



*Xclusive Printing Solutions*

*Service Catalogue*



graphic design | printing | mail fulfillment | uniforms | merchandise | signage & large format print | exhibitions

~~Problems~~

Solutions



# About us

From the moment you contact Xclusive Printing Solutions, we only have one goal. To deliver your idea flawlessly to it's actual destination.

We take great pride in being able to deliver your idea in to the market place.

**Your idea creates our image.**

With combined experience of over 25 years in the printing and design industry you can rest assure that your project will come out on top. We will handle every stage of your printed collateral from the design process through to the final stages of distribution.

## What we can do for you?

Our goal is to save you the agonizing stress of juggling and organizing your printed & marketing material through several suppliers when we can design, develop, produce, and distribute your printed material nationwide, all in one simple process.

Through our innovative and specialist service, **we can drastically reduce your cost whilst improving the overall printed product.** This dynamic, genuinely customer-focused approach sets us apart from the competition and has resulted in a hard-won reputation for a level of service far beyond most clients' expectations.

Let this useful guide show you how XPS can partner with your business to take you to that next level with your branding and marketing collateral.



- **reduce your cost**
- **impeccable quality**
- **great service**
- **customer focused**
- **on time and on budget**

# Graphic DESIGN



**GRAPHIC  
DESIGN**



# Do you really need graphic design for your business?

The answer is yes. Successful businesses attract customers by being memorable in the minds of their target audience. Branding is one of the most successful marketing methods and by creating a graphic theme throughout the company's visual media you will reinforce your company's image at each point of contact.

## What we can do for you?

Whether you are a new business venture or an existing company that needs to freshen up your look, we can help your business create and maintain a brand that reflects your core values.

We can help you with everything from your business identity to your website development. Catalogues, brochures, flyers – no problem. Advertising, uniforms, packaging, exhibitions – we can do all that too.

Whether you want to create a traditional print mail-out or an online campaign, or even a face lift that requires new signage, or uniforms for your staff to get that competitive edge, we can help you get there.

- **identity**
- **brochures & catalogues**
- **advertising**
- **packaging**
- **websites**
- **signage & banners**
- **uniforms**





# Printing

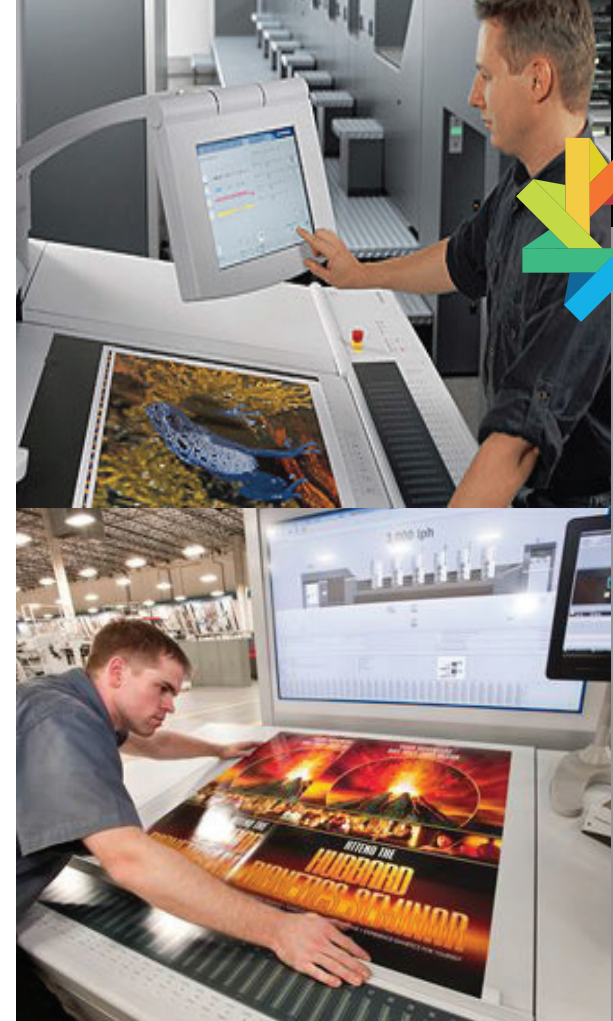
In an increasingly digital world, print still remains a vital element of your communications strategy. We provide a fully integrated solution to the challenges of today's communications. Our comprehensive service can support all your requirements and help you get your message out there to achieve maximum impact.

