

Dog Nutrition PLAYBOOK



Dr. Judy Morgan

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You should also not use the information or services on this Website to diagnose or treat any health issues including but not limited to regulated diet plans, or other treatment.

Welcome!

WHAT IS THE DOG NUTRITION SUMMIT?

The Dog Nutrition Summit is an online virtual event that brings together 22+ of the world's leading veterinarians and Dog experts - professionals who have helped heal, regenerate, and improve the health of thousands of dogs -- even when their owners had already tried everything before and just wanted to give up.

It's 100% free to attend, and you don't need to travel. Simply watch from the comfort of your own home and gain a comprehensive understanding of canine nutrition from the most trusted experts in pet nutrition as they share the secrets to a balanced, nutritional diet for your dog.

Use the solutions you'll learn from this event to raise a healthier dog. No more overwhelm no more frustration. You could save yourself thousands of dollars in long-term vet bills by implementing what you learn during this event.

WHO IS BEHIND THE DOG NUTRITION SUMMIT?

 [PETSUMMITS.COM](https://www.PetSummits.com)

From all over the world, wherever you and your furry family member may be, Pet Summits' online events come right to you. Receive practical, proven health tips and strategies for helping your pets live a healthy, happy and high-quality life. We've helped tens of thousands of pets and their owners just like you since we launched, and we'd love to welcome you to the family!

**HELPING PETS & THEIR OWNERS
SHARE A BETTER QUALITY OF LIFE**

Hosting the summit is Dr. Judy Morgan

Dr. Judy Morgan is a nationally renowned author and veterinarian certified in acupuncture, food therapy, and chiropractic care for dogs, cats, and horses. As a sought-after speaker, Dr. Morgan shares her insight here with blogs and videos.

Her goal is to change the lives of over ten million pets by educating and empowering pet owners worldwide in the use of natural healing therapies, minimizing the use of chemicals, vaccinations, and poor quality processed food.



"WITH THIS SUMMIT, BECAUSE WE HAVE SO MANY INCREDIBLE EXPERTS, PEOPLE WILL BE ABLE TO MAKE EVEN SMALL CHANGES THAT WILL MAKE A HUGE DIFFERENCE!"

- DR JUDY MORGAN

Is this right for you?

YOU'LL LOVE THE DOG NUTRITION SUMMIT IF

This summit is for you if you're looking for scientifically proven, evidence based solutions to help improve your dog's health...especially if you feel like you've everything before, failed, and wanted to give up.

You're guaranteed to find something at the Dog Nutrition Summit that you can take away and use to help you transition your dog to a raw feeding diet the right way, for optimal health and vitality in your dog.

So if you're frustrated with wondering where to start with all of the conflicting information, or you feel overwhelmed and burnt out after TRYING so many different treatment options for your dog, then this is for you.

We believe in a world where a naturally healthy dog is the norm, not the exception.

We love our pets just like family, and we're passionate about sharing proven tips, strategies, and protocols so our pets can thrive well into their later years.

Our mission is to bring together the worlds leading vets, pet nutritionists, pet health practitioners, and other well-known experts to bring about a pet health revolution.

Become a leader. Join the pet health revolution. And let's make a positive difference in the world that matters most!



What will you learn?

HERE'S WHAT YOU WILL LEARN AT THE DOG NUTRITION SUMMIT....

In this summit, we'll be sharing how to help you thrive as a dog parent. Whether you're a lifetime dog parent or just starting out! We've brought together leading veterinarians and experts in the field who will share their insights on raw food & real food feeding, nutrition and cancer, food therapy and more.

Some of the key takeaways you'll get from this event will include:

- 🐾 The major problem with kibble and canned diets (and what to do instead)
The number 1 health issue for dogs today.
- 🐾 The importance of bacterial diversity in the gut and why prebiotics are the paramount for gut health
- 🐾 The influence of regulation on your pets food label and how to navigate the confusion
- 🐾 The role of nutrients -- protein, carbs, fat, vitamins, minerals, bioactive compounds -- in canine contentment
- 🐾 The ongoing controversy -- are foods containing grains essential for pets or should you go grain-free?
- 🐾 How to feed a healthy, biologically appropriate diet for your dog
- 🐾 How Food Therapy can help other therapies work even better
- 🐾 How to identify the hidden poor quality ingredients in pet food to avoid major health issues



Who is speaking?



WORLD CLASS EXPERTS WITH PROVEN TRACK RECORDS...

Our schedule is jam-packed with world-leading veterinarians, dog nutrition experts, and more. Their specialties range from veterinary care, researchers, scientists, and more.

