

**6-10-2025, Monday, October 2025.**

**Subject: Important Update – Revised Price List (July 2025)**

**Dear Valued Dealer,**

We deeply appreciate your continued trust and association with Monic Electricals. Your support has always been the driving force behind our shared success.

Over the past months, the prices of key raw materials — particularly **copper and brass** — have risen sharply. While most of the industry and our competitors revised their prices much earlier, we consciously **chose to hold back and extend the benefit** to our dealer network for as long as possible.

However, with the market continuing its upward trend, it is no longer possible for us to sustain operations at the previous pricing. Therefore, we are implementing **a revision in our Monic Price List (July 2025) with immediate effect**. The prices will see an increase of **approximately 5-7%, depending** on the product category.

We request your kind understanding and cooperation as we make this necessary adjustment to ensure that we can continue delivering the **quality, reliability, and trust that Monic** stands for.



Vishal Vazirani  
Monic Electricals