

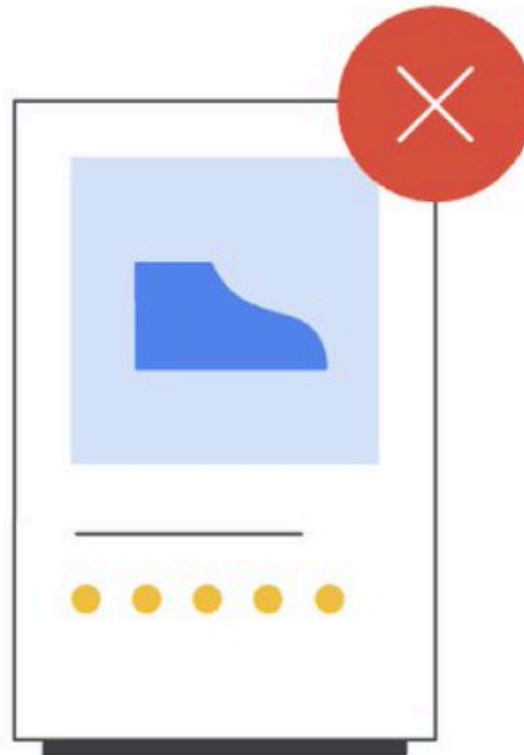
**Did you
know**



Google Analytics now shows product disapproval alerts in its dashboard and has expanded its Custom Channel Groups functionality. 🔍

You may be losing out on potential user acquisitions from "Organic Shopping" due to misconfigurations

+ 3K potential clicks/week



5 products are not showing up on Google Search due to configuration issue: "Limited performance due to missing value [gtin]" on your merchant center account

[Fix in Merchant Center](#) 

Was this recommendation helpful?



Google has rolled out new features designed to help businesses identify and fix hidden product listings. 🌟

With improved reporting tools, you can track your listings' performance and visibility easily. 

Get actionable tips on how to correct any discrepancies that might be affecting your product listings. 🛠️

These updates are designed to help you maximise your product's exposure and enhance your overall marketing strategy just in time for the busy shopping season. 🛒

Google has also updated its Custom Channel Groups, allowing users to add manual ad content parameters so you can identify which channels are truly performing for you this gifting period. 🎁

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