We wanted to bring you deep subject matter insights from PROVEN leaders and visionaries who have demonstrated their expertise over years and even decades of research and practice in their field.

Some of our expert speakers have worked with tens of thousands of animals over many years.

This is the first time in history that they are all together for you to learn from in one place to find out all you need to know about proven solutions for your dogs health.

This is NOT one of those events where the speakers hold back on information so they can pitch their products or services at the end, far from it!

They're digging deep to give you their best stuff with ideas you can implement no matter what your dog owner experience level is at.

**WANT TO KNOW WHEN YOUR FAVORITE SPEAKER IS ON?
VIEW THE SCHEDULE BY CLICKING THE BUTTON BELOW...**

[**VIEW SCHEDULE**](#)

Day 1 Expert Guests



Dr. Gary Richter

MS, DVM, CVA, CVC, GDWVHM

Top Tip: Overfeeding your dog can lead to obesity. And overfeeding is actually detrimental to longevity. Feed whatever is recommended on, on the package of the recipe and adjust accordingly.

[WATCH QUICK TIP VIDEO](#)



Julie Anne Lee

DCH RCSHom, Founder and Formulator, Adored Beast Apothecary

Top Tip: Friendly bacteria are part and parcel of the diversity in a gut, they increase the abundance of beneficial microbiota and they should be there because everything is harmoniously working the way it should.

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Chelsea Kent

Pet Nutritionist

Top Tip: Some super premium kibble available in the market has as little as one pound of meat per 28 pounds so it's important that pet parents are researching and educating themselves to determine those specific things.

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Dr. Matthew J Muir

BVSc/BVetBiol (Hons) MRCVS

Top Tip: When we look at health span, studies show that they find that not only do dogs that are overweight, have reduced lifespans but they also have a decreased quality of life.

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Day 1 Expert Guests



Dr. Conor Brady

Writer & Holistic Pet Health Advocate

Top Tip: Good food is so beneficial because it has all these amazing compounds. When you take out some or swap that diet and feed kibble it has additives that can cause hyperactivity and a high level aggression.

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Dr. Ava Frick

Veterinarian

Top Tip: Every mineral or vitamin can affect all the others, there's no real advantage to taking more than the recommended amounts of vitamins and minerals, and they don't recognize there may be disadvantages

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Day 1 Note Taking

Day 1 Note Taking

Day 2 Expert Guests



DeDe Murcer Moffett

CEO of Raw Dog Food & Company

Top Tip: Aflatoxins are poisonous and carcinogenic. This mold can grow on pet food ingredients like peanuts, corn, and other grains. If aflatoxin levels build up enough in your pet's body, they can cause illness and sometimes even death.

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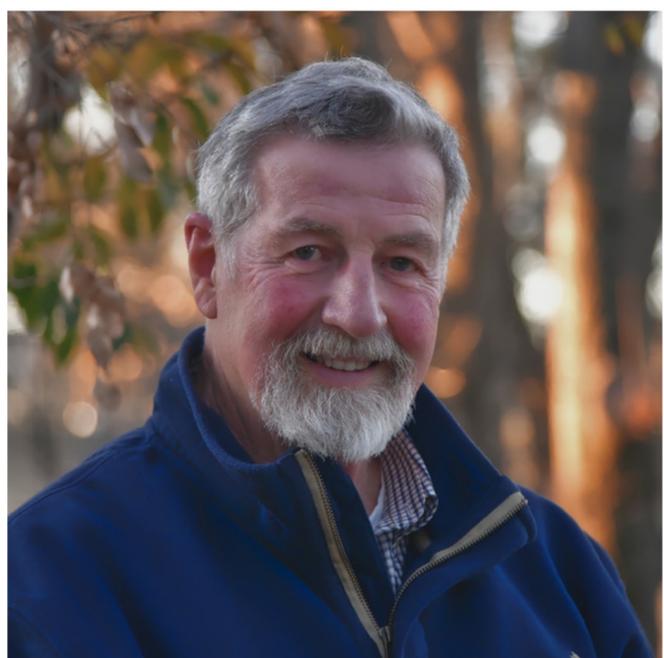


Dr. Jean Dodds

Veterinarian

Top Tip: Pet parents should be very circumspect about what they see in advertising. They need to do their research. And if a new product comes out and it's marketed to look wonderful, they need to ask where the science is behind it.

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Dr. Ian Billinghurst

Veterinary Surgeon

Top Tip: A biologically appropriate raw food diet is one that has been designed by evolution. Following this diet will ensure that we are supplying our dogs with a gold-standard program of nutrition.

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Dr. Katie Woodley

Holistic Veterenarian

Top Tip: Feeding bones might cause impaction and foreign body obstruction. There are appropriate ways and inappropriate ways to feed bones. Never feed cooked bones. You will potentially run into issues with that.

