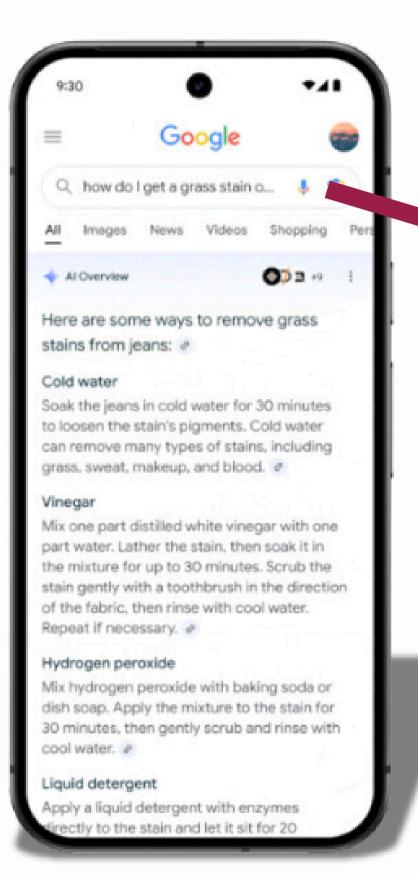
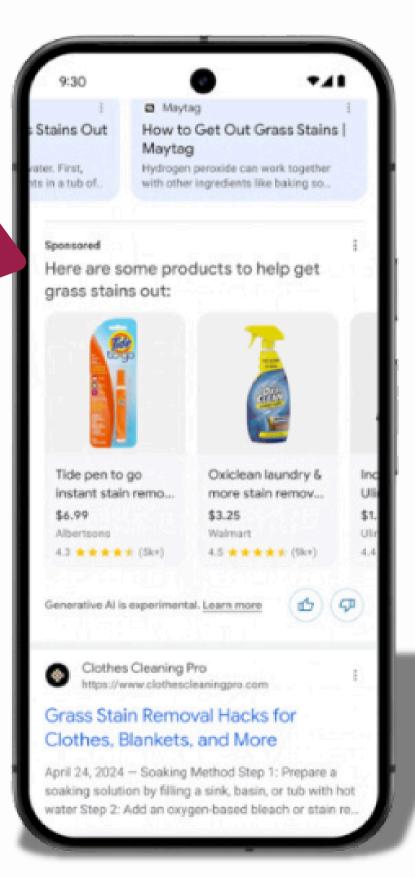
Did you know

Google is now including sponsored products in its Algenerated search results?

This means you'll start seeing product recommendations alongside helpful tips and information.

Searching for "how to remove a grass stain"? Google's Al might suggest helpful products under a "sponsored" section.





These ads aim to "connect users with relevant businesses, products and services" exactly when needed.

For now, this feature is rolling out in the US on mobile.

Microsoft's Copilot chatbot is also incorporating ads in its chatbot.

Imagine Better.

Powered by Search



