

XPS



GROUP



Our specialist services are designed to add value at every step. Whether you need custom packaging, corporate stationery, promotional materials, or point-of-sale signage, we deliver with precision and care.



About Us

Our goal is simple: to transform your ideas into high-quality printed materials, and deliver them flawlessly, wherever they need to go.

With more than 45 years of combined experience in printing and design, our team brings both expertise and passion to every project. From initial concept and creative design through to production and national distribution, we manage the entire process under one roof. That means fewer moving parts for you, and more consistent, professional results.

No more juggling multiple vendors or chasing deadlines. We simplify your print and marketing needs into one seamless, efficient process; saving you time, reducing costs, and ensuring your brand is represented at its best.

Our specialist services are designed to add value at every step. Whether you need custom packaging, corporate stationery, promotional materials, or point-of-sale signage, we deliver with precision and care.

This brochure is your guide to how we can become your trusted print partner—helping you elevate your branding, streamline your operations, and stand out in the marketplace.

- ✓ Custom, on-brand creative.
- ✓ Print-ready files done right.
- ✓ Fast, efficient in-house service.
- ✓ Updates to existing artwork.
- ✓ Consistent branding across all materials.



We offer creative solutions that are tailored to your brand identity; from logos, business cards, and brochures to packaging and promotional materials.



Graphic Design

Your brand deserves to stand out, and that begins with great design.

Whether you're starting from scratch or looking to refresh existing materials, our in-house design team is here to help. We work closely with you to understand your business, goals, and target audience, creating designs that are not only beautiful but functional and print-ready.

From logos, business cards, and brochures to packaging and promotional materials, we offer creative solutions that are tailored to your brand identity. We understand the technical aspects of print and ensure that all designs are set up correctly for the intended production process—saving you time, money, and headaches.

You can bring us a concept, or even a rough idea, and we'll bring it to life with precision and flair. Whether it's minimalist or bold, corporate or creative, we aim to design work that you're proud to put your name on. We can also update older files to meet current print standards or brand guidelines.

Our design services are streamlined, efficient, and collaborative. We're here to ensure your printed materials are cohesive, compelling, and crafted to make a lasting impression.

- ✓ Custom, on-brand creative
- ✓ Print-ready files done right
- ✓ Fast, efficient in-house service
- ✓ Updates to existing artwork
- ✓ Consistent branding across all materials



Because digital print files are easy to update, they are ideal for items that change frequently, like menus, price lists, business cards or seasonal promotions.



Digital Print

Fast, flexible, and perfect for short runs. Digital printing is ideal when you need high-quality results in a hurry.

Whether it's a set of business cards, event flyers, training manuals, or direct mail pieces, we offer quick turnaround without compromising on quality.

Digital printing allows for vibrant colour, sharp detail, and personalised content, making it perfect for small- to medium-size print jobs that require variation or updates between runs. It's the cost-effective choice when you need quantities from one to a few thousand, and there's no need for expensive setup or plates.

Because digital print files are easy to update, it's also ideal for items that change frequently, like menus, price lists, or seasonal promotions. We can even incorporate variable data, allowing you to personalise each piece with unique names, addresses, or messages.

At our print facility, we use the latest digital presses to ensure consistent, professional results. Need same-day service? We've got you covered. Our team works quickly and accurately, helping you meet tight deadlines without stress.

Whether you need simple black-and-white documents or full-colour marketing materials, we deliver digital printing that's fast, affordable, and high quality—every time.

- ✓ Fast turnaround
- ✓ Cost-effective for small runs
- ✓ High-quality colour and detail
- ✓ Personalised printing available
- ✓ Easy updates between prints



Offset is ideal for high-volume jobs and offers great cost efficiency at scale.

Choose offset printing when quality, quantity, and impact matter.



Offset print

When you need premium quality for large print runs, offset printing is the way to go.

It delivers sharp detail, vibrant colour, and consistent results from start to finish—perfect for brochures, catalogues, magazines, and branded stationery.

Offset is ideal for high-volume jobs and offers great cost efficiency at scale. It supports Pantone colours, custom finishes like metallics or spot UV, and a wide range of paper options.

