



MEETING MINUTES - Michigan Sporting Clays Association

Meeting

Date Monday, October 14, 2024
Started 6:12 PM
Ended 7:50 PM
Location ZOOM meeting
Purpose Regular scheduled meeting

Chaired by Matt Little
Recorder Mary Jo Birka

Approval

Minutes approved on: 11/14/2024

Attendance

Present: Mary Jo Birka, Brooks Hutton, Jim Kralik, Matt Little, Greg Roxbury, Charles Schneider
Absent: Steve Trudeau

Minutes

1. Committee business

1.1. President's Report, Review/Approve Meeting Minutes

*Like Agenda, assumed approval unless edits noted by Directors prior to the scheduled meeting. This is to allow more time each meeting for open items and discussion.

*Motion to approve the past meeting minutes as written: Brooks

Second: Charlie Motion Passed

Presidents Corner:

*We have been searching for new board members for some time. Brian Long, Dale Fulkerson and Jovan Blackwell have shown interest in joining us on the board. Last week Matt Houtteman announced he would like to be on the ballot as well. In addition, per our bylaws, we will offer a position on the board to Amber Brown as one of our new National Delegates. Jim Kralik is ending his term on the board on December 31, 2024. He has announced that he will be stepping down in order to possibly relocate out of state. I will speak with Amber about joining the MSCA in 2025. Amber is very active on FACEBOOK. She would be a good choice to take over for Jim who monitored our FACEBOOK page for many years. I will draft up a MSCA interest form to send to all shooters as soon as possible. Anyone that wants to be on the board will send me a short Bio by Nov 15th. If we have more than 4 people that are interested in being on the board, we will send ballots out on the 16th. Voting will occur on-line by November 30th. Dan will assist with the election if necessary.

*Shot tracker continuing discussion. Charlie and Brooks have been writing up a resolution to be presented to the NSCA EC to disallow the use of electronic coaching aids at all Michigan registered shoots beginning January 1, 2025. This resolution was sent on 10/26 to the Assistant Director of NSCA Nicki Bowers to be presented to the Executive Council for consideration.

At a regular meeting held on September 18, 2024, the Board of the Michigan Sporting Clays Association discussed the matter of permitting the use of electronic shooting aids that provide information to the shooter such as, but not limited to, lead recommendations, target distance, prior shot orientation to the target, and/or target speed, at NSCA



registered shooting competitions within the state of Michigan. An example of this type of video recording/electronic shooting device is one known commercially as “ShotTracker” created by Take Aim Technologies. At the meeting, the benefits of this and similar devices for learning were acknowledged. These however, were outweighed by the degradation such devices cause to the confidence and trust shooters put in this sport’s governing bodies to ensure a level playing field for all who participate.

Allowance of these devices erode actual and perceived fairness, requisite skill, and the competitive nature that predicates the legitimacy of our sport. Fairness is a prerequisite of competition, and the intention of this board is to preserve fairness to the extent possible.

Additional problems include possible continuous delays caused by its use and its inherent ability to give in-the-moment real-time coaching to competitors. The former is a violation of NSCA Rule VI. E. 3. (b) thereby disrupting the competition. The latter would be a violation of NSCA Rule VI. E. 5. if the rule is made applicable to all registered tournaments.

It is resolved and thereby recommended by the Michigan Sporting Clays Association that competitors shall not be permitted to use electronic shooting aids that provide information to the shooter such as, but not limited to, lead recommendations, target distance, prior shot orientation to the target, and/or target speed, while competing at NSCA-registered tournaments in the state of Michigan. In the event that a shooter is found using one of these devices at an NSCA registered shoot, all targets attempted with knowledge gained from said device shall be scored as lost.

*Matt will be hosting a three-day shoot in 2025 at the Hillsdale Halter Shooting Center. Matt has a number of sponsors that are financially supporting the shoot. The purse will be much larger than usual for our state. They are hoping to draw 250+ shooters including some Pro Squad shooters into our state to participate.

Status: Completed

1.1.1. Subcommittee Reports

Status: Completed

1.1.1.1. Liaison to Member Clubs

* Since last meeting we had shoots at Island Lake (62), Two Hats (19), Multi Lakes (49), Detroit (60), Hillsdale (94), Lewiston (45), and Alpena (10).

Status: Completed

1.1.1.2. Fundraising

*The Pilla glasses raffle was completed at the Great Lakes with a profit of \$310.

* We are already looking for sponsors for next year. Jimmy Moses (Promatic) says yes to Platinum again. Greg is asking Clay Target Vision. I will talk to John Herkowitz (Pacific) at Nationals. Letters will go out to everyone during November.

