

hello!

I'm Christian Mercado.

As a Project Lead with over seven years in the field, my journey through tech has been an exploration of diverse landscapes —from UX and web design to graphic design, and free-lancing. My passion lies in crafting inclusive and accessible digital spaces, designing physical products, and improving lives.

I blend strong technical expertise in UX/UI and graphic design with a deeply creative approach, always aiming to make each project a meaningful experience. Each piece I work on is an opportunity to shape not just visuals but entire narratives that resonate with users and clients alike.

skills

- UX/UI
- Product Mgmt
- Illustration
- SEO/Web
- InDesign
- Illustrator
- Photoshop
- AfterEffects
- InDesign
- Framer

edu-cation

Utah Valley University,
2017-2020
Bachelor of Science Degree
Interaction Design

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experience

- Director of Design
(Charter One) to Sr UX Designer & PM (Creovia)

(March 2024 - Present)

- As a Sr UX Designer and Project Manager at Creovia, I help develop products and web solutions for 40+ education institutions. We integrate cutting-edge technologies to deliver impactful education experiences.
- UX Designer II, RealPage

(2023 - 2024)

- Led end-to-end design of property management software, optimizing workflows for property project tracking and tenant applications and lifecycles.
- Lead UX Designer, ManageAmerica

(March 2023 - May 2023), Contract

- I led design in building a resident portal mobile app for ManageAmerica, transforming the application and tenant experience.
- Adjunct Professor, UVU

(2022 - 2024)

- I worked closely with design faculty and professionals to support student in their creative career endeavours.
- UX Designer, Entrata

(2022 - 2023)

- I led design for Entrata's Student housing suite, maintaining Entrata's success as one of the top student housing property management systems worldwide.
- UX Design Intern, Domo

(2019 - 2021)

- I collaborated with Domo's marketing, design, and UX teams to develop data-driven dashboards, distinctive logos, and comprehensive branding kits.
- Graphic Designer, Freelance

(2019 - 2021)

- I specialized in creating event signage, building websites, and developing impactful product branding and marketing materials.