


**Did you
know**



**A federal judge has
declared Google an
illegal monopoly
that dominates the
online search
market. ⚖️**


**Google controls
about 90% of the
online search
market.** 

Google maintained its dominance through exclusive agreements with companies like Apple, Samsung and Verizon, hindering competition. 🤝

This case could lead to more competition in the search engine market, offering SEOs new opportunities and challenges in optimising for different platforms.



A separate trial will address how to remedy Google's monopoly, potentially breaking up parts of the company, impacting SEO strategies and practices. 🛠️

Google plans to appeal, arguing that its search engine's quality justifies its dominance. 

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Better.**



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