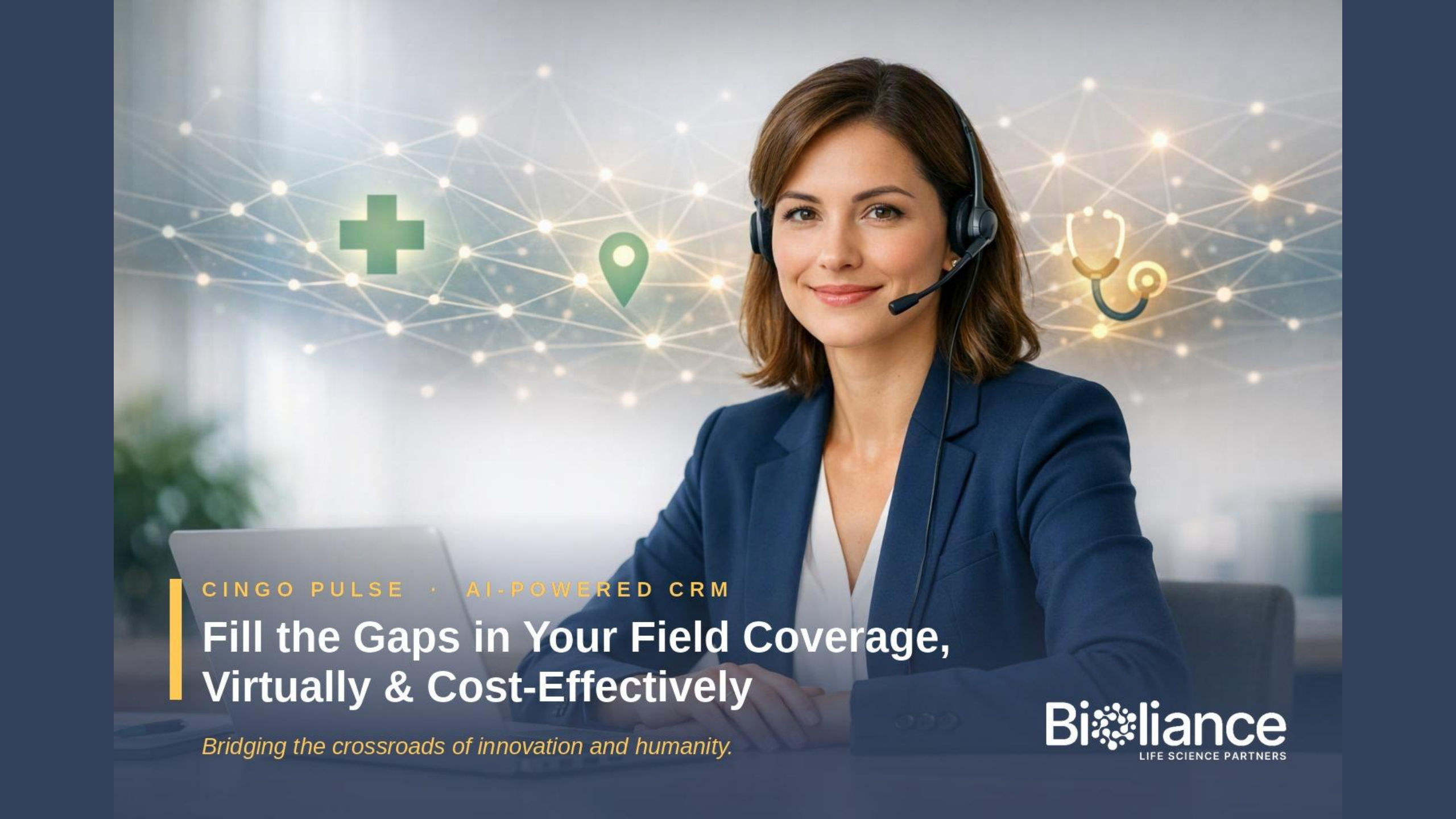




CINGO PULSE · AI-POWERED CRM

**Fill the Gaps in Your Field Coverage,
Virtually & Cost-Effectively**

Bridging the crossroads of innovation and humanity.

Bio**liance**
LIFE SCIENCE PARTNERS

WHITE PAPER

Augmenting Field Coverage for Life-Sciences Brands

How the Bioliance Virtual Awareness Offer extends reach, accelerates coverage, and lowers the cost of every HCP contact.

