



**KENDLE'S KREW, INC.**

Changing the World

One Kick at a Time

# 2024 ANNUAL REPORT

Kendle's Krew, Inc.'s 2024 Annual Report showcases commitment to improving the lives of individuals with physical and/or intellectual disabilities.



#### OUR MISSION

KENDLE'S KREW, INC WAS CREATED TO HONOR THE LIFE OF KENDLE MAE BAGGARLY AND TO HELP HER CONTINUE TO CHANGE THE WORLD FOR HER PEERS WITH INTELLECTUAL AND PHYSICAL DISABILITIES AS WELL AS THEIR FAMILIES.





Dear Kendle's Krew Family,

We are so grateful to share that 2024 was another successful year of spreading Kendle's love, joy, and spirit within our community! Our bubble-themed tournament was well attended with 13 teams, dozens of volunteers and many spectators. We had a record-setting grant cycle thanks to our first-ever Triple Crown sponsorship (\$10,000+)! This donation was given to us in late 2023 after the 2023 grant cycle had closed. This allowed us to significantly increase our 2024 grant monies. Kendle's Krew, Inc. also hosted our very first raffle with the help of several community businesses and supporters. Through these endeavors and with the assistance of many other donors & sponsors, Kendle's Krew, Inc. was able to provide \$28,000 to our community supporting individuals with physical and/or intellectual disabilities. We also have earmarked \$2,000 to be used as scholarship funds in 2025. Kendle's Krew will be awarding two \$1,000 scholarships to graduating seniors who have a sibling with disabilities!

Our organization is run entirely by volunteers, and we want to show you how every cent donated to Kendle's Krew Inc. directly benefits our local special needs community. We are deeply thankful for each dollar donated, every kickball participant, every volunteer hour generously given, every t-shirt, sweatshirt or hat worn, and every time you speak Kendle's name! Kendle's Krew Inc. is proud to be living out our mission of improving our community for our friends with special needs and seeing Kendle's name still bring smiles to so many!

As you review our annual report, we hope you'll feel inspired to continue your commitment to Kendle's Krew—whether it's through your donation of time, treasure, or kickball talents on November 1, 2025! We look forward to celebrating her 15th birthday with you this year at Lanierland Park.

Sincerely,  
Kristi Baggarly  
President



**Kendle's Krew, Inc.'s 2024 Board from L to R:**

Chad Lindsey, Krissy Gravel, Tina Black, Wade Baggarly, Kristi Baggarly,  
Amy Sharp, Kim Lindsey

# 2024 at a glance

1ST  
RAFFLE

1 SERVICE  
ORGANIZATION  
SERVED

44 TOURNAMENT  
VOLUNTEERS.

264 KICKBALL  
PARTICIPANTS.

\$28,000  
DONATED VIA GRANTS

3 SCHOOLS  
SERVED.

1 CHURCH  
SERVED





# A SNAPSHOT OF OUR 2024 KRAZY KICKBALL TOURNAMENT

Our Kickball Tournament was designed to be one that Kendle could have won which is where our KRAZY rules come into play! Participants who receive weekly therapy due to developmental disabilities are exempt from the rules and receive extra Kendle Points for their team.

This tournament is a unique experience and we guarantee you won't leave without laughing, a good story and probably a new friend! This year's championship game was a heartwarming display of sportsmanship as the East Forsyth Baseball Team played against Essential Therapy Services. Recognizing how meaningful the tournament was to the Essential Kickers, the EFHS players turned into a team of bloopers and genuinely enjoyed watching their opponents raise the championship trophy to close out the event.

This game perfectly encapsulated the relationship

building that Kendle's Krew, Inc. strives to foster!



Our 2024 Krazy Kickball CHAMPIONS:  
Essential Kickers!