**Digital Printing** is the answer to your short runs and quick turnarounds, and we will provide precise quality printing at record times.

For longer runs and colour consistency **Offset Printing** holds great value for money, we use vigorous quality control programs to ensure your offset printed material is printed to perfection.

And if you need large quantities printed, and require a competitive price to meet your budget our cutting edge **Web Presses** that produce high quality print at a combined speed of over 100,000 impressions per hour, giving our customers the unrivalled productivity and reliability required in these highly competitive times.

Whatever your requirements we will print your marketing collateral to perfection. Be it flyers, brochures, business cards, tenders, plans, posters, booklets or catalogues, presentations folder, posters, manuals, postcards or anything on paper or board, XPS can deliver complete and comprehensive service to your requirements, with the main goal of achieving maximum potential results from your target market.



- digital printing
- offset printing
- web printing
- screen printing
- label printing

Printing





**Direct Mailing**



# Mail fulfillment.

Is your printed collateral achieving your desired result?

Is it reaching your potential market effectively?

Having difficulties with your current mail house?

Then look no further. XPS handles all sorts of mailing jobs, from unaddressed to addressed personalised mail outs.

We believe the mailing component of all printed collateral is by far the most important process, because no matter how expensive your printing component may be, unless it reaches its targeted recipient, it's classified as junk.

You can rest with ease knowing that XPS can handle your mailing campaign effectively bridging any gaps that may have occurred previously.

At XPS, not only do we design, print & mail, but we complement our huge range of services by providing a fulfillment & distribution service as well.

Our fulfillment service eliminates the hassle & manpower required to prepare your kits and packaging, potentially saving you thousands.

Let XPS work a package suitable to handle your entire campaign from concept and design, through to print and lodgement, gaining you maximum result at a very cost effective price.



- **every day direct mail**
- **business & sales letters**
- **addressing mail**
- **data processing**
- **distribution**
- **inkjetting**
- **plastic wrapping**

mail fulfillment



# Uniforms & clothing apparel

No matter what your trade or area of business, XPS can keep your brand alive with decorated apparel and promotional products.

XPS helps you select the right product for your company or targeted campaign.

XPS can Screen Print, Heat Transfer and even Embroider your company uniforms, plus for added value and peace of mind, we source all uniforms and clothing apparel from the countries largest distributors of clothing apparel, straight from the manufacturer.

Our highly dedicated and professional staff can guide you in the decision making process of choosing the most appropriate method to customize your uniforms resulting in extended life spans on the items with an added bonus of a professional look, no matter your trade.

We have access to the latest product trends in all the hottest colours. Whether you need corporate uniforms or custom apparel or accessories to support your strategic marketing efforts, our local promotional marketing expertise is at your disposal. We'll help you by sourcing the correct garment, setting up the artwork for you and printing or embroidering your garment.



- **T-shirts & polos**
- **work wear**
- **sport wear**
- **hats & caps**
- **badges**
- **uniforms**
- **bags & totes**

uniforms



# Promotional merchandise

There isn't a more cost effective form of advertising than with promotional products. Promotional products are affordable and easy to distribute to your targeted prospects and customers. Advertising through promotional products gives you complete control over your brand identity.

Promotional products are useful and unique items that can be imprinted with your logo and designed to keep your message in front of your customers and prospects for extended periods of time.

XPS offers thousands of customisable products at a variety of prices. You can promote your business with any budget. In order to get the most out of your advertising budget, it is important to carefully plan how your product will be distributed and what goals you want to achieve, so let XPS help your business develop those plans.

