

Post-Care Instructions Fantasy Colors

The health of your hair is our top priority. So, we assembled the following aftercare tips for your Fantasy color to help your hair service last longer, stay brighter, and look shimmery until your next appointment.

- **Use a "color care" shampoo and conditioner.** Regular shampoo and conditioner will strip the color from your hair. We recommend OYA, Trissola, milk_shake, or Bellami (for Hair Extensions) hair products.
- **Go easy on the heat.** Styling with tools—flat irons in particular—draw out moisture, leaving your hair weak and brittle.
 - Always use a thermal protectant like OYA Shield before you style and use tools at the lowest setting possible (300-360 degrees).
- Deep condition your hair. Blonding can strip keratin protein from your hair, so it needs an extra
 "boost" to keep it strong. Weekly deep conditioning at your home using either OYA Treatment
 or Trissola Hydrating Mask as needed to help keep the hair healthy. If you prefer, you can
 schedule a <u>Deep Conditioning Treatment</u> once per month at the Salon as an alternative option.
- **Use an additive.** Because blonding can strip keratin protein from your hair, **OYA Elixir** has been developed to protect color, penetrate the hair, and reconstruct chemical and mechanical damages from within.
- **Color Bomb or Color Conditioner.** Color bomb and colored conditioners can help maintain the color vibrancy in between coloring services.

Immediate After-Care Tips

After any Fantasy Color Service, you have two goals: 1) protecting the new hair color, and 2) nourishing your hair strands ("tresses").

- ▲ Don't wash your hair for about 24 hours after session.
- ▲ The first time you do wash your freshly lightened hair, follow with a deep conditioning mask, applied to clean damp hair for about 3-5 minutes, rinse completely. This treatment, which you can perform at home, can help restore any moisture loss that occurred during the chemical treatment.

Cleansing and Conditioning

We recommend washing your hair 1-2 times a week, using dry shampoo and conditioner in between. Use a shampoo and conditioner designed especially for color-treated hair. These products are infused with pH-balanced ingredients that make your color last. Plus, you can enjoy the nourishment of vitamins and minerals packed into these formulas.

Styling Tips

While you might not be able to ditch heat-styling tools entirely, minimizing their use is a simple way to gently care for your Fantasy Color. Blow dryers, flat irons and curling irons don't just damage your hair, the heat can also fade your beautiful Fantasy Colors. When you do have to use heat-styling tools, spray a heat protectant on your strands beforehand.

Sun Protection

The sun can oxidize your Fantasy Colors, resulting in unwanted shades. Covering your hair while in the sun is suggested. We suggest using color bomb or color conditioner to refresh faded color.

Fantasy Color Upkeep

A few minor changes to your hair care routine can make those Fantasy Colors last:

- ▲ Water temperature: Wash your hair with cool to lukewarm water. Hot water is more likely to strip the color off your strands. Tap water can oxidize your color, resulting in unwanted shades.
- ▲ Shampoo frequency: To reduce fading, skip daily shampooing. Use a dry shampoo in between to soak up oil and improve shine. Apply a leave-in conditioner and style as normal.
- **Swimming & Chlorine:** Avoid swimming in chlorinated pools when you can. If you do take a dip, wet your hair, and spray it with a leave-in conditioner before diving in.

These tips apply to any kind of chemically treated hair. Chemically treated hair is more porous after treatment. While it lets color and chemicals in, it also allows moisture to escape more easily. Follow the tips above and make those Fantasy colors last!