2024 Spirit Award Winners #1:  
Atlanta Premier



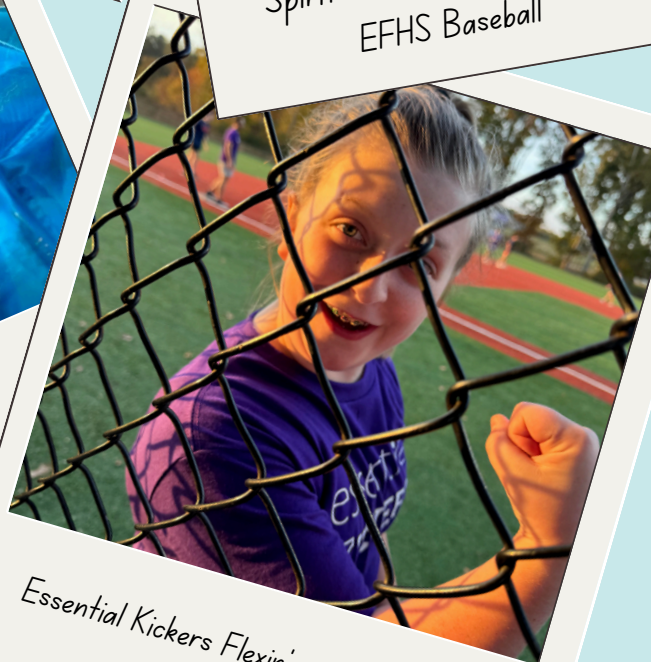
Spirit Award Winners #2:  
EFHS Baseball



Rest time for Umpire Bob!



Our Krazy Kickball Tournament is  
fun for ALL ages!

