

**Did you
know**



60% of
consumers
research a new
brand or product
6+ times before
buying.



**They're busy
comparing prices
(80%), reading
reviews (75%),
and checking
websites (67%).**



**Some even head
in-store to see
products in
person (66%)**



**and some check
out online
marketplaces for
more info and
reviews (60%)!**



**Don't forget -
60% check
return policies
too! Make yours
clear and easy.**



Imagine

Better.



Powered by Search



x

