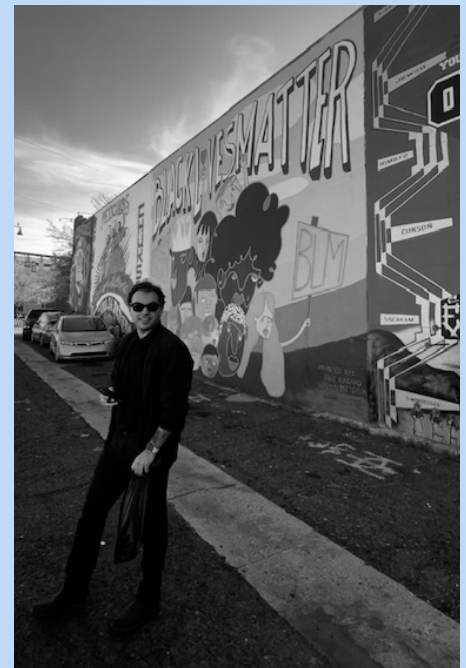


HELLO!

I'm Christian Mercado.

As a Project Lead with over seven years in the field, my journey through tech has been an exploration of diverse landscapes —from UX and web design to graphic design, and free-lancing. My passion lies in crafting inclusive and accessible digital spaces, designing physical products, and improving lives.

I blend strong technical expertise in UX/UI and graphic design with a deeply creative approach, always aiming to make each project a meaningful experience. Each piece I work on is an opportunity to shape not just visuals but entire narratives that resonate with users and clients alike.



contact

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experience

Director of Design to Product Lead, Creovia	(March 2024 - Present) <ul style="list-style-type: none">As a Sr UX Designer and Project Manager at Creovia, I help develop products and web solutions for over 40 education institutions. We integrate cutting-edge technologies to deliver impactful education experiences.
UX Designer II, RealPage	(2023 - 2024) <ul style="list-style-type: none">Led end-to-end design of property management software, optimizing workflows for property project tracking and tenant applications and lifecycles. I implemented data-driven design solutions that reduced application time and increased user engagement across properties.
Lead UX Designer, ManageAmerica	(March 2023 - May 2023), Contract <ul style="list-style-type: none">I led design in building a resident portal mobile app for ManageAmerica, which operates in the property management space.
Adjunct Professor, UVU	(2022 - 2024) <ul style="list-style-type: none">I work closely with design faculty and professionals to support student in their creative career endeavours.
UX Designer, Entrata	(2021 - 2022) <ul style="list-style-type: none">I led design for Entrata's Student housing suite, maintaining Entrata's success as one of the top student housing property management systems worldwide.
UX Design Intern, Domo	(2019 - 2021) <ul style="list-style-type: none">I worked with Domo's marketing, design, and UX teams to create business dashboards, logos, and branding kits.
Graphic Designer, Freelance	(2016 - present) <ul style="list-style-type: none">My expertise includes event signage, website builds and design, and product branding and marketing.

skills

UX/UI	Illustrator
Product Mgmt	Photoshop
Illustration	AfterEffects
SEO/Web	InDesign
InDesign	WebFlow

education

Utah Valley University,
2017-2020
Bachelor of Science Degree
Interaction Design