

Adam Gordon's Summary CV

Born: 1977

Likes: Music, sport, family, friends, tech, travel

Live: Glasgow, Scotland (global citizen)

Dislikes: Populism, cynicism

Contact: www.adamwgordon.com

Professional Experience:

Candidate.ID, 2016-2023: CEO and Co-founder

Candidate.ID was the world's first marketing automation technology company for talent acquisition. In a hot few years we won Recruitment Tech Start-Up of the Year at Unleash 2018 in Paris, Hiring Success 2019 in San Francisco and post-acquisition by iCIMS, HR Product of the Year at HR Tech in Las Vegas.

I developed the business plan, built the team, raised investment from Jacobo Invest UG, Crowdcube and Blackfinch Ventures and led a very successful exit to iCIMS, Inc / Vista Equity Partners. I left in good faith after a solid integration.

Social Media Search, 2009-2016: CEO and Founder

Social Media Search was (possibly) the world's first social media talent sourcing company.

I developed the business plan, built the team and led a successful integration to and subsequent management buy-out from Norman Broadbent plc, in order to seed Candidate.ID.

Rise Group, 2007-2009: Marketing Director

At the time, the world's biggest daily contact centre assessment centre company.

PwC, 2004-2007: Manager, Human Resource Services

Consulted with enterprise customers on HR communications.

Havas People, 2002-2004: Manager, Employer Branding & Recruitment Marketing

Advised enterprise and mid-market customers on talent attraction.

Change Recruitment, 1999-2002: Recruitment Consultant

Placed newly qualified accountants from Big 4 firms into industry.

Education:

MIT Sloan School of Management, 2016: Entrepreneurship

Chartered Institute of Marketing, 2002: Diploma

University of Strathclyde 1999: BA History & Politics

Random Facts:

I won the Glasgow Schools Pentathlon in 1993 and came runner-up in The Daily Telegraph's Young Food and Drink Writer of the Year competition in 1997 😊