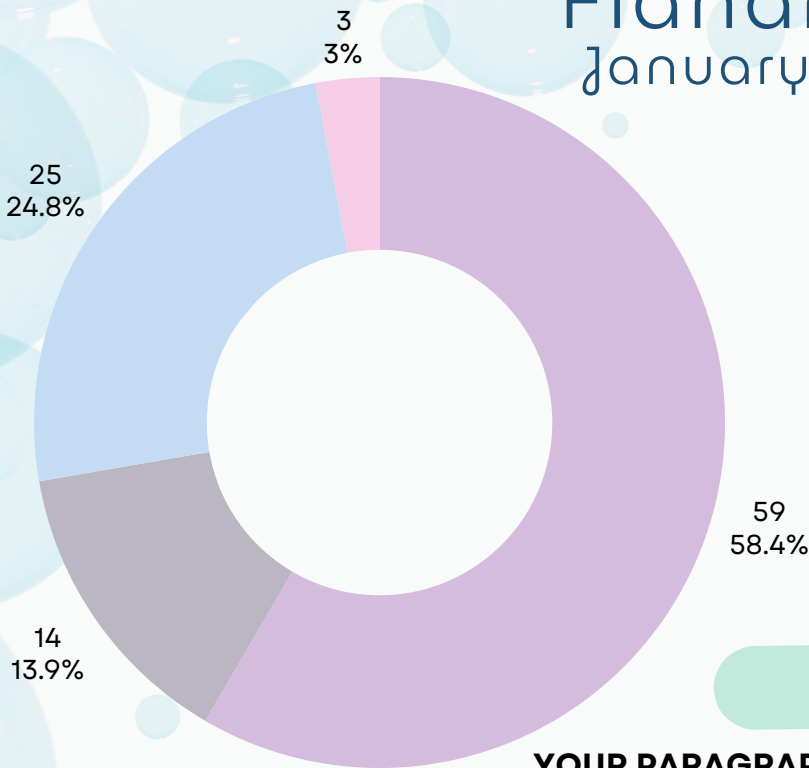


Essential Kickers Flexin' on the competition

2024

# Financial Summary

January 1 - December 31, 2024



## income

**DONATIONS/SPONSORS 59%**

**REGISTRATION 25%**

**TOURNAMENT DAY SALES 14%**

**ONLINE SALES 3%**

**TOTAL: \$24,924**

YOUR PARAGRAPH TEXT

## expenses

**GRANTS 77%**

**TSHIRTS/MERCH 12%**

**TOURNAMENT OPERATION 4%**

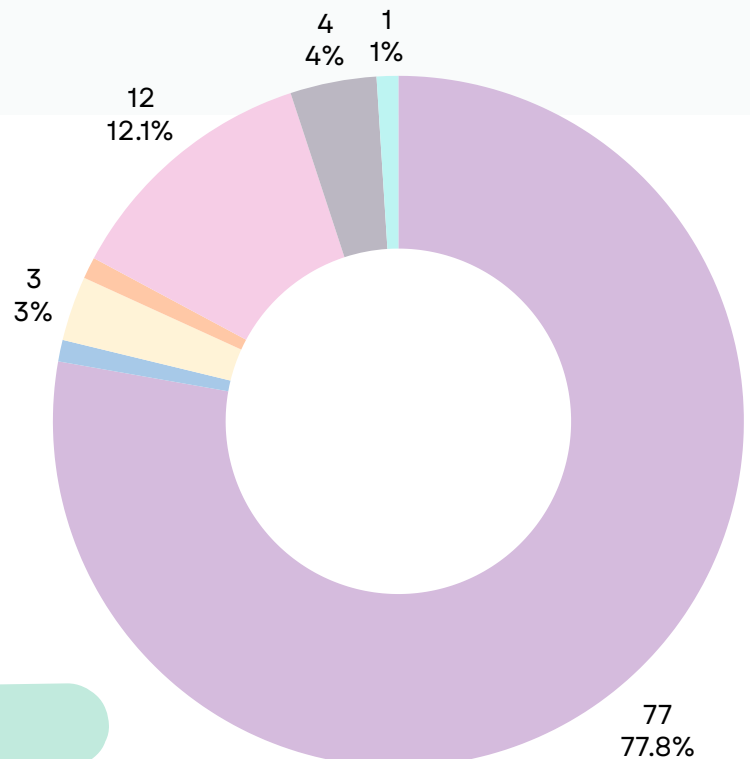
**EQUIPMENT 3%**

**WEBSITES 1%**

**MARKETING 1%**

**INSURANCE/GA REGISTRATION 1%**

**TOTAL: \$36.424\***



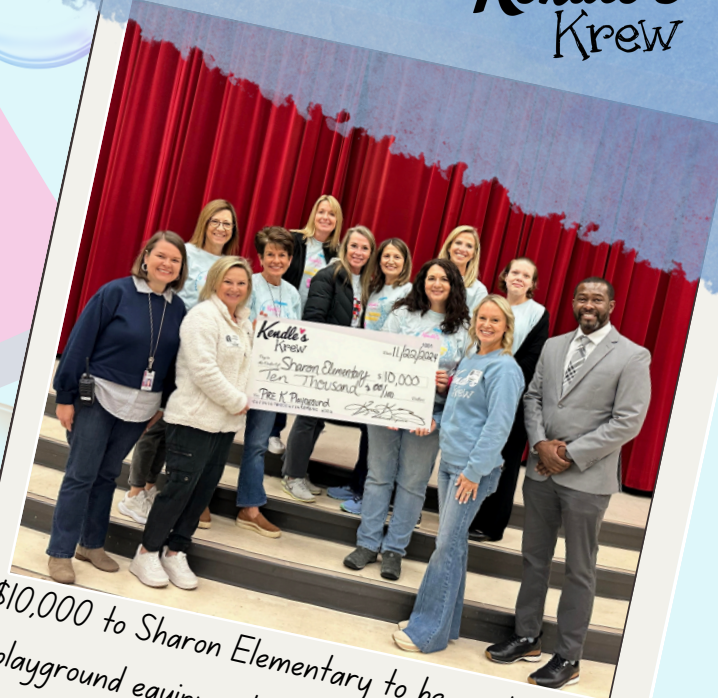
\*A LARGE PORTION OF OUR 2024 GRANT DISTRIBUTIONS WERE DUE TO A DONATION MAKE TO KENDLE'S KREW, INC IN LATE 2023.



# 2024 GRANTS

Kendle's  
Krew

OUR TEAM POPPIN' BY  
to deliver grant monies to some  
deserving schools and organizations  
who serve individuals with physical  
and/or intellectual disabilities!

