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Worldwide IP Solutions Announces Partnership with USA Skeleton/Bobsled Team

And Support of Bobsled Athlete Lauren Brzozowski's Journey through 2026

FRANKLIN LAKES, New Jersey - Feb 23, 2023 - World Wide IP Solutions (WIPS), a leader in the global management, protection, and enforcement of intellectual property, announced today a four-year partnership with USA Bobsled Skeleton (USABS) and sponsorship of Lauren Brzozowski, bobsled pilot (driver).

“WIPS owes its success to teamwork and dedication to excellence,” said John Underfer, President, Worldwide IP Solutions, “And when we can give back to an organization dedicated to the same ideals and to spreading those ideals through the diplomacy the competition brings to the global stage is an honor.”

For Brzozowski, this sponsorship equates to opportunity. “Our US National teams, unlike a lot of other competing countries' teams, do not receive tax dollars or government funding to support our training. That’s why this relationship with WIPS means so much to me,” shared Lauren Brzozowski, “it is these partnerships that help us get to the Podium.”

“We look for ways to give back, and Lauren’s story caught my attention. The idea that we could support not only this dedicated athlete and help her realize her dreams but also sponsor the USA Bobsled/Skeleton Team and be a part of the team’s larger story in the global arena was too great an opportunity to pass,” said John Underfer, President of Worldwide IP Solutions

About the partnership, Aron McGuire, CEO of USA Bobsled Skeleton shared, “Our relationship with Worldwide IP Solutions provides us with a unique opportunity to protect the intellectual property that is so vital to differentiating our team and gaining more support for its efforts. We could not be happier about this new partnership.”

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About WIPS

Worldwide IP Solutions provides management, protection, and enforcement of intellectual property around the world. As a leader in the industry, Worldwide IP Solutions is known for its commitment to integrity, customer service and staying abreast of international intellectual property law. For more information. <https://wipshh.com/>.

About USA Bobsled/Skeleton

USA Bobsled/Skeleton (USABS), based in Lake Placid, N.Y., is the national governing body for the sports of bobsled and skeleton in the United States. For more information, please visit the USABS website at www.usabs.com.

If you would like more information, please call John Underfer at 201-399-4200, or email junderfer@wipshh.com

