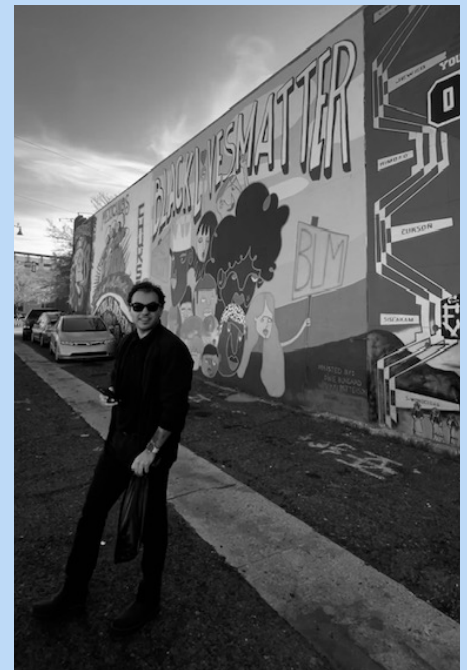


HELLO!

I'm Christian Mercado.

As a Director of Design with over seven years in the field, my journey through the design field has been an exploration of diverse landscapes—from UX and web design to graphic design, and freelancing. My passion lies in crafting digital spaces, designing physical products, and bringing brands to life by helping them uncover their unique voice and image.

I blend strong technical expertise in UX/UI and graphic design with a deeply creative approach, always aiming to make each project a meaningful experience. Each piece I work on is an opportunity to shape not just visuals but entire narratives that resonate with users and clients alike



contact

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My Work [My slideshow](#)
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experience

- Director of Design, Charter One/Creovia** (March 2024 - Present)
 - At Creovia and Charter One, I lead our design and development teams in building a comprehensive, all-in-one education platform. Our mission is to empower educators, parents, and students with enhanced educational data and tools. We provide innovative web solutions to over 40 educational institutions to deliver impactful, user-centered educational experiences.
- UX Designer II, RealPage** (March 2023 - Feb 2024)
 - As a UX designer, I contributed my skills and passion to RealPage's Virtual Operations team. I specialized in researching and designing interfaces that empower leasing and corporate staff at property management companies.
- Lead UX Designer, ManageAmerica** (March 2023 - May 2023), Contract
 - I led design in building a resident portal mobile app for ManageAmerica, which operates in the property management space.
- Adjunct Professor, UVU** (May 2022 - March 2024)
 - I work closely with design faculty and professionals to support student in their creative career endeavours.
- UX Designer, Entrata** (Feb 2022 - April 2023)
 - I led design for Entrata's Student housing suite, maintaining Entrata's success as one of the top student housing property management systems worldwide.
- UX Design Intern, Domo** (Feb 2022 - April 2023)
 - I worked with Domo's marketing, design, and UX teams to create business dashboards, logos, and branding kits.

skills

UX/UI	Illustrator
Product Mgmt	Photoshop
Illustration	AfterEffects
SEO/Web	InDesign
InDesign	WebFlow

education

Utah Valley University,
2017-2020

Bachelor of Science Degree
Interaction Design