



# Advertising Rate Sheet

## Leaks, Laughs & Life with a Urostomy Podcast

Podcast hosted by Dawn, sharing real-life, humorous, and practical insights on life after bladder removal.

### Podcast Audience

Those who are facing bladder removal, newly bladder-less, Urostomates, caregivers, and those curious about life after bladder surgery.

### Ad Options & Rates (Host-Read, Per Episode)

Ad Type	Length	Rate (USD)
Pre-roll	20–30 sec	\$25–\$35
Mid-roll	45–60 sec	\$40–\$60
Post-roll	20–30 sec	\$20–\$30

### Additional Info

- Host-read ads are integrated naturally into the episode for maximum engagement.
- Bundle discounts available for advertisers purchasing multiple episodes.
- Custom opportunities (giveaways, product mentions, or special segments) can be discussed on a case-by-case basis.

### Contact

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