Our goal is to help make your promotional product purchase an investment, not an expense.



- pens
- bottles
- pads
- keyrings
- bags
- unique items
- air fresheners



# Signage & Large format printing

Need Signage for your workplace, whether it be slim line light boxes, A-frames, car decals, billboards to name just a few, let our dedicated and professional staff provide you with the appropriate methods and finishing touches to allow your signage to portray that impressive and lasting look.

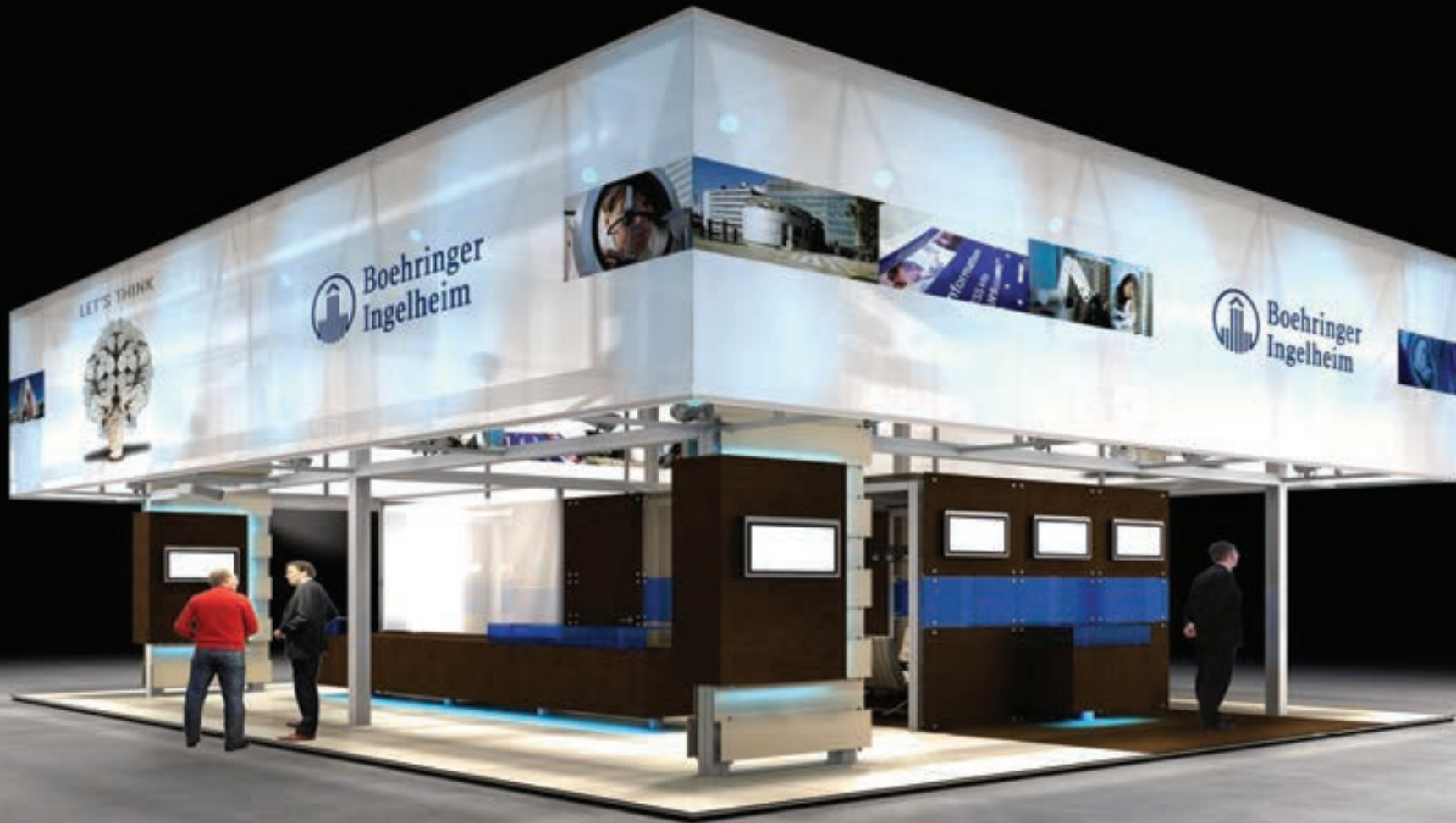
At XPS we can offer the service of large format printing in all shapes and sizes. Need a banner for an event or a display unit for an exhibition or even a pull up banner, let XPS transform your image with our vast range of materials, ranging from vinyl to synthetic materials.



