


**Did you
know**



**71% of internet users
prefer to search
through voice over
typing.** 

Voice searches are more natural and question-based, so optimise for conversational keywords. 

58% of people use voice search to find local business information. Ensure your business is voice-search friendly. 📍

Aim for featured snippets. Voice assistants often read these aloud as responses. ★

**Use structured data.
It helps search
engines understand
your content and
improves voice
search visibility.**



**Page speed matters!
Fast-loading sites are
favoured by voice
search algorithms. ⚡**

Ensure your website is mobile-friendly. Voice searches are primarily conducted on mobile devices. 📱

**Stay ahead in SEO by
optimising for voice
search. It's the key to
future-proofing your
online presence. 🧙‍♂️**

**Imagine
Better.**



Powered by Search



x

passion
digital 