



Post-Care Instructions

Color Services

The health of your hair is our top priority. So, we assembled the following aftercare tips for your color service to help it last longer, stay true to tone, and look bright and shimmery until your next appointment.

- **Get a “color care” shampoo and conditioner.** Regular shampoo and conditioner will strip the color from your hair. We recommend OYA, Trissola, milk_shake, or Bellami (for Hair Extensions) hair products.
- **Go easy on the heat.** Styling with tools—flat irons in particular—draw out moisture, leaving your hair prone to weakening.
 - ▲ Always use a thermal protectant like OYA Shield before you style, and use tools at the lowest setting possible 340-360 degrees.
- **Deep condition your hair.** Weekly deep conditioning at your home using either **OYA Treatment** or **Trissola Hydrating Mask** is needed to help keep the hair healthy. If you prefer, you can schedule a Deep Conditioning Treatment once per month at the Salon as an alternative option.
- **Use an additive.** **OYA Elixir** has been developed to protect color, penetrate the hair and reconstruct chemical and mechanical damages from within.

Immediate After-Care Tips

After any color treatment, you have two goals: 1) protecting the new hair color, and 2) nourishing your hair strands (“tresses”).

- ▲ Don't wash your hair for about 24 hours after a coloring session -- this delay will give the color time to be fully absorbed into each strand.
- ▲ The first time you do wash your freshly colored hair, follow with a deep conditioning mask, which you leave on your damp, clean hair for about 3-5 minutes. This treatment, which you can perform at home, can help restore any moisture loss that occurred during the chemical treatment.

Cleansing and Conditioning

Use a shampoo and conditioner designed especially for color-treated hair. These products are infused with pH-balanced ingredients that make your color last. Plus, you can enjoy the nourishment of vitamins and minerals packed into these formulas.

Styling Tips

While you might not be able to ditch heat-styling tools entirely, minimizing their use is a simple way to gently care for your color. Blow dryers, flat irons and curling irons don't just damage your hair, the heat can also fade your beautiful blonde, brunette, red or fantasy color. When you do have to use heat-styling tools, spray a heat protectant on your strands beforehand.

Sun Protection

While the sun might naturally lighten your hair, it can also fade and damage color. The sun can oxidize your color, resulting in unwanted shades. Using a color-correcting shampoo once a week can soften brassy or coppery undertones.

Color Upkeep

A few minor changes to your hair care routine can make the color last:

- ▲ **Water temperature:** Wash your hair with cool to lukewarm water. Hot water is more likely to strip the color right off your strands. Tap water can oxidize your color, resulting in unwanted shades. Using a color-correcting shampoo or conditioner once a week can soften undertones.
- ▲ **Shampoo frequency:** To reduce fading, skip daily shampooing. Use a dry shampoo in between to soak up oil and improve shine.
- ▲ **Swimming & Chlorine:** Avoid swimming in chlorinated pools when you can. If you do take a dip, wet your hair and spray it with a leave-in conditioner before diving in.

While the processes are generally designed to be as gentle to the hair as possible - while still being effective - the results are still that the hair is typically swelled, and the cuticle is raised by the processing. This means that while the hair is made better able to accept the deposited color, it is also more likely to lose moisture and can slowly lose the added color unless care is taken to reseal the cuticle.

After you've colored your hair, you should take care to use a good moisturizing cream conditioner. This will help to maintain the hair's moisture level, smooth the cuticle layer, and ease any problems with porosity. This is especially true if you have used a high-lift color or bleaching agents to lighten the hair.

Additionally, if you have chosen a hair color that is particularly vibrant, such as many red shades or golden blondes, you will want to use a color-enhancing/color-preserving shampoo and conditioner formula in order to help keep your hair color look as rich as possible for as long as possible. Under normal circumstances, most of the vibrant hair colors will gradually fade somewhat after regular shampooing and environmental stresses.

For most color-treated hair, we recommend a [weekly deep conditioning treatment](#). This treatment, which you can perform at home, can help rehydrate the hair and restore any moisture that may be lost during the week's styling.