

ABOUT



Kirk LaMar:

Kirk LaMar, founded a digital image software company in 1992. Based on his innate understanding of how digital images can tell a story.

In 2001 he applied his knowledge to the real estate industry resulting in a team selling over 300 homes based on this same understanding.

Today, Direct Turn Media, founded by Kirk is dedicated to sharing his passion for indoor drones / 3D Virtual Tours & his tech knowledge with Coldwell Banker Realty professionals who want to be the best they can be!

THE POWER OF INDOOR/OUTDOOR DRONE VIDEOS

- **Enhanced Property Presentation** : Indoor drone videos are a game-changer in real estate marketing. They provide engaging, visually compelling content that can drive a faster and more informed purchase. The result is a powerful storytelling tool that enhances property appeal and the buyers connection.

