


**Did you
know**



The holiday shopping season is here and Google has revealed the top 100 trending gifts of the year, inspired by the latest search trends. 🎁

Searches for “Tonies set” skyrocketed by 5,000%! A fun way to introduce audiobooks to children. 🎧🎵

**The iconic COACH
Quilted Tabby Bag saw
record-high searches
this year. Incorporate
trending fashion
keywords into your SEO
strategy. **

With a 130% increase in searches, unisex fragrances are a hit. Optimise your product descriptions to capture this growing interest. 🌸

Oversized beanbag chairs, like the “Pillowsac,” soared by 665% in searches, making them a cosy gift option. 🪑💡

**The e.l.f. Cosmetics
Halo Glow Liquid Filter
is having a moment,
with a 5,000% surge in
interest. 📈**

**Imagine
Better.**



Powered by Search



x

passion
digital 