

# **OSCAR COLLADO**

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## **MOTION GRAPHIC ART DIRECTOR / DESIGNER**

### **PROFILE**

As an artist it has always been my enthusiasm to be at the forefront of creativity and entertainment. As technology evolves and the boundaries of all media intersect; I intend to make use of this opportunity to create unique high-quality content across multiple platforms. Maximizing revenue, brand expansion and to have a leadership position in today's market for television, radio, internet, social media, concerts and live events.

### **EXPERIENCE**

#### **MOTION GRAPHICS ART DIRECTOR / DESIGNER, SPANISH BROADCASTING SYSTEM, MIAMI, FL, 2006-2018**

Project supervisor and director overseeing and developing production quality across multiple platforms to maximize revenue and brands awareness.

Content creator for radio, television, social media, concerts and live events across the country.

Creative image development, corporate identity and branding, motion design, video photography and editing.

On-air Creative development for Mega TV and radio shows such as El Zol 106.7, Ritmo 95, Z 92.3 in Miami, FL.

As well as Mega 97, Amor 91.3 in New York and many more across the country including Puerto Rico.

Custom video screen graphic designs and proper sponsorship representation for concerts and live events.

Experienced Adobe Photoshop, Illustrator, After Effects and Premiere.

#### **EMT /ALS DRIVER, AMERICAN AMBULANCE, MIAMI, FL, 2005-2006**

Patient assessment, followed by patient care. Patient documentation and prompt transportation.

Reporting analysis of patient condition to receiving facility and daily maintenance of emergency vehicles.

#### **GRAPHIC DESIGN DIRECTOR, PK GRAPHICS AND PRINTING, MIAMI BEACH, FL, 2002-2005**

Primary Duties included delegation and supervision of design jobs and client progress.

Customer service, sales invoicing, employee training and shipping coordination.

### **EDUCATION**

#### **FIRE ACADEMY / EMERGENCY MEDICAL TECHNICIAN, MIAMI DADE COMMUNITY COLLEGE, 2002-2005**

Certificate of compliance from the division of State Fire Marshal.

State and National certified EMT. Completion of all requirements for Emergency Medical Technician.

#### **INTERNATIONAL FINE ARTS COLLEGE, MIAMI FL, 1997 - 2001**

Bachelor of Arts in Computer Animation, Fine Arts and Graphic Design.

### **REFERENCES**

Michael Carnase

Senior Art Director, Spanish Broadcasting system

305 205 7131, mcarnase@sbscorporate.com

Martin Gonzalez

VP of Operations, Spanish Broadcasting system

305 812 1438, mgonzalez@sbscorporate.com

Bengie Medina

Senior Broadcast Designer, ACA

786 351 7258, Bengie86@gmail.com