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Day 2 Expert Guests



Dr. Nick Thompson

MRCVS, Vet, Food Freak

Top Tip: A healthy diet for dogs needs no supplementation. A vegan diet must be supplemented with things like iron, B12, EPA, DHA, and protein for fats and more. Giving a dog a vegan diet is not recommended.

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Hanna Mandelbaum

CEO Evermore Pet Food

Top Tip: Organic kibbles can still come from condemned crops. They can still be 4D meat. They can still contain contaminants. Feeding conventional fresh food is still better.

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Day 3 Note Taking

Day 3 Note Taking

Day 3 Expert Guests



Kimberly Gauthier

Dog Nutrition Blogger

Top Tip: When feeding dehydrated, and freeze-dried foods, you do have to rehydrate these foods before you feed them to the dogs. Also, make sure your dog has plenty of water on the side.

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Dr. Cathy Alinovi

Retired Veterinarian

Top Tip: Seasonings are safe for dogs. Salt helps the body regulate water. It is safe for dogs in moderation. However, whether salt is safe or dangerous lies on how much they ingest. So balance the amount of salt in your dog's daily diet

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Dr. Barbara Royal

Integrative Vet, Author, Therapeutic Pet Food Formulator, University Professor

Top Tip: Dried foods hits the stomach so the body has to rehydrate it in there to just digest it. Then we've sort of compromised the kidneys and their function. So the more you can give moisture appropriate foods, the better.

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Dr. Kendra Pope

Veterinary Oncologist and Integrative Medicine Practitioner

Top Tip: About 1300 chemicals were banned by the European Union. Many of them are filled with toxic chemicals that we breathe. They actually say the air inside our homes are more polluted than the air outside.

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Day 3 Expert Guests



Dr. Ihor Basko

Veterinarian, CVA

Top Tip: What I like about herbal medicine and food as medicine is that it has many functions, whereas a drug has one function. It either suppresses or kills, or it depresses, or it stimulates.

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Day 3 Note Taking

Day 3 Note Taking

Day 4 Expert Guests



Dr. Judy Morgan

Integrative Veterenarian

Top Tip: There's a lot of deceit that goes on in the pet industry. There is no way for the pet owner to know where the ingredients are being sourced from. So they might contain euthanasia solutions or other carcinogenic preservatives.

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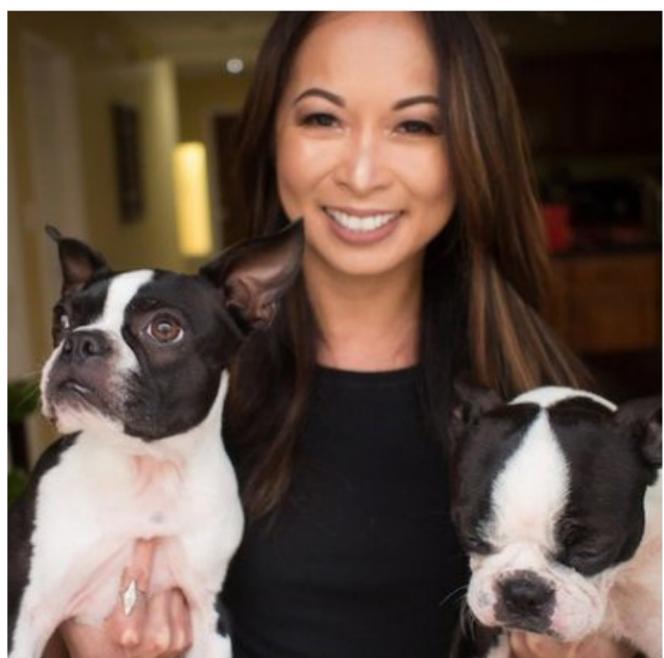


Rita Hogan

Canine Herbalist

Top Tip: You can add a new herb every seven days, and observe if the dog will have some stomach upset. You can cut back on the dosage, and give your dog some time to get used to the herb or stop if the symptoms still persist.

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Hannah Zulueta

Certified Canine Nutritionist

Top Tip: If your dog has sensitivities you have to look at the ingredients carefully and try to go for a complete and balanced meal. 80/10/10 (80% meat, 10% bone, and 10% other-secreting organs) is a better option for you.

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Jenna Mahan

RVT, Director of Claims for Embrace Pet Insurance

Top Tip: Pet insurance can provide you with the peace of mind and confidence to make better health care decisions. It also helps ensure you aren't caught out financially should the unexpected happen.