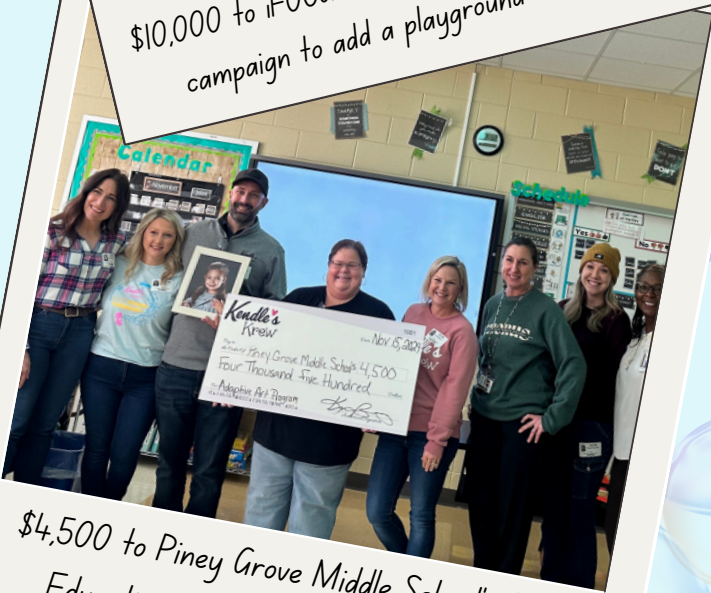


\$10,000 to Sharon Elementary to be used towards  
playground equipment on the special needs Pre-K  
playground!

\$1,500 TO  
MIRACLE LEAGUE OF  
FORSYTH/CUMMING



\$10,000 to iFOCUS Intervention Center's playground  
campaign to add a playground to their space!



\$4,500 to Piney Grove Middle School's Special  
Education Entrepreneurial Art Program!



\$2,000 to Cross Church Atlanta to be used in their  
planned sensory room in their new space (coming Fall of  
2026!)



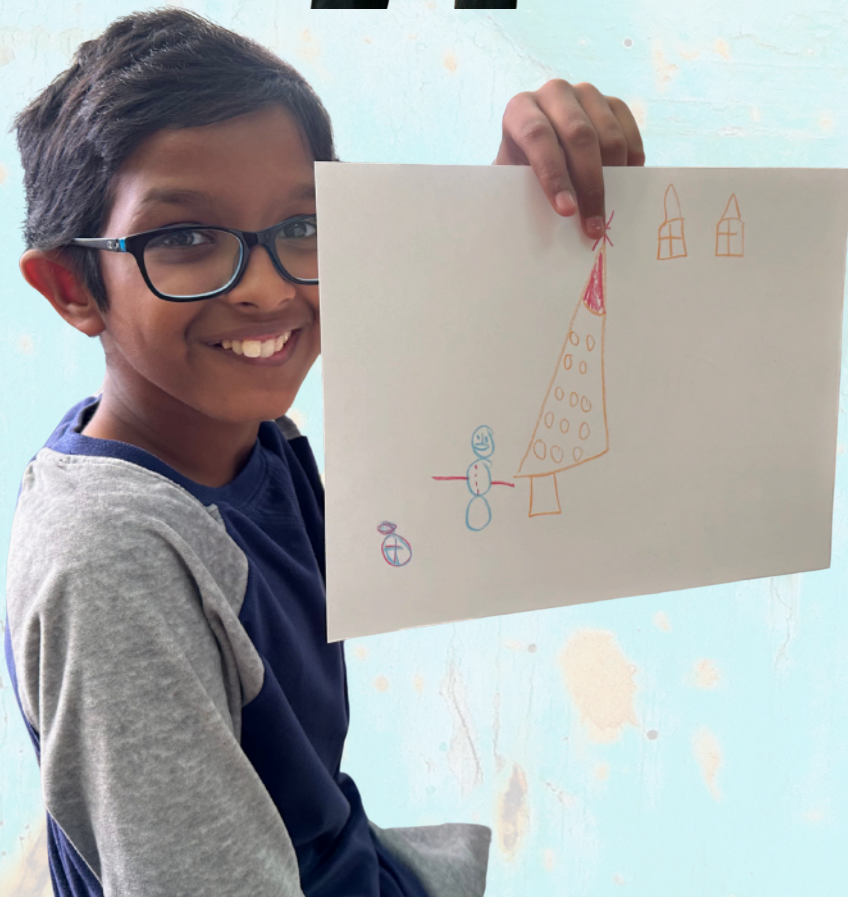


**2024 KENDLE'S KREW GRANT RECIPIENT**

## **PINEY GROVE MIDDLE SCHOOL**



ONE OF OUR 2024 GRANTS WAS PUT TO IMMEDIATE USE AT PINEY GROVE MIDDLE SCHOOL IN FORSYTH COUNTY. THIS \$4,500 GRANT FROM KENDLE'S KREW INC. HELPED THE SCHOOL LAUNCH AN ENTREPRENEURIAL ART PROGRAM, WHERE STUDENTS DESIGN AND SELL GREETING CARDS AND CUSTOM PENS. THE GRANT ENABLED THE SCHOOL TO HIRE AN ADAPTIVE ART TEACHER AND PURCHASE TONER AND SUPPLIES FOR THE GREETING CARDS.