*Sponsors for the shoot cards and posters will be contacted as well, very soon. I will try to squeeze in a few more sponsors on the shoot poster this year.

Status: Completed

1.1.1.3. Liaison to SCTP

*Anything new from MISCTP? Nothing new.

Status: Completed

1.1.1.4. Treasurer's Report



*The checking account balance is \$32,434.16.

Status: Completed

1.2. Secretary's Report/NSCA News

*Registration is in full swing. I have 5 clubs already registered. Michigan Shooting Centers is hosting a 4 shoot trail series called the Lieske Signature Series.

Status: Completed

1.2.1. Member Outreach - Facebook

*Quarterly report on FACEBOOK.

A Facebook Page Report

10/13/2024 meeting (6:00 PM call)

Page created October 5, 2018 – Happy 6th Birthday!

Current Admins: Jim

To date: 1,273 followers (up from 1,248 end of Q2 2024), 1,079 page-likes (up from 1,000). From July 15 to October 12, 2024 (3 months), 6,700 people have seen something from or attributable to our page and 2,900 people have visited the page. The past week, content has only reached 417 people. We are moving into the end of

the shoot year lull in activity.

Quarter 2 review:

Since previous report (Q2 July 2024):

Followers/Page Likes continue to increase. Overall engagement much higher than with previous Quarter 3 reports.

Overall engagement increased slightly with tournament season, also consistent with previous reports.

Page Reach (since the previous report):

Age (35 – 64) and M/F (86%/14%) demographics remain constant. People reached (content shows up on their individual page) and people engaged (comment on our posts) consistent with previous reports. Most people reached/engaging/following the page are in the SE Michigan area.

Q2 Top Posts.

- 1.) GBHC hosting 2025 State Shoot notice (2,600). Top post for the quarter!
- 2.) Amber Brown's out of state shooting (August) (504).
- 3.) FITASC Communications and notice (428).
- 4.) Notice of new NSCA delegates (402).
- 5.) Gebben Miles at Emmet notice (366).
- 6.) Ear plug sales at the Great Lakes (328).

Q2 Top Engagement (comments, sharing, etc.)



- 1.) GBHC hosting 2025 State Shoot notice (2,800).
- 2.) Amber Brown's out of state shooting (August) (539).
- 3.) FITASC Communications and notice (445).
- 4.) Notice of new NSCA delegates (437).
- 5.) Gebben Miles at Emmet notice (388).
- 6.) CTV donation for the Great Lakes (359).

People reached (content shows up on their individual page) and people engaged (comment on our posts) consistent with previous reports. Hot spots over the quarter are Commerce, Livonia, Jackson, Grand Blanc, and Clinton Twp., Most people reached/engaging/following the page are in Southeast Michigan areas.

'Bot accounts have been removed and blocked and none of note have engaged with the page this past quarter.

There has been no further discussion/conversation on the 2024 State Shoot.

Jim Kralik

Status: Completed

1.2.2. Member Outreach - Miclays.com

*The website is working great for registration.

*Any comments from Dan? Dan would like to start up our monthly newsletter again.

Status: Completed

2. OLD BUSINESS

2.1. Spartan Series Update

*Spartan Series is complete. Checks are out.

*Disposition of trophies? Neither Brooks nor Matt were available to receive their trophy. Matt will present the trophies at the Detroit Gun Club Shoot on October 27.

*Will the Spartan Series continue next year? The board decided to put the Spartan Series on hold for 2025.

Status: Completed

3. NEW BUSINESS

3.1. Hall of Fame

*Nothing new yet. I will see John at Nationals.

*We will also discuss Rod Drouse's application for Hall of Fame at the same time.

Status: Completed

3.1.1. 2025 Michigan State Championship

*If we want to bring "Top Gun" into our state shoot, we will need to assist Grand Blanc in making that happen. Not financially, but getting sponsors to help offset some of the costs (hotel rooms, travel etc. It should support



itself with participation after that. Brooks will contact the Top Gun guys to see if they are available for our dates.

*Corn hole club tournament. Should I send out an interest form to the clubs? I will send out an interest form to the clubs.

Status: Completed

4. Next Meeting Date

4.1. Date Next Meeting

*Next meeting November 4 or 11? Next meeting will be November 11 at 6pm.

Status: Completed

4.2. Adjournment

*Motion to Adjourn: Charlie

*Second: Brooks Motion Passed.

Resolution #: Motion to Adjourn

Moved:

seconded:

Status: Carried

Vote:
