



Share of Searching is a global search trends app. Enter lists of up to 30 search terms to chart trends in Google, YouTube, Bing, or Amazon search volumes and % share of search in any country/region.

GOOGLE VOLUME TRENDS

- Trend in monthly Google search volumes over the last four years for up to 30 search terms at a time in any country/region (including US DMAs).
- Compare trends across up to five countries/regions at a time.
- Actual search volumes and % share of search charts.
- Schedule monthly emails with data updates.

BING VOLUME TRENDS

- Trend in monthly Bing search volumes over the last two years for up to 30 search terms at a time in six countries and regions within those countries.
- Compare trends across up to five countries/regions at a time.
- Actual search volumes and % share of search charts.

AMAZON MONTHLY VOLUME (ESTIMATED)

- Estimated average monthly Amazon search volumes for up to 30 search terms at a time in any country where Amazon operates.
- Charts for up to five countries at a time .
- Estimated search volumes and % share of search charts.

GOOGLE / YOUTUBE INDEX TRENDS

- Daily/weekly/monthly Google or YouTube search trends for up to 30 search terms at a time in any country/region (including US DMAs) with data back to 2004.
- Relative search volumes (index) and % share of search charts.

GOOGLE / YOUTUBE / BING / AMAZON SIMILAR TERMS

- Trends in search interest for terms related to a single entered search term such as a brand or topic.
- Compare the trend in search volume for all related terms.

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