



MEETING MINUTES - Michigan Sporting Clays Association

Meeting

Date	Monday, July 8, 2024
Started	6:08 PM
Ended	7:40 PM
Location	ZOOM meeting
Purpose	Regular scheduled meeting post Michigan State Championship
Chaired by	Matt Little
Recorder	Mary Jo Birka

Attendance

Present:	Mary Jo Birka, Brooks Hutton, Jim Kralik, Matt Little, Greg Roxbury, Charles Schneider
Absent:	Steve Trudeau

Minutes

1. Committee business

1.1. President's Report, Review/Approve Meeting Minutes

*Like Agenda, assumed approval unless edits noted by Directors prior to the scheduled meeting. This is to allow more time each meeting for open items and discussion

*Motion to approve the past meeting minutes as written: Charlie

*Second: Brooks Motion passed.

Presidents Corner:

*State Shoot Recap: Shoot was great. Detroit worked really well with Multi Lakes to provide more events for the shooters.

*Anything we might want to add or subtract next year to make it better: It's up to the host club to make those decisions. It was suggested to Detroit Gun Club to have Snooker, but Scottie opted instead to have the flurry. 40 shooters shot at least one round that the MSCA paid for. Many shooters shot more than once to try to get a better score. The shooters seemed to enjoy the flurry.

*Bad press from Michigan Clay Shooters FACEBOOK: It doesn't matter how great things are, somebody will always complain. Most if not all of their complaints have been tried in the past with little to no participation. Every state operates independently which provides the shooters with different shoot experiences. The board is looking forward to our Great Lakes Tournament at Hillsdale on October 5th.

*Brooks noticed that some medals printed on the State shoot flyer were not given out at the shoot. Not sure what happened.

*Detroit Gun Club opted not to use a shooter master list for the main event. That is a requirement written in our by-laws. For next year, we need to be sure that the master list is used for the main event.

Status: Completed

1.1.1. Subcommittee Reports

Status: Completed



1.1.1.1. Liaison to Member Clubs

*Any news from monthly shoots from Bald Mt (96), Kent County (22), Two Hats (34), Action (39) or Charlevoix (21)?

*Mary Jo heard from Dave Scott at Kent County that the shooters thought the targets were very difficult at their last shoot. The HOA score was an 82 shot by Les Housler.

*Two Hats had their second shoot. There were fewer people this time, but the targets were great.

*Action had their first shoot of the year. Kim Jones said the targets were great and they had a great time.

Status: Completed

1.1.1.2. Fundraising

*Nearly \$2000 was raised at our earplug sale at the State Championship. The drawing took place and Kevin Radtke was the winner of the Fabarm Sporter semi-automatic shotgun generously donated by Pacific sporting Arms. Thanks to Jim, Matt, Brooks, Mary Jo and the DGC girls for selling the 200 tickets.

*Our next earplug sale will be held at the Great Lakes Tournament at Hillsdale on October 5-6. As a bonus, Clay Target Vision has donated a \$1300.00 gift certificate to purchase a set of Pilla glasses. We have the case and the certificate already in hand thanks to Greg.

*Tickets will be \$10 each for one set of earplugs. With each set of earplugs purchased you will receive one ticket for the Pilla shooting glasses set. Only 130 sets of earplugs will be sold. When all of the ear plugs are sold, the winner will be drawn.

Status: Completed

1.1.1.3. Liaison to SCTP

*604 MISCTP shooters attended the 2024 State Championship at Mason this year. 306 shot the sporting clays event. Two shooters had scores of 91. Matt Gay set the sporting clays targets again this year.

*Twelve scholarships were given away to high school graduates ranging from \$1250-\$4000. \$33,800 in total was given away. Last year's total scholarship pot was a little over \$20,000. Loraine was able to find a number of new sponsors for this year.

*A new grant of \$70,000 has already been received from Midway for further improvements. 2 more skeet fields will be built, and more traps will be purchased. An additional \$40,000 has already been donated to add 2 Helice fields.

