

**Did you  
know**



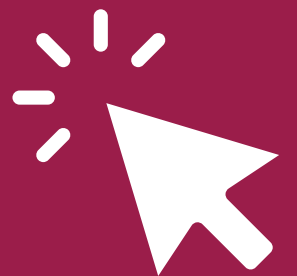
**The first result in  
Google's organic  
search results  
has an average  
click-through  
rate of **28%****



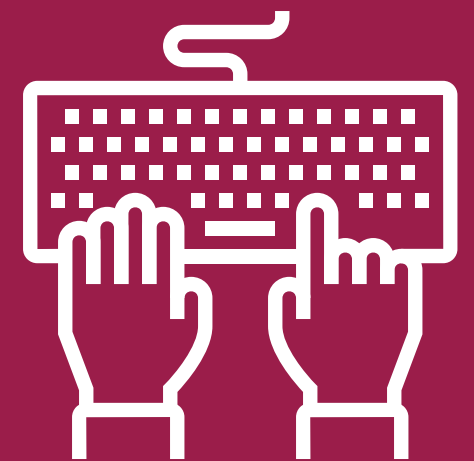
The #1 organic result is **10x** more likely to receive a click compared to a page in the #10 spot



Only **0.6%** of  
Google searchers  
click on  
something from  
the second page  
of search results



Most Google searches are **three to four** words long



**Imagine**

**Better.**



# Powered by Search



x

