

# We S.E.E. You

## Executive Summary



**Mission Overview:** We S.E.E. You is dedicated to uplifting, recognizing, and supporting business and community leaders. Our mission focuses on celebrating unsung heroes who contribute positively to our communities, ensuring they receive the recognition and support they deserve.

**Vision:** We S.E.E. You aims to create a collaborative and safe space where leaders can thrive, fostering a supportive community that values diverse perspectives and contributions.

### Core Pillars:

- **Support:** Empowering community leaders and acknowledging their contributions.
  - Create an online or in-person community to support one another, provide a “safe space,” and provide networking opportunities through curated events.
  - Support their professional development ( through a specialized curriculum and scholarships.)
- **Elevate:** Shining a spotlight on often-overlooked champions and leaders.
  - Create a platform (newsletter, social posts, etc.) to spotlight culminating in an annual award.
  - Curated conversations
- **Empower:** Creating opportunities for collaboration, celebration, and support.
  - Develop a curriculum to develop the next leaders in the global society.
  - Provide programming to inspire leaders to reach the next level of success.

### Strategic Plan (2024-2028):

1. Foundation Building (2024): Establish a board and advisory council, showcase community leaders, and build an online network.
2. Active Engagement (2025): Launch a professional development program, establish signature and peer-to-peer events, and develop a quarterly newsletter.
3. Growth and Development (2026): Host quarterly events, award scholarships, hire staff, and secure partnerships.
4. Expansion (2027): Launch community grant programs, expand digital resources, and establish advising and coaching programs.
5. Long-term Impact (2028): Host a national recognition event and create sustainable funding sources.

**Leadership:** Our organization is guided by passionate leaders and a committed advisory council dedicated to our mission.

- Founders: Kelly Adams and Deriece Harrington
- Board Members: Hon. Raumesh Akbari, Dr. Donnie Charleston, Eric Johnston, III, Dr. Joshua Rideaux, Nicola Kennedy and Aurora Vasquez, Esq.

### **Key Activities:**

- Recruitment: Developing an opt-in resume database and listserv to support those mid-career professionals seeking employment
- Sponsorship: Establishing a fund to support professional development
- Quarterly Spotlight Recognition: Highlighting the work of individuals from underrepresented communities.
- Curated Networking Events: Providing opportunities for Engagement, leadership development, and collaboration.



**For more information, visit us at [www.supportelevateempower.com](http://www.supportelevateempower.com).**

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