Status: Completed

1.1.1.4. Treasurer's Report

*Checking account balance is \$28,409.41 which does not include the earplug sale money (\$1990) or the state shoot fees from Detroit Gun Club (\$2400). Approximate total \$32,799.41.

*Money expected to go out: Spartan Purse, \$2500 to Hillsdale for the Great Lakes, drinks and snacks for the Great Lakes approximately \$200, \$512.66 for the State team trophies, and the webmaster salary.

*Money expected to come in: Shoot fees from 38 shoots in 2024.

*We are having a great year!!!

Status: Completed

1.2. Secretary's Report/NSCA News



*The NSCA Executive Council has approved the addition of a Pro Squad to begin with Nationals this year. The bids for 2025 events including all 5 Regionals, the US Open, and Nationals 2025 will all include a Pro Squad.

*National Delegate elections will take place the end of July. Watch for a ballot sometime after July 21st. Michigan is allowed 5 delegates based on the number of registered shooters in the state. On the ballot this year is Mark Brown, Greg Roxbury, Steve Trudeau and Mary Jo Birka.

Status: Completed

1.2.1. Member Outreach - Facebook

*MSCA Facebook Page Report

7/8/2024 meeting (6:00 PM call)

Page created October 5, 2018

Current Admins: Jim

To date: 1,248 followers (up from 1,233 end of Q1 2024), 1,079 page-likes (up from 1,000). From April 8 to July 7,

2024 (3 months), 1,500 people have seen something from or attributable to our page and 9,700 people have come

into contact with page content. The past week, content has only reached 524 people (post States dip?).

Quarter 2 review:

Since last report (Q1 April 2024):

Followers/Page Likes continue to increase. Overall engagement consistent with previous reports.

Followers/Page

Likes continue to increase. Overall engagement increased slightly with tournament season, also consistent with previous reports.

Page Reach (since previous report):

Age (35 – 64) and M/F (86%/14%) demographics remain constant. People reached (content shows up on their individual page) and people engaged (comment on our posts) consistent with previous reports. Most people reached/engaging/following the page are in the SE Michigan area.

Q2 Top Posts.

1.) April 11 Shoot notice (1,100). Top post for the month!

2.) Bald Mountain first shoot of the year (887).

3.) Matt Houtteman 2024 State Champion (788).

4.) Capital Areas shoot notice (642).

5.) KCCL shoot notice (622).

6.) Ear plug sales at the State shoot (576).

Q2 Top Engagement (comments, sharing, etc.)

1.) April 11 Shoot notice (1,100).



- 2.) Bald Mountain first shoot of the year (966).
- 3.) Matt Houtteman 2024 State Champion (852).
- 4.) Capital Areas shoot notice (689).
- 5.) KCCL shoot notice (622).
- 6.) Ear plug sales at the State shoot (612).

People reached (content shows up on their individual page) and people engaged (comment on our posts) consistent with previous reports. Hot spots over the quarter are Commerce, Livonia, Macomb Twp, Grand Blanc, and Manchester., Most people reached/engaging/following the page are in Southeast Michigan areas.

'Bot accounts occasionally show up advertising clothing sales specifically to the Facebook accounts of our followers. Those are removed and blocked as soon as I am aware of them.

I have attached a pdf of the conversation started by an anonymous poster on Michigan Clay Shooters. My only response has been as a member of the page, not as an MSCA BOD member, clarifying rules to Matt Gay. Frankly,

I'm pissed, discouraged, and saddened, but mostly pissed.

The attempt to put Dan Williams on the page account for posting purposes is on hiatus pending review of statements made on the Michigan Clay Shooters Facebook page. Eventually this process will be necessary to add

new BOD members.

Jim Kralik

Status: Completed

1.2.2. Member Outreach - Miclays.com

*Anything new from Dan on the website?

Status: Completed

2. OLD BUSINESS

2.1. Spartan Series Update

*The State of the Spartan!