Our expert team ensures every job meets the highest standards, with colour accuracy and professional finishing every time. From proofing to press, we manage the entire process for a flawless result.

Choose offset printing when quality, quantity, and impact matter.

- ✓ **Premium quality for large runs**
- ✓ **Accurate colour and consistency**
- ✓ **Lower cost per unit at scale**
- ✓ **Specialty finishes available**
- ✓ **Wide choice of paper stocks**



Do you need indoor or outdoor signage? We offer shopfront signage, A-frames, pull-up banners, exhibition walls, construction site signs, and vehicle graphics.



Large Format

When you need to go big, our large format printing services have you covered.

Perfect for eye-catching signage, posters, banners, displays, and more—large format print lets you communicate with impact and reach your audience in bold, unforgettable ways.

We use high-resolution printing technology to produce crisp, vivid images on a wide range of materials including vinyl, fabric, corflute, foam board, and adhesive media. Whether it's a single event banner or an entire trade show display, our large format team ensures every detail is flawless.

Common projects include shopfront signage, A-frames, pull-up banners, exhibition walls, construction site signs, and vehicle graphics. We offer both indoor and outdoor solutions, tailored to withstand different conditions while maintaining excellent colour and clarity.

If you're launching a campaign, opening a new store, or looking to refresh your space, large format printing is an effective way to get noticed and leave a lasting impression—fast, versatile, and hard to ignore.

- ✓ **Big, bold, eye-catching prints**
- ✓ **Durable indoor/outdoor options**
- ✓ **Ideal for signs, banners, and displays**
- ✓ **Custom sizes and finishes**
- ✓ **Vivid, high-resolution results**



Need items sent to multiple branches or locations? We work with reliable logistics partners to ensure timely delivery across local, national, and international destinations.



Fulfilment & Distribution

Getting your materials printed is just the beginning.

We offer full fulfilment and distribution services to get your items where they need to go—quickly, securely, and efficiently.

Whether you're mailing promotional flyers, distributing product catalogues, or rolling out a national brand campaign, we take care of the entire process from packing to postage. Our fulfilment services include kitting, collating, bundling, labeling, and inserting—tailored to your specific requirements.

We work with Australia Post and other reliable logistics partners to ensure timely delivery across local, national, and international destinations. Need items sent to multiple branches or locations? No problem. We can manage bulk distribution, staggered rollouts, or targeted campaigns with variable data printing for personalised messaging.

Our system helps reduce errors and delays, keeping your campaigns on track and on time. We also offer inventory storage and management for clients who want to keep their printed materials on hand and ready to ship when needed.

By choosing our fulfilment and distribution services, you save time, reduce overheads, and ensure your materials arrive in perfect condition—wherever they're headed.

- ✓ **One-stop print-to-delivery service**
- ✓ **Save time and reduce hassle**
- ✓ **Bulk or targeted shipping**
- ✓ **Australia-wide delivery**
- ✓ **Inventory and storage options**



We make sure your brand is presented in the best possible light, whether you're preparing for a trade show, staff event, product launch, or corporate gift campaign.



Promotional Products

Put your brand in their hands — literally. Promotional products are a proven way to boost brand recognition, reward loyalty, and keep your business top of mind.

We offer a wide selection of custom-branded items to suit every budget and campaign.

From pens, mugs, and notepads to tech gadgets, apparel, and eco-friendly items, we help you choose products that people will actually use—and remember.

Whether you're preparing for a trade show, staff event, product launch, or corporate gift campaign, we make sure your brand is presented in the best possible light.

Quality matters, and so does turnaround. That's why we partner with trusted suppliers to deliver reliable branding, excellent materials, and timely delivery. We can assist with artwork setup, product selection, and even bundled packaging for special occasions or kits.

Want to stand out? Ask about our premium or custom-made options, where your product is fully tailored to match your brand colours, message, or design.

Promotional products aren't just giveaways—they're powerful tools for engagement and recognition. Let us help you find the perfect fit for your next campaign.

- ✓ Keep your brand front and centre.
- ✓ Wide range of custom items.
- ✓ Great for events and giveaways.
- ✓ Long-lasting brand exposure.
- ✓ Eco and premium options.



GET IN TOUCH

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