- **banners**
- **flags**
- **outdoor signage**
- **vehicle signage**
- **outdoor posters**
- **indoor posters**
- **lightboxes**
- **1 sided vision decals**

signage





# Trade Stands & Exhibitions

From corporate events & trade shows to exhibitions, we can help you create a seamless image that reflects your branding and brings your customers close to you.

## Understanding your needs.

With the talent and expertise offered by XPS, we can identify your brand and portray your image in all formats of printing. Therefore, not only can XPS brand and develop your exhibition stand, but we also produce all other forms of marketing collateral for the big event, from design concepts, printed flyers and brochures, through to your signage, banners, pull-up banners and promotional merchandise.

Let XPS deliver a unique look that makes your business stand out from all the rest.

- **trade stands**
- **corporate events**
- **exhibitions**



**exhibitions**



# Services

- AirFresheners
- A-Frames
- Banners
- Carton/Packaging
- Design Concepts & branding
- Digital Print
- Embroidery
- Heat Transfer On Shirts
- Labels
- Large Format Printing
- Light Boxes
- Mailing/Distribution/Fulfillment
- Offset Print
- Plastic Cards
- Promotional Merchandise
- Pull Up Banners
- Signage
- Slim Line Boxes
- Spot UV & Foiling
- Stickers
- Uniforms printing
- Web Print
- Websites

Need a service not listed above,  
please call us on 0414 597 869  
and let XPS service your  
requirements.

# The quote process.

For a precise and efficient quote, we need the following information;

- Please supply the Quantity required for your project,
- Type and thickness of the paper stock (gloss, matt, offset) (150gsm, 300gsm)  
*(Not sure which paper suits your project best, call XPS for a free consultation and advice on how and what stocks best suit your budget and project)*
- Size of the printed item? (ie A4, A5, DL, A0)
- Is the item single sided or double sided?
- Do you have artwork designed or would you like XPS designers to develop an impressive look for your business?

please forward all quotes to [sales@xclusiveprintingsolutions.com.au](mailto:sales@xclusiveprintingsolutions.com.au)



**Address:** 11 Pavesi Place Hinchinbrook NSW 2168

**Mobile:** 0414 597 869

**Ph / Fax:** 02 9826 8419



**Artwork:** [prepress@xclusiveprintingsolutions.com.au](mailto:prepress@xclusiveprintingsolutions.com.au)

**Quotes/orders:** [sales@xclusiveprintingsolutions.com.au](mailto:sales@xclusiveprintingsolutions.com.au)

**Enquiries:** [jason@xclusiveprintingsolutions.com.au](mailto:jason@xclusiveprintingsolutions.com.au)

[www.xclusiveprintingsolutions.com.au](http://www.xclusiveprintingsolutions.com.au)



**xclusive**  
PRINTING SOLUTIONS



*Xclusive Printing Solutions*

*Xclusive Printing Solutions*  
call: 02 9826 8419 or  
0414 597 869  
e: [info@xclusiveprintingsolutions.com.au](mailto:info@xclusiveprintingsolutions.com.au)  
or visit  
w: [xclusiveprintingsolutions.com.au](http://xclusiveprintingsolutions.com.au)