# 2024 KENDLE'S KREW, INC. CORPORATE SPONSORS



TRIPLE CROWN (\$10,000+)

**ZYN** Cares



BLUE RIBBON SPONSOR (\$1000+)



Matt Elementary  
Class of 2032

essential  
therapy services



RED RIBBON SPONSOR (\$500+)



Genesis Engineering  
Collaborative



## IN KIND DONATIONS

Costco

BJ's

Bliss Mama

Pelican Pete's

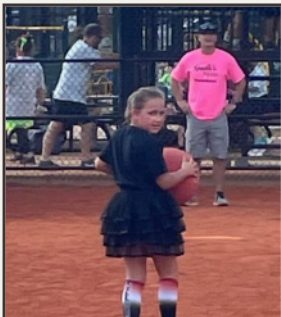
Launch (Cumming Location)

Stars & Strikes

Skin Solutions

Davinci's Donuts

Chick-Fil-A (Dawsonville)



# 2024 KENDLE'S KREW, INC. INDIVIDUAL SPONSORS

**CINDY (\$2000+)**

Robert & Barbara Kutchback

**WAYLON (\$1000+)**

Wade & Kristi Baggarly

**LIL' JOE (\$250+)**

Mike & Amy Barratt  
David & Kim Crowdus  
Chad & Kim Lindsey  
The Massa Family  
John & Janet Schieman  
RJ & Bruce Bulau

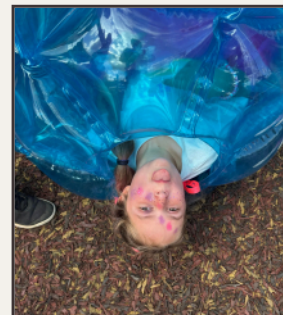


**\$1-249**

Rob & Christie Allen  
Dave & Linda Ayers  
Tina Black  
Jenn Dech  
Kinsey Gravel  
FCA Lacrosse (Gwinnett)  
Bruce & Joan Leyton  
Ron & Noreen Morrison  
Art & Bonnie Silsby  
A Nichole Sorrells  
Carol & Richard Wycoff  
Lisa Yon

## 2024 KICKBALL TEAMS

Atlanta Premier  
Baggarly's Best  
Coal Mountain Elementary School  
Dawg Pound  
East Forsyth Baseball  
Essential Kickers  
Mountaineers  
New Kicks On The Block (Matt Elementary)  
PowerUp  
Purple Punters  
Recess Allstars  
Social EdVentrues  
Tiny Dancers





# GET INVOLVED

## Play some Krazy Kickball!

Our next Tournament is November 1, 2025 at Lanierland Park!  
Registration will open September 1, 2025. Links to our registration will be on our website.

\*Can you guess the theme of our 2025 tournament? Earn \$15 off any item in our merch shop by correctly submitting your guess to [kendleskrew@gmail.com](mailto:kendleskrew@gmail.com) (come on Sherlock...you got this!)

## Sponsor or Donate to our Tournament

Donation links to Paypal can be found on our website or checks can be mailed to:

Kendle's Krew Inc.  
6350 Tamarack Trail  
Cumming, GA 30040

## Sponsor a Raffle Basket

Your family, club, office or organization can arrange a basket to be raffled at our next tournament! Email [kendleskrew@gmail.com](mailto:kendleskrew@gmail.com) to inquire about raffle sponsorship.

## Purchase some Merch

Any time someone shares Kendle's name in our community it is a gift! Wearing our Kendle's Krew merchandise is one way you can help her spirit live on in our community and add members to her Krew! Merch can be purchased through our website:

**[WWW.KENDLESKREW.COM](http://WWW.KENDLESKREW.COM)**