

MoolahLIVE Tour



2018 - 2019 School Year

AFM

ALLIANCE FINANCIAL MINISTRIES

A non-profit financial literacy company



VERITEX[®]

COMMUNITY BANK

What is MoolahLIVE

MoolahLIVE is an in school money simulation that introduces elementary and middle school students to money basics, including budgeting earning, spending money (*wants versus needs, prioritizing financial goals, being money smart consumers and more*) Banking (*checking and savings accounts*) and charity.

History of MoolahLIVE

MoolahLIVE is a program designed to deliver practical life and financial lessons to students and to introduce 5th or 6th graders to money basics, including earning money. After arriving to the event students will learn how to write, endorse and cash checks. Students will exchange their checks for \$1,000 Moolah Bucks, afterwards students will visit 7 different stations and make real life decisions that will influence them when they start their life.

MoolahLIVE Mission

The primary goal of MoolahLIVE is to teach, inspire and empower youth to make better financial decisions. The lessons learned during this event will have a huge impact on how student handle their future income.



MoolahLIVE 2019 TOUR IMPACT



5 schools



500 Students



28 Volunteers



70 Volunteer Hours



The MoolahLIVE tour consisted of a five school tour of schools from the Houston ISD. Each school was identified as having students from LMI homes and the school didn't have any financial programs currently in place. The following schools participated in the tour:

Elrod Elementary

Cullen Middle School

Cornelius Elementary

Peck Elementary

Betsy Ross Elementary



Elrod Elementary



Public, Magnet PK, KG-5

▶ 6230 Dumfries Dr
Houston, TX 77096-4603

☎ (713) 778-3330

🌐 [School Website](#)

District: [Houston Independent School District](#)

SchoolDigger Rank:

3432nd of 4,359 Texas Elementary Schools



Student/teacher ratio: **17.9**

Number of students: **761**

Racial breakdown:

Hispanic: **67.7%**

African American: **23.4%**

Asian: **5.1%**

[more](#)

Free/discounted lunch recipients: **87.9%**





Cullen Middle

Public 6-8

▶ 6900 Scott St
Houston, TX 77021-4851

☎ (713) 746-8180

🌐 [School Website](#)

District: [Houston Independent School District](#)

SchoolDigger Rank:

2021st of 2,080 Texas Middle Schools



Student/teacher ratio: **14.9**

Number of students: **491**

Racial breakdown:

African American: **83.5%**

Hispanic: **13.8%**

White: **1.2%**

[more](#)

Free/discounted lunch recipients: **76.2%**



Cornelius Elementary

Public, Magnet PK, KG-5

▶ 7475 Westover St
Houston, TX 77087-6113

☎ (713) 845-7405

🌐 [School Website](#)

District: [Houston Independent School District](#)

SchoolDigger Rank:

1611th of 4,359 Texas Elementary Schools



Student/teacher ratio: **20.7**

Number of students: **929**

Racial breakdown:

Hispanic: **80.0%**

African American: **17.9%**

Asian: **1.1%**

[more](#)

Free/discounted lunch recipients: **87.3%**





Peck Elementary

Public PK, KG-5

▶ 5001 Martin Luther King Jr Bl
Houston, TX 77021-2902

☎ (713) 845-7463

🌐 [School Website](#)

District: [Houston Independent School District](#)

SchoolDigger Rank:

3026th of 4,359 Texas Elementary Schools



Student/teacher ratio: **17.5**

Number of students: **533**

Racial breakdown:

Hispanic: **55.0%**

African American: **42.4%**

White: **2.1%**

[more](#)

Free/discounted lunch recipients: **87.4%**



Ross Elementary

Public, Magnet PK, KG-5

▶ 2819 Bay St
Houston, TX 77026-3203

☎ (713) 226-4550

🌐 [School Website](#)

District: [Houston Independent School District](#)

SchoolDigger Rank:

3572nd of 4,359 Texas Elementary Schools



Student/teacher ratio: **15.2**

Number of students: **381**

Racial breakdown:

African American: **56.4%**

Hispanic: **41.2%**

White: **1.3%**

[more](#)

Free/discounted lunch recipients: **94.2%**

