


**Did you
know**



**TikTok is expanding its
STEM feed to include all
users in the U.S., U.K.,
and Ireland. 🌍**

The STEM feed features content focusing on Science, Technology, Engineering and Mathematics, promoting educational and enriching material. 

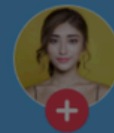
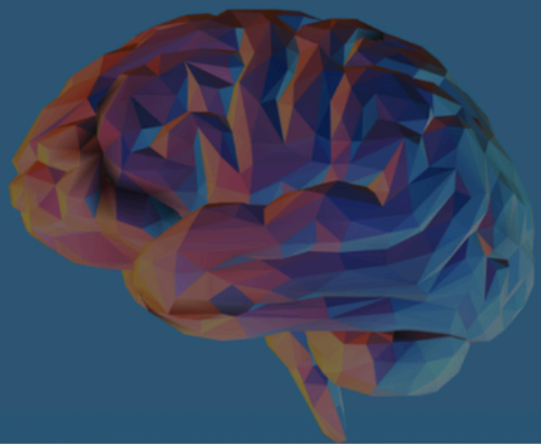
9:41



STEM

Following

For You




Welcome to the STEM feed

In this feed, you'll see videos related to science, technology, engineering, and mathematics.

Got it

Initially, this feed was only available by default to users under 18. Now, it's open to adults too. 🎉

The move aims to promote educational content and counter criticisms about the app's impact on mental health and addictive nature. 🧠

Since its launch, the STEM feed has seen an 18% increase in related content and has garnered 200 million views. 

**Adults can now explore
STEM content to boost
their knowledge, tackle
career challenges and
stay updated with tech
trends. 🧠**

Brands in STEM industries can leverage the STEM feed by creating informational content to engage and educate their audience. 

**Imagine
Better.**



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