




Curl Cult Perm

Post Care Instructions


FIRST 48 HOURS AFTER YOUR SERVICE

-  Do not wash your hair for 48 hours.
-  Avoid tight ponytails, clips, or anything that pulls your hair back tightly.
-  No heat styling.

How to Refresh Hair During This Time:


- Lightly scrunch in water with your hands or spray **Curl Cult Magic Spell Leave-in Conditioner** to revive curls.
-  Do **not** fully wet your hair.

AFTER 48 HOURS – ONGOING MAINTENANCE




- You may find you don't need to wash as often.
 - ✓ Recommended: **2 washes per week**.
 -  Washing more frequently can fade the treatment faster.
- Use **Curl Cult support products** to maintain your texture.
 - If those feel too heavy, try:
 - **OYA Bungee Mousse**
 - **OYA Contour Mousse**
 - **Milk_Shake Volumizing Mousse**
- Styling **without products**? Expect less curl definition.
- **Drying & Styling Tips:**
 - Use a **microfiber towel** or a **100% cotton t-shirt**.
 - Brush **before washing**, not after styling.
 - A **wide-tooth comb** is okay if needed.
 - Sleep on a **silk or satin pillowcase** to reduce frizz.

- **Heat styling** is okay occasionally, but not recommended for regular use.
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STYLING GUIDE

1. Start with **very damp hair** (almost dripping).
 2. Spray **Magic Spell Leave-in Conditioner** liberally.
 3. Apply **1–2 pumps of mousse or curl cream** into your hands.
 - Smooth between flat palms or scrunch into hair.
 4. Scrunch or rake product in. Repeat in areas as needed.
 5. Gently **squeeze out excess water** using a microfiber towel or cotton t-shirt.
 6. Let hair **air dry or diffuse dry**.
 -  Try not to touch your hair until fully dry to avoid frizz.
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TIPS

-  **Water Temp:** Use **cool to lukewarm water** when washing. Hot water can dry out hair and reduce curl longevity.
-  **Shampoo:** Washing daily will loosen curls more quickly—stick to 2x/week.
-  **Swimming:** Avoid chlorinated pools and saltwater when possible.
 - If swimming:
 - Wet your hair and apply leave-in conditioner first.
 - Rinse and wash hair after swimming.