

January 23-24, 2027
The Katy Merrell Center



Founding Sponsor Opportunity

Become a Sponsor and Exhibitor of the Dream Living Home Show, produced by Home For The Holidays Gift Markets, as we celebrate our 20th anniversary in 2027 with the launch of an exciting new home show. Secure your place from the start of what will become a premier home and lifestyle event in Houston/Katy.

We believe people don't attend a home show simply because they need a new roof, new flooring, or a kitchen remodel. They come because they dream of loving where they live. Every exhibit, every display, and every feature of the Dream Living Home Show is thoughtfully designed to inspire homeowners first. When people are inspired by what's possible, they take the next step toward making those dreams a reality, and that's where our partners have the opportunity to make a lasting impression.

We would be happy to customize a sponsorship package that aligns with your marketing goals and budget. Many opportunities are exclusive and will be offered on a first-come, first-served basis.

Available Sponsorships

Presenting Sponsor- \$20,000

Dream Living - Lifestyle \$10,000

VIP Hospitality Lounge \$6,000

*Brand Visibility Sponsor - \$3,000. Perfect for the business that wants visibility without staffing a booth. Includes a Sponsored Banner at the show and a full-page ad in our Dream Living Journal.

All Sponsors include:

- 10x10 booth and 50% off increase in booth size up to a 10x30.
- Logo on our website that can be linked to your website.
- Boosted Facebook post. (We will need your photo and wording to use.)

Presenting Sponsor: (one available)

- Event named "Dream Living Home Show Presented by [Sponsor]"
- 'Presented by' and logo on billboard.
- Banner ad on website for 6 months before and after the event.
- Logo placement on all marketing materials contracted prior to ads being submitted.
- Logo on 150 banners placed around the city: 2 ½ x 4-foot banners.
- Recognition in all press releases and branded welcome entrance signage.
- Front-and-center foyer booth placement or choice of prime location

Dream Living Sponsor is designed for dealerships, RV or Tiny Home Companies:

- Front patio positioning.
- Additional indoor booth based on your needed size.
- Logo on our website that can be linked to your website.
- Boosted Facebook post. (We will need your photo and wording to use)

Stacie Bowles | 281-788-4297 | email: HomeForTheHolidaysGiftMarket@yahoo.com

www.DreamLivingHomeShow.com