

MyReminder — Privacy Policy

Effective date: October 15, 2026

Operator: NSASSA LLC | Website: <https://myreminder.nsassa.com> | Contact: nsassa_services@nsassa.com

1. Overview

NSASSA LLC operates MyReminder, available at <https://myreminder.nsassa.com>. This Privacy Policy explains how we collect, use, share, and protect information in connection with personal reminders and approved business appointment reminders. MyReminder is currently intended for use in the United States.

2. Information We Collect

We may collect account information (including email address and account identifiers); phone numbers; reminder titles, descriptions, scheduled dates and times, delivery method, and recipient details; business registration and approval information; SMS opt-in records (such as consent date, method, status, and disclosure version); and operational records such as delivery status, errors, timestamps, and security logs. Please do not include sensitive information in reminder descriptions unless necessary and authorized.

3. How We Use Information

We use information to operate accounts, schedule and deliver requested email, SMS, and phone reminders, administer business approvals, manage consent and opt-outs, respond to support requests, troubleshoot delivery, prevent fraud or abuse, secure the service, and meet legal obligations. We do not use reminder recipients' contact information for unrelated marketing.

4. Personal and Business Reminders

Individuals may schedule reminders to their own contact details. Approved businesses may submit customer contact details for appointment reminders. Businesses are responsible for providing appropriate notices, securing any legally required permissions, maintaining evidence of consent where applicable, and honoring requests to stop communications. Submission of a recipient's information does not itself prove that consent was obtained.

5. SMS and Call Preferences

Personal SMS reminders require an affirmative opt-in through the MyReminder SMS consent process where applicable. Message frequency varies based on scheduled reminders; message and data rates may apply. Reply STOP to a MyReminder SMS to opt out and HELP for assistance. You may also contact nsassa_services@nsassa.com. Automated voice reminders may require prior consent under applicable law, including when a business schedules calls for customers. Consent and opt-out requests are handled according to applicable requirements. Consent to SMS is not a condition of using email reminders.

6. Information Sharing

We disclose information to service providers as needed to operate MyReminder, including app hosting and database services (Glide), workflow automation (Make), communications services (such as Twilio for SMS and voice), and transactional email delivery providers. Providers may process the information needed to deliver or troubleshoot a reminder. We may also disclose information to comply with law, enforce our terms, or protect users and the service. We do not sell personal information, and we do not share mobile opt-in information or SMS consent with third parties or affiliates for their own marketing or promotional purposes.

7. Retention

We keep information for as long as reasonably needed to provide MyReminder, manage records of communications and consent, protect the service, and meet legal obligations. Reminder records and delivery logs may remain after a scheduled reminder for operational and troubleshooting purposes. Opt-out and consent records may be retained to demonstrate compliance and prevent unwanted messages. Retention periods vary by record and legal need; we do not promise automatic deletion after a fixed period.

8. Security

We use reasonable technical and organizational safeguards, including access controls where supported by our service providers. No system is completely secure. Users and businesses should avoid including unnecessary personal or sensitive information in reminders.

9. Your Choices and Privacy Requests

You may request access to, correction of, or deletion of your personal information, subject to applicable law and legitimate retention needs. You may opt out of SMS by replying STOP, and you can contact us about communications preferences or privacy questions at nsassa_services@nsassa.com. Residents of certain states may have additional privacy rights under applicable law.

10. Children

MyReminder is not directed to children under 13, and we do not knowingly collect personal information directly from children under 13. If you believe a child under 13 has provided information to us, contact nsassa_services@nsassa.com.

11. Updates

We may update this Privacy Policy. We will post the updated version with a revised effective date and provide any additional notice required by law.

12. Contact

NSASSA LLC

Website: <https://myreminder.nsassa.com>

Email: nsassa_services@nsassa.com