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Day 4 Expert Guests



Dr. Holly Ganz

Chief Science Officer

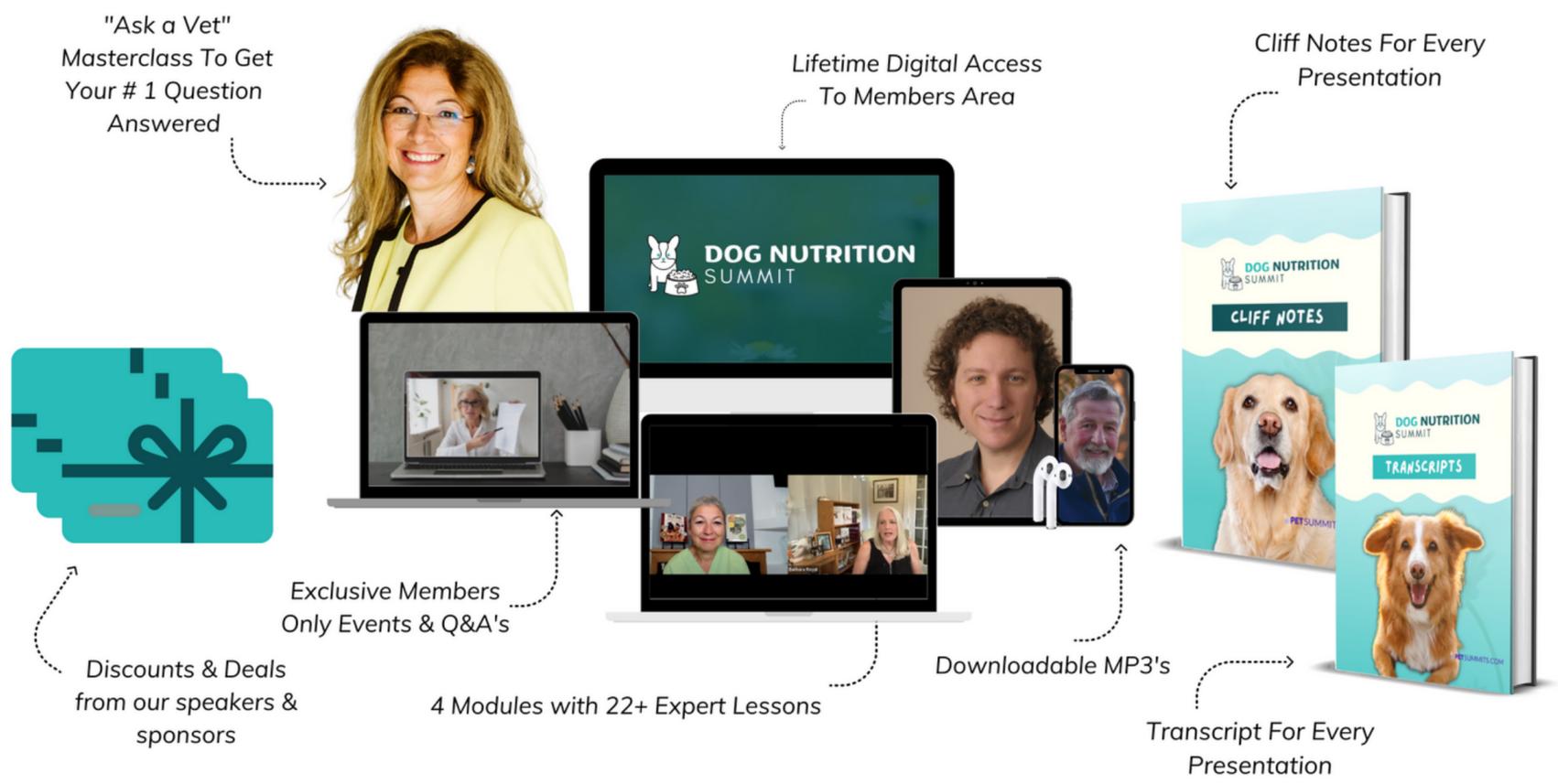
Top Tip: The gut microbiome does a lot more than just supporting digestion. It produces vitamins that are important and contributes to bile acid metabolism. A healthy microbiome can protect against obesity and cancer.

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Day 4 Note Taking

Day 4 Note Taking

Rather Have LIFETIME Access?



WE WOULD LOVE TO HAVE YOU ON BOARD!

It's called the Dog Nutrition Summit Premium Pass, and it lets you view the entire summit talk vault any time – without ever setting foot in an event room.

You can learn on your schedule. And you don't need to pay \$1,000, \$3,000, or \$5,000 admission prices of most summits for their videos.

There's no plane ticket, hotel room, or overpriced meals.

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