



