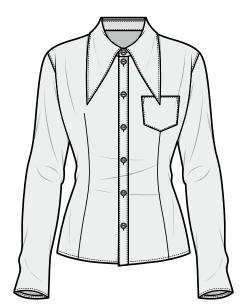


### Basic



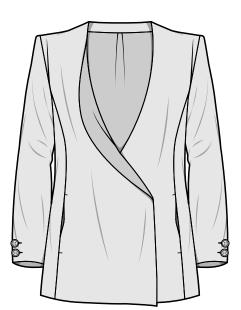


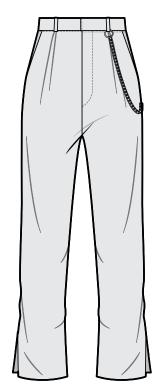








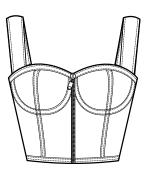


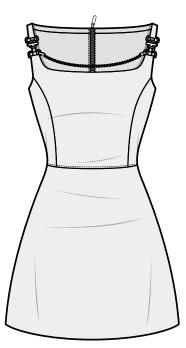




### Fashion



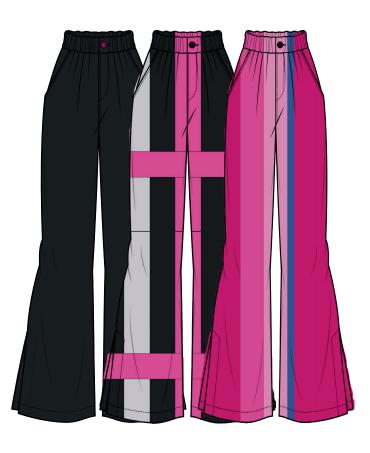




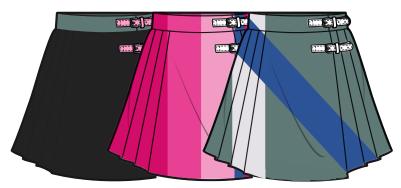


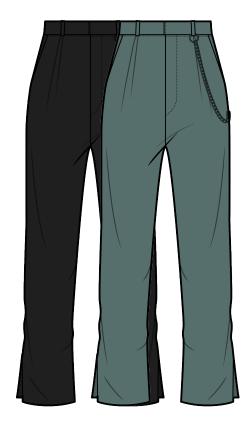




















	Basic			Key	Key	
	Pantone Neutral Black c Onyx		c	Pantone 210c Light Pink		
	Pantone 663c Cloud			Pantone 350c Moss		
		Pantone 2 Heart Pi		Pantone 214c Hot Pink		
Pantone Neutral Black c Onyx	Pantone 663c Cloud	Pantone 213c Heart Pink	Pantone 210c Light Pink	Pantone 350c Moss	Pantone 214c Hot Pink	

Henning x J. Crew

Fall/Winter

### Fashion

Pantone 7658c Topaz

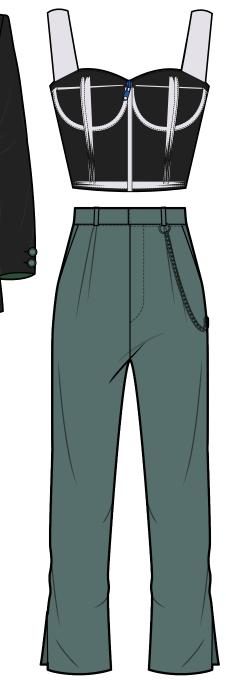
Pantone 5487c Slate



Pantone 7658c Topaz Pantone 5487c Slate

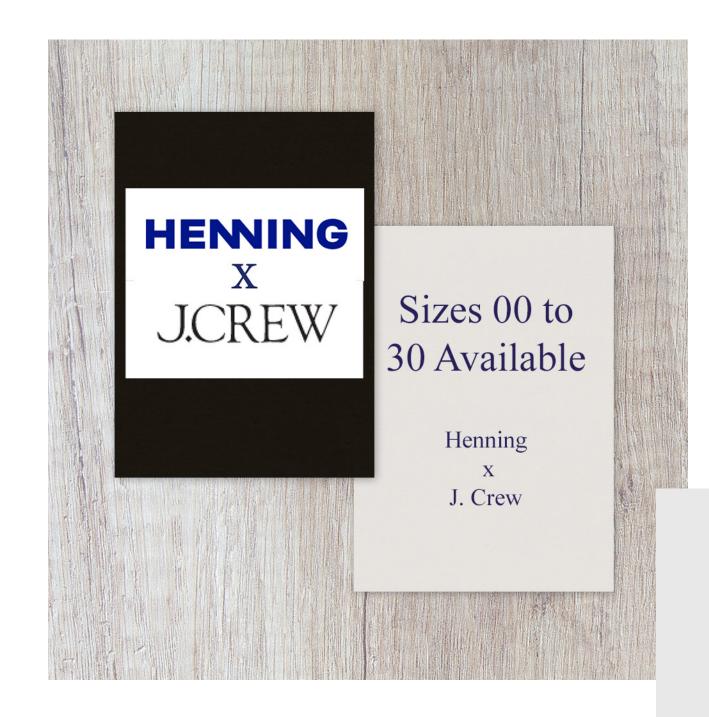


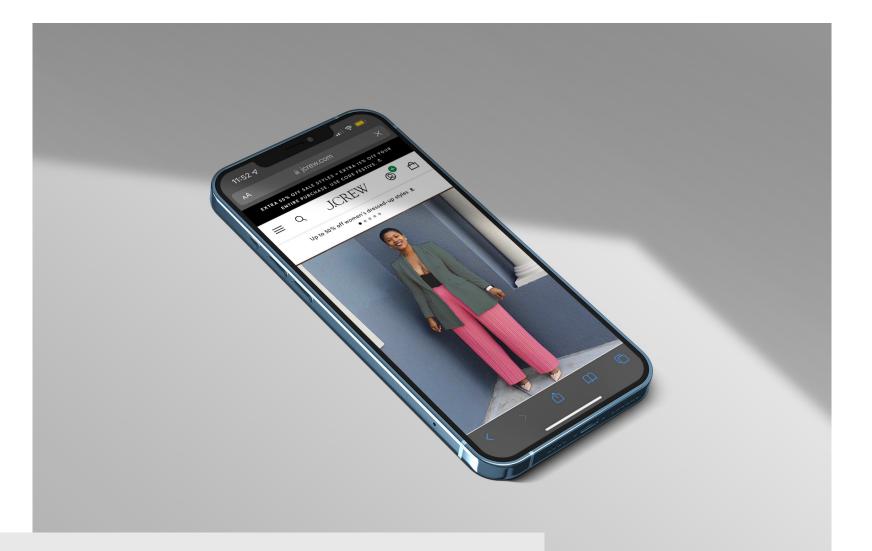


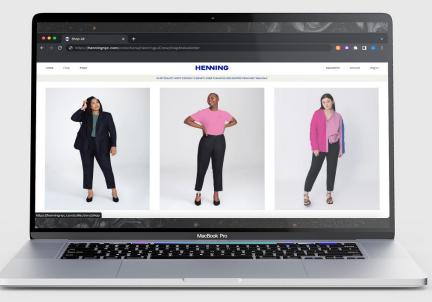












## Conclusion

The brand Henning by Lauren Chan is a contemporary luxury brand that was created to provide stable closet pieces for plus size women. J. Crew is a relatively size inclusive brand that strives to take classic signature silhouettes to the next level, making their cohesive missions the perfect collaboration for women who know they deserve to feel powerful in clothing that supports their aspirations.