BLU ONYX LLC

PRIVACY POLICY

Last Modified: May 5, 2026

Blu Onyx LLC ("**Blu Onyx**" or "**We**") respects your privacy and are committed to protecting it through our implementation of this policy. This Privacy Policy (the "**Policy**") outlines the type of information we may collect from you or that you may provide when you use Blu Onyx WaterStop (the "**Application**") and how we use that information, as well as our practices for collecting, using, maintaining, protecting, and disclosing various information. Certain jurisdictions afford their residents unique rights with respect to Personal Information (defined below) and Sensitive Personal Information (defined in applicable laws, rules, and regulations); where applicable, those rights are identified below.

This Policy applies to information we collect:

· Via the Application

· From devices, such as water pumps, that you connect to and manage using the Application

· In electronic communications, such as e-mail, between you Blu Onyx and/or our service providers and vendors.

· Through any third-party application by which you access data on or through the Application or via any communication with which you interact with the Application.

It does not apply to information collected by:

· Us offline or through any other means, including on any other website operated by Blu Onyx or an entity related to Blu Onyx including Blu Onyx's affiliates or subsidiaries.

· Any third party, including through any application or content (including advertising) that may link to or be accessible from the Application.

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. This Privacy Policy aims to give you information on how Blu Onyx collects and processes your Personal Information (defined below) through your use of the Application, including any data you may provide through the Application when you sign up to our newsletter, or purchase a product or service.

If you do not agree with our policies and practices, your choice is not to use the Application. By accessing or using the Application, you agree to this Policy. This Policy may change from time to time. Your continued use of the Application after we make

changes is deemed to be acceptance of those changes, so please check the Policy from time to time for updates.

You may contact us regarding this policy at:

Email: service@bluonyx.com

Telephone: 574-383-9208

Website: www.bluonyx.com

Postal Address: 692 S 8th St, Kalamazoo, MI 49009

Information We Collect & How We Collect It. [CB1] We collect several types of information from and about users of our Application, including information:

· By which you may be personally identified, such as e-mail address, or Mobile Device ID, ("**Personal Information**")

· That is about you but individually does not identify you

· About your Wi-Fi connection, Bluetooth pairing, the equipment you use to access the Application, and your usage details

· About your computer or mobile device and internet connection, including your IP address, operating system, and browser type.

· About the devices you connect to the Application, such as leak detection events, valve status, system activity and triggers, [and] device performance [, flow rate, usage data, and logs and telemetry scope]

We collect this information:

· Directly from you when you provide it to us, such as by filling out a form on the Application or subscribing to receive communications from us.

· Automatically as you navigate through the Application. Information collected automatically may include usage details, IP addresses, and information collected through cookies and other tracking technologies.

Information You Provide to Us. The information we collect on or through the Application may include:

· Information that you provide by filling in forms on the Application.

· Records and copies of your correspondence to us and ours to you.

· Details of transactions facilitated by the Application.

· Usage information generated by Blu Onyx or third-party products connected to the Application.

Information We Collect Using Automatic Data Collection Technologies. As you interact with the Application and other websites, we may use automatic data collection technologies to collect certain information about you, your hardware, your software, your interaction with the Application, and other data, including:

· Details of your visits to the Application, including what pages you visit and links you follow, the length of time spent on each page, and other data regarding your interaction with the Application.

· Information about your device and internet connection, such as what browser you are using and the IP address from which you're accessing the Application.

· Usage information generated by Blu Onyx or third-party products connected to the Application.

The information we collect automatically is not in and of itself Personal Information or Sensitive Personal Information, but we may synthesize it with Personal Information either collected by us from you as described in this Policy or obtained from third parties. This integration of information helps us to improve the service we offer by:

· Knowing more about our audience, including usage patterns.

· Customizing the Application so that it is easier for you to use.

· Enhancing our searches so they are more responsive to you.

· Recognizing you when you return to the Application.

The technologies we may use for automatic data collection include cookies, web beacons, and tracking pixels. In addition, third parties may serve some content on the Application and may use automatic data collection technologies to facilitate the service or services they provide. These third parties may collect information associated with your Personal Information or they may collect information, including Personal Information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

Use of Your Information. The information we collect helps us to improve the Application and to deliver a better and more personalized service by enabling us to:

· Register you as a new user

· Send you email messages

· Control the devices you connect to the Application by, for instance, shutting off water flow in the event of a leak detection

· Automatically update the devices you connect to the Application

· Send notifications to your device

· Manage our relationship with you

· Facilitate the employment application process

· Enable you to complete a survey

· Administer and protect our Application

· Deliver relevant Application content and advertisements to you

· Use data analytics to improve our Application, products/services, marketing, customer relationships and experiences

· Make suggestions and recommendations to you about goods or services that may be of interest to you.

· Estimate our audience size and usage patterns

· Improve the performance of the Application

· Recognize you when you return to the Application

· Carry out any obligations and enforce any rights arising from any agreements entered into between you and us, including for billing and collection

· Notify you about any changes to the Application or any products or services we offer through it

· Take other actions which we may describe when you provide the pertinent information

· Use you information for any other purpose with your consent.

Disclosure of Your Information. We may disclose aggregated information about our users in general, and information which does not identify any individual, without restriction. We may disclose Personal Information that we collect or that you provide to us as described in this Policy:

· To our subsidiaries and affiliates

· To contractors, service providers, and other third parties we use to support our business

· To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of Blu Onyx's assets

· To fulfill the purpose for which you provide it

· For any other purpose disclosed by us when you provide the information

· With your consent

· To comply with any court order, law, or legal process, including to respond to any government or regulatory request

· To enforce or apply our Terms of Use https://bluonyx.com/terms and other agreements, including for billing and collection purposes

· If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Blu Onyx's employees and associates, our customers, or any other individual or entity

Your Information; Your Choices. We make every effort to provide you with as many choices as possible regarding use of the Personal Information and sensitive Personal Information you provide to us. We have identified the following processes to provide you with control over your information:

· Disclosure of Your Information for Third-Party Advertising. If you do not want us to share your Personal Information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by notifying us using the method identified on the page on which your information is collected. You can also use the contact information above.

· Promotional Offers. If you do not wish to have your Personal Information used by Blu Onyx to promote its own or third parties' products or services, you can opt-out by replying to a marketing email with "unsubscribe" in the subject line, clicking "unsubscribe" in the marketing email itself, or by contacting us using the methods identified in this Policy at any time.

We have no control over how third parties use your Personal Information.

Accessing and Modifying Your Information.

You can review and change any information associated with your profile.

You may send us an email at service@bluonyx.com to request access to, to correct, or to delete, any Personal Information you have provided to us. We may not be able to delete your Personal Information without also deleting any account associated with your Personal Information. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause remaining information to be incorrect.

Policy Towards Minors. Our Application is not intended for children under 13 years of age. No one under the age of 13 may provide any information to or on the Application. We do not knowingly collect Personal Information from children under the age of 13. If you are under the age of 13, do not use or provide any information on the Application or on or through any of its features/register on the Application. If we learn we have collected or received Personal Information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at service@bluonyx.com.

Changes to this Privacy Policy. We will update any changes in how we treat your Personal Information on this page with a date on which such update was published. It is your responsibility to visit this page from time to time and to make sure you fully understand how we treat your Personal Information. ***Your continued use of the Application following the posting of changes constitutes your acceptance of such changes.***