

DID YOU KNOW?

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Getting reviews just got easier.

Google has introduced QR codes for Google Business Profile review pages, making it simpler for businesses to collect customer feedback.

How does it work?

Businesses can now generate a unique QR code that directs customers straight to the review page, so there are no more searching or extra steps.

How to get your QR code?

- ✓ Log in to your **Google Business Profile**
- ✓ Click on **"Ask for reviews"** option
- ✓ Download your **QR code**
- ✓ Share it everywhere! (Receipts, posters, WhatsApp, emails, etc.)

Why It Matters for Marketers

- ✓ Makes leaving reviews effortless
- ✓ Increases review volume and credibility
- ✓ Boosts local SEO and online visibility, as businesses with more frequent reviews are more likely to appear higher in local search results

Attract more customers.

Take advantage of this
new feature to enhance
your local SEO strategy
and strengthen your
online presence.

The future of
search isn't coming.

—

It's already here.
Are you ready?

**Imagine
better.**