

**Did you
know**

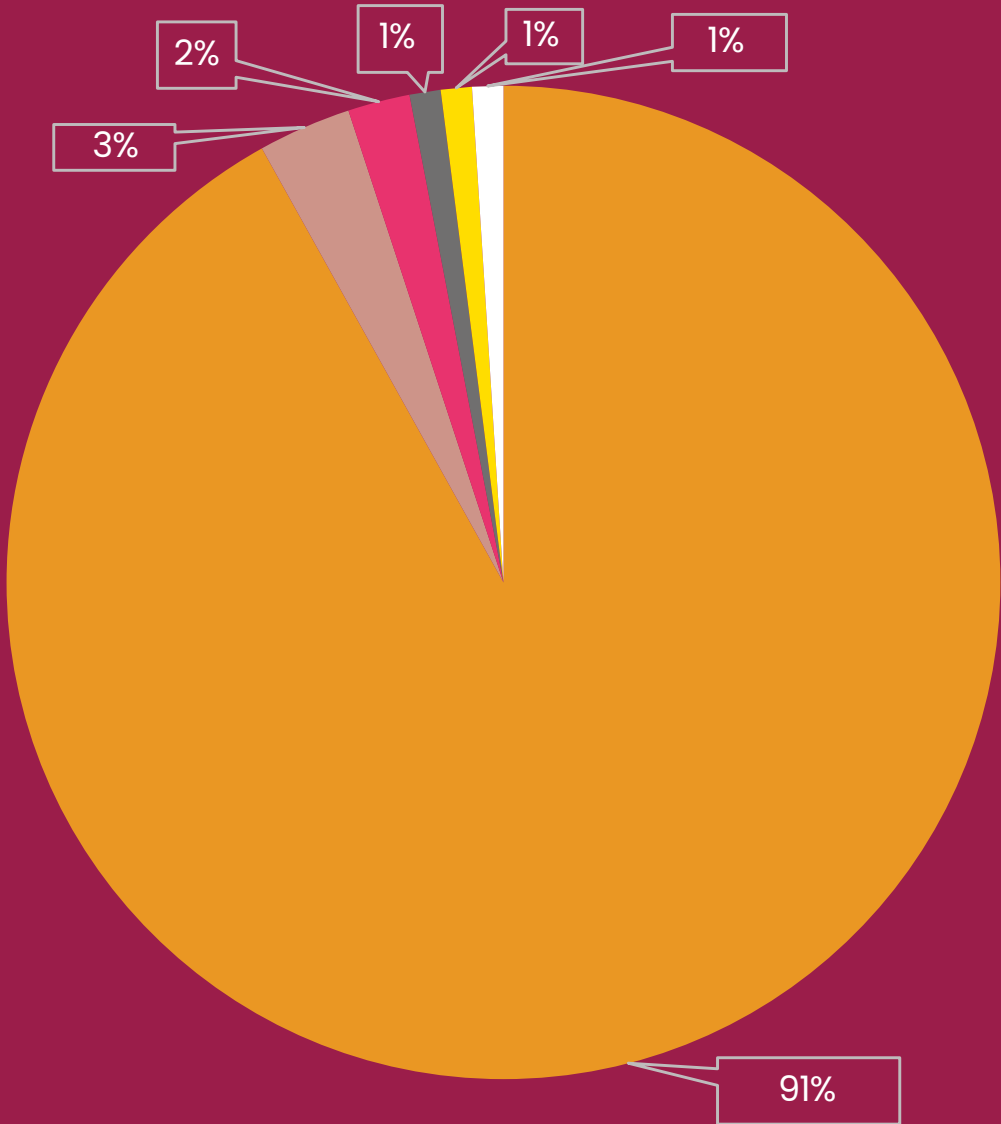


Google is by
far the largest
search engine
in the world



Search Engine Market Share Worldwide

(Jan 2024)



Google Bing Yandex Yahoo Baidu DuckDuckGo

Source: Statcounter



**91% of global
searches
happen on
Google**



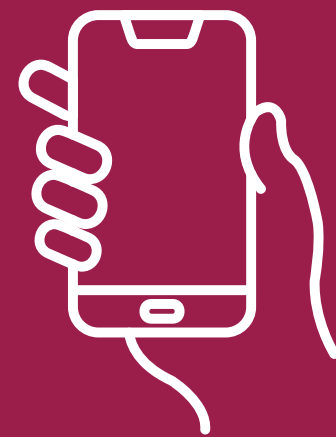
**95% of mobile
searches
happen on
Google**



**82% of desktop
searches
happen on
Google**



60% of search
traffic is from
a mobile



On average, a single search query travels 1,500 miles away to a data centre and uses 1,000 computers in 0.2 seconds to retrieve an answer



Imagine

Better.



Powered by Search



x