Bioliance | Virtual Awareness Offer | July 27, 2026

Executive Summary

Life-sciences commercial teams face a persistent coverage gap. Field representatives cannot reach every prescriber, cover every territory, or support every launch, and hiring full-time reps to close that gap is slow and costly. Vacancies, leaves of absence, and 'white-space' geographies leave valuable providers unengaged.

The Bioliance Virtual Awareness Offer closes that gap. Trained Virtual Awareness Representatives (VARs) engage healthcare providers and their staff with compliant, scripted messaging, capture every interaction in the Bioliance, Cingo Pulse CRM, and report results every week.

Programs launch in as little as 30 days, carry no long-term commitment, and deliver measurable reach at roughly \$10 per contact. This paper outlines the offering, its core features, and the benefits it delivers to sales and marketing teams.

BY THE NUMBERS

250 +

compliant contacts per week, per VAR

~\$10

per HCP contact

30 days

to program launch

How the Program Works

A structured, four-stage engagement moves from setup to measurable outreach, with the client and Bioliance sharing clearly defined responsibilities.

01

Align & Equip

Client provides the target list, scripted messaging, product and disease-state training, and an internal champion.

02

Onboard & Train

Bioliance recruits, onboards and trains VARs on product, disease state and the competitive market.

03

Execute Outreach

VARs deliver 250 or more compliant contacts per week to multiple stakeholders, capturing every activity in the CRM.

04

Report & Optimize

On demand activity reports, data disposition, survey insights and virtual sales meetings drive continuous improvement.

Powered by Cingo Pulse

Every engagement runs on Bioliance's proprietary, AI-powered CRM — a single compliant platform that unifies outreach, document dissemination and reporting.

AI-Powered & Compliant

A compliant, AI-assisted CRM purpose-built for life-sciences engagement.

Built-In Telephony

Native calling connects representatives to their targets without leaving the platform.

Fax & Email Dissemination

Send approved documents to HCPs by fax or email in a single click.

Real-Time Reporting

Live dashboards track every activity and result the moment it happens.

Explore the platform: [Contact](#)

Key Features

Six capabilities combine into a single, managed program built for pharmaceutical awareness.

Virtual Awareness Representatives

Science-literate reps deliver professional, compliant outreach that reflects your brand.

High-Volume Engagement

A defined cadence of 250 or more compliant contacts every week, per representative.

Multi-Stakeholder Messaging

Scripted outreach tuned for HCPs, nurses, office managers and medical assistants.

CRM-Captured Activity

Every contact, disposition and data point is logged in the Bioliance CRM platform.

On-Demand Reporting & Insights

Activity reports, survey findings and virtual sales meetings keep teams aligned.

Flexible, Low-Commitment Terms

30-day starts, no long-term lock-in, low start-up cost and transparent pricing.

Benefits & Business Impact

The program turns coverage gaps into measurable reach, intelligence and efficiency.

Cost-Effective Reach

Extend coverage at roughly \$10 per contact, a fraction of the cost of field activity.

Coverage Continuity

Fill vacancies, leaves and white-space geographies without leaving prescribers dark.

Speed & Flexibility

Launch in about 30 days and scale the program up or down as needs change.

Actionable Intelligence

Current contact data and rep-receptivity insights sharpen field targeting.

Measurable ROI

Defined weekly deliverables and full CRM transparency make results easy to track.

A Field-Force Multiplier

Free your reps for high-value calls while VARs qualify, schedule and follow up.

Why It's Unique

Most alternatives solve only part of the problem. A staffing agency supplies people but not process; a generic call center supplies volume but not scientific fluency or compliance. The Virtual Awareness Offer combines trained life-sciences talent, compliant multi-stakeholder messaging, CRM-grade measurement, and TriNet-backed onboarding into one accountable, low-risk engagement.

The result is field-quality awareness delivered virtually, with the flexibility to start small, prove value in weeks, and scale only where the data says to. For commercial teams under pressure to do more with less, it is a practical way to protect coverage and sharpen targeting at the same time.

BUILT FOR

**Awareness
Campaigns**

**White-Space
Coverage**

Leave Coverage

Territory Learning

**Appointment
Setting**