

**Did you
know**



**The top three
Google search
results get 54.4%
of ALL clicks. 🖱️**



This means ranking on the first page may not be enough... Ranking in the **top three positions will be a gamechanger for your website's visibility and traffic. 🕵️**



Google continues to add new features on the SERP that dominate real estate, making it harder for your website to be visible. 🏠



EIS schemes explained

From sources across the web

- Income tax relief
- Farming and market gardening
- Running a nursing home
- Coal or steel production
- Property development
- Leasing activities
- 7 more

New Google featured snippet

Octopus Investments
<https://octopusinvestments.com/resources/guides/e...>

1. A complete guide to the Enterprise Investment Scheme (EIS)

A complete guide to the Enterprise Investment Scheme (EIS). Learn about which companies qualify, the benefits, how to invest, risks, tax relief and transferral ...
[EIS qualifying criteria](#) · [EIS tax relief](#) · [Different types of tax](#) | Octopus...

1st search result

People also ask

- What is the EIS scheme for companies?
- What is the 7 year rule for EIS?
- What is the difference between EIS and SEIS schemes?
- What is an EIS3 form?

Google featured snippet

GOV.UK
[https://www.gov.uk/.../Investment schemes](https://www.gov.uk/.../Investment%20schemes)

2. Apply to use the Enterprise Investment Scheme to raise ...

The Enterprise Investment Scheme (EIS) is one of 4 venture capital schemes — check which is right for you. How the scheme works. The scheme: offers tax ...

2nd search result

Target the top spot

Focus on SEO tactics such as schema markup, keyword optimisation, quality long and short-form content and backlink building to improve your search engine ranking. 🛠️



Imagine

Better.



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x

