

**STR REPORT DATA**

**Week Trend Joplin, MO Market**

**Week Ending - December 8, 2018**

Provided through agreement with Joplin CVB

<b>Occupancy (%)</b>	Current Week	Run 28
This Year	48.8	51.0
Last Year	57.0	57.0
Percent Change	-14.5	-10.5

<b>ADR</b>	Current Week	Run 28
This Year	81.26	79.73
Last Year	84.31	81.96
Percent Change	-3.6	-2.7

<b>RevPAR</b>	Current Week	Run 28
This Year	39.63	40.68
Last Year	48.08	46.71
Percent Change	-17.6	-12.9

<b>Supply</b>	Current Week	Run 28
This Year	13,475	53,900
Last Year	12,677	50,708
Percent Change	6.3	6.3

<b>Demand</b>	Current Week	Run 28
This Year	6,572	27,498
Last Year	7,229	28,900
Percent Change	-9.1	-4.9

<b>Revenue</b>	Current Week	Run 28
This Year	534,028	2,192,552
Last Year	609,512	2,368,509
Percent Change	-12.4	-7.4

<b>Census %</b>	
Census Props	23
Census Rooms	1,925
% Rooms Participants	90.6