

Real estate is a complicated business. That's why using a REALTOR® simplifies and takes the uncertainty out of buying or selling a home. Take a look at all the ways REALTORS® improve the process for you.

REALTORS® know the local real estate market

If you have questions about any listing, such as neighborhood background, zoning, utilities, schools or any other issue, REALTORS® know the area better than anyone.

All REALTORS® do is real estate

Buying and selling homes is a 24/7 calling. If you're buying, a REALTOR® will find listings you love, preview homes to ensure they're consistent with your needs, take you to showings and make offers when the time is right. When selling, a REALTOR® will take the necessary steps to screen potential buyers, answer questions and get your home in front of serious prospects through well-planned showings. It's a big job, and a REALTOR® will do whatever it takes to get the results you want.

For more information, contact us today.



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REALTORS® know everything is negotiable

Buying or selling a home can involve hundreds of issues, and many of them are up for discussion in a real estate transaction. Why talk to owners who can be difficult when a REALTOR® knows the ins and outs of negotiation and will be in your corner all the way to closing?

REALTORS® take the worry out of your transaction

Real estate transactions can involve reams of paperwork. Would you understand all the tricky roadblocks that might spring up during your purchase or sale? A REALTOR® is an expert in contracts and documentation. They can offer the wisest advice and fastest service at every stage.

REALTORS® have your best interests in mind

Whether you buy or sell, a REALTOR® does what is most beneficial for you. Their livelihood depends on it.

REALTORS® network with other seasoned real estate professionals

A REALTOR® can connect you to home repair companies, inspectors and title-and-escrow experts. That saves you valuable time and effort.

REALTORS® know how to find the best property/prospect for your needs

REALTORS® look for things that the buyer may overlook, including foundation issues, floor plans that don't meet your standards and much more. When selling, a REALTOR® learns everything about your home and neighborhood to negotiate the highest sales price from the right buyer.

REALTORS® cost nothing to home buyers

The seller pays all fees for the transaction, and you get the REALTOR'S® years of experience and expertise to help you find the ideal home.

