

# Spring Trip Sponsorship Drive

January 12th - 26th

## Instructions to Students and Parents

We are hosting a sponsorship drive to help fund our Spring Orchestra Trip. All funds raised will go directly toward trip expenses and will reduce the overall cost for **all participating students**. Any sponsorship money earned will be applied to your **final trip payment**.

Each student attending the trip is required to secure a **minimum of \$100 in sponsorships**.

Each Sponsor must fill out the sponsorship form. Additional forms can be found on our website: [gohsorchestra.com](http://gohsorchestra.com)

**Overall fundraising goal: \$12,000**

---

## How to Get a Sponsor

### Friends and Family

Friends and family are a great place to start. These are people who already care about you and want to support your success. A friendly conversation, a smile, and a clear explanation of your goal often result in a \$20–\$50 donation.

---

### Corporate Sponsors (Highly Encouraged)

Corporate sponsorships can make this fundraiser extremely successful. One business sponsor often contributes **\$100 or more**, and many donate **\$500, \$1,000, or beyond**. Securing even one corporate sponsor can help you quickly meet your fundraising requirement.

---

## How to Get a Corporate Sponsor

### 1. Choose the Right Businesses

Look for companies you already know and support — places you shop, eat, or receive services from. Businesses connected to families, education, or community service are often excellent fits.

## 2. Think Like a Business Partner

Sponsorship is not just a donation — it is a partnership. Businesses sponsor because it benefits them too. When you speak with a potential sponsor, focus on:

- Community visibility
- Supporting youth and the arts
- Positive public image
- Reaching local families and students

Be sure to explain what the sponsor will receive at each sponsorship level (recognition, program listing, signage, social media, etc., if applicable).

## 3. Start Local

Local businesses love supporting local students. Begin with people who already know you:

Dentist, Veterinarian, Pharmacist, Dry cleaner, Jeweler, Restaurant owner, Salon or barber

Then expand to businesses around Grand Oaks and the Spring area. These companies care about their community and want to support local schools and students.

---

## Optional Student Script

Students may use or adapt the script below when speaking with a potential sponsor:

Hello, my name is \_\_\_\_\_, and I am a student in the Grand Oaks Orchestra program. This spring, our orchestra has been invited to attend a competition, and I am working to help raise funds to support our trip.

I wanted to ask if your business would consider becoming a sponsor. Your support would help students represent our school and community while continuing our music education. In return, our program recognizes our sponsors and greatly appreciates their commitment to supporting the arts.

Would you be willing to support our orchestra with a sponsorship? Any amount would mean a great deal to our program and to me personally. Thank you for considering!

---

Below are two ready-to-use email scripts students may copy, paste, and personalize. The first is the **initial sponsorship request**, and the second is a **follow-up thank you email** after a donation is made.

## Email Request to a Potential Sponsor

Subject:

Orchestra Student Sponsorship Request

---

Dear [Business Owner/Manager Name],

My name is [Your First and Last Name], and I am part of the Grand Oaks Orchestra program. This spring, our orchestra has been invited to attend a competition, and I am working to help raise funds to support our trip.

I am reaching out to ask if your business would consider becoming a sponsor. Your support would help students represent our school and community while continuing our music education. Sponsorship also shows your business's commitment to supporting local students and the arts.

Any contribution amount would be greatly appreciated and would directly reduce trip costs for students. Our program is very grateful for community partners who help make opportunities like this possible.

Thank you for taking the time to consider supporting our orchestra. I would be happy to provide any additional information if needed.

Sincerely,

[Your First and Last Name], Grand Oaks Orchestra

---

## Follow-Up Thank-You Email *(Send after a sponsor donates)*

Subject:

Thank You for Supporting Our Orchestra

---

Dear [Business Owner/Manager Name],

Thank you so much for your generous sponsorship of our Grand Oaks Orchestra program. Your support truly makes a difference for our students and helps make our Spring competition trip possible.

Because of sponsors like you, we are able to represent our school, grow as musicians, and continue building a strong arts program in our community. We are extremely grateful for your belief in our program and in student success.

Thank you again for your kindness and support. We are proud to represent our community with your business standing behind us.

With sincere appreciation,

[First and Last Name]

Grand Oaks Orchestra