*The board members all agree that the Spartan Series rules and details were not communicated to the shooters as well as they should have been. The Spartan flyer was sent to Dan on March 5th and March 18th. On March 30th the rules and club responsibility forms followed. I don't know if the clubs ever got their responsibility forms which left them unprepared to answer shooters questions at registration. The Spartan flyer and rules did not get e-blasted out to the shooters as planned. On May 5th the Spartan information finally went out. As a result of the miscommunication, many shooters did not pay into the purse at one or more of the first two Spartan shoots. Some shooters that wanted to be included in the end of series payout are not eligible. The board will discuss whether it would be better to cut the Spartan Series short or continue on as planned. Votes to discontinue the Spartan purse and refund all the money/Matt and Jim. Votes to continue with the Spartan Series as planned/ Mary Jo, Charlie, Greg and Brooks. The Spartan Series will go on as planned.



Status: Completed

2.2. Hall of Fame

*We are still looking for information to create a resume for John Herkowitz from Pacific Sporting Arms. We may have to get the information directly from John.

*Another resume was received from shooter Rod Drouse. We will continue the Hall of Fame discussion about both individuals when a resume from John Herkowitz becomes available.

Status: Completed

3. NEW BUSINESS

3.1. 2025 Michigan State Championship

3.1.1. 2025 Michigan State Championship

*A corrected bid was sent to all board members after our ZOOM meeting with Len Smith and Vince Lori on July 2nd.

*Grand Blanc withdrew their Great Lakes bid for 2025 and put in a bid for the 2025 State Championship instead. They contacted Promatic to work out a deal so they will have enough traps to run a 200-bird main event. The entire State Championship will be completed in 3 days.

*The new bid includes: a 100-bird preliminary event on Friday, a 200-bird main event on Saturday and Sunday, a 50 bird FITASC event, and a 50 bird 5-stand. All sporting events will be run with at least 16 stations with 2 rotations per day.

*Box lunches will be available for purchase on Friday. Saturday and Sunday lunch will be included with the shoot fees.

*The \$3000 MSCA enhancement fee could be used to pay for the main event trappers. I have agreed to help them locate trappers from their area. I am already looking at high school boy scout troops and dads in the Grand Blanc Area to fill the need. Vince said that we would need 16-20 trappers for each day. Grand Blanc can provide the extra trappers so only 16 would be needed. Brooks, I am hoping that you might help me with this task since this is your home club. There is a good training video on-line, but probably a one-day session might be needed to be sure that the trappers are all up to speed. This could be a good fundraising opportunity for the boys. It was also suggested that we might use SCTP shooters instead. Brooks will try to get me contact information from Grand Blanc.

*The date for the shoot will be June 20-22, 2025. It was important to do some research to avoid scheduling conflicts with one of our border states. The following have dates already on the calendar that could cause a conflict: WI State Shoot July 9-14, Ohio State shoot July 31-Aug 3rd, Indiana state shoot Aug 14-17, US Open April 28-May 4, NC Regional August 6-10, NE Regional June 10-15, SE Regional October 1-5, SC Regional September 10-14, Western Regional August 27-31 and National Championship October 18-26.

* Suggestions for next year's state shoot: 1. Offer Lewis class and Class purse for the main event only. 2. Snooker -Grand Blanc has had it in the past.

*Grand Blanc will host the 2025 Michigan State Championship.

Status: Completed

3.1.2. 2025 Great Lakes Championship



3.1.3. 2025 Great Lakes Championship

*The Great Lakes Tournament bid has been sent to all board members.

*They are offering a 100-bird prelim on Saturday with lunch included. They are offering a 100-bird main event on Sunday with lunch included. In addition, they will run a 50-bird FITASC and a 50-bird 5-stand.

*They will select their date soon, sometime in September.

*Multi Lakes Conservation will host the 2025 Great Lakes Tournament.

Status: Completed

4. Next Meeting Date

4.1. Date Next Meeting

*Our next meeting will be on August 12th at 6pm.

Status: Completed

4.2. Adjournment

Motion to Adjourn: Charlie

Second: Greg Motion passed

Resolution #: Motion to Adjourn

Moved:

seconded:

Status: Carried

Vote:
