

**Did you
know**



In 2023,
YouTube was
the most
searched
keyword on
Google



**with over 340
million
monthly
online
searches!**



The keyword
had over **2.1**
billion online
searches
yearly



**While over
98% of its
traffic was
organic**



**The second
most popular
keyword was
Facebook**



**with 238
million
monthly
searches.**



Imagine

Better.



Powered by Search



x

