# **Privacy Policy**

## Last updated: June, 2025

Welcome to *CISO Chair*<sup>TM</sup> ("we," "our," or "us"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [cisochair.com] ("Site") or engage with any of our services (collectively, "Services"). Please read this policy carefully to understand our views and practices regarding your personal information. By using our Site or Services, you consent to the practices described in this Privacy Policy.

#### 1. Information We Collect

#### A. Information You Provide to Us

We collect personal information that you voluntarily provide when you:

- Sign up for updates, newsletters, or webinars
- Submit a contact form or inquiry
- Register for an account (if applicable)
- Book or inquire about services

This information may include:

- Full name
- Email address
- Company name
- Job title
- Phone number
- Any message or additional information you choose to provide

#### **B.** Information Collected Automatically

When you access the Site, we may automatically collect certain information, including:

- IP address
- Browser type
- Device type
- Operating system
- Pages visited and timestamps
- Referring URL

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We may use cookies or similar tracking technologies to collect this data. You can control the use of cookies through your browser settings.

## 2. How We Use Your Information

We use the information we collect for purposes including:

- To respond to inquiries or provide support
- To personalize your experience
- To improve our Site and Services
- To send periodic communications (ex. newsletters or event updates)
- To comply with legal obligations or protect our rights

We do not use your personal information for automated decision-making or profiling.

## 3. Sharing of Your Information

We do **not sell** your personal information.

We may share your information with:

- Service providers (ex. email providers, CRM platforms, analytics providers)
- Legal and regulatory authorities, if required
- Business partners, only with your explicit consent or to deliver co-branded offerings

All third parties are required to process your information in accordance with applicable privacy laws and this Privacy Policy.

#### 4. Data Retention

We retain personal data only as long as necessary to fulfill the purposes for which it was collected, including legal, accounting, or reporting requirements.

#### 5. Security

We implement appropriate administrative, technical, and organizational safeguards to protect your data. However, no transmission method is 100% secure. If you believe your data may have been compromised, contact us immediately.

#### 6. Your Rights

Depending on your location, you may have the following rights:

- Access the personal information we hold about you
- Request correction or deletion of your data
- Object to or restrict processing
- Withdraw consent at any time
- Request data portability
- Lodge a complaint with a data protection authority

To exercise these rights, contact us at: ashish@cisochair.com

#### 7. International Data Transfers

Our services may be operated outside your country. If we transfer your data internationally, we will take steps to ensure it is protected in accordance with this policy and applicable laws.

# 8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for their privacy practices. We recommend reviewing the privacy policies of any external sites you visit.

## 9. Children's Privacy

Our Services are not intended for individuals under the age of 16. We do not knowingly collect personal data from children. If you believe we have done so, please contact us to request removal.

#### 10. Changes to This Policy

We may update this Privacy Policy from time to time. The latest version will always be available at [cisochair.com/privacy], and the "Last Updated" date will reflect the most recent changes.

### 11. Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please contact us at:

# CISO Chair<sup>TM</sup>

Email: ashish@cisochair.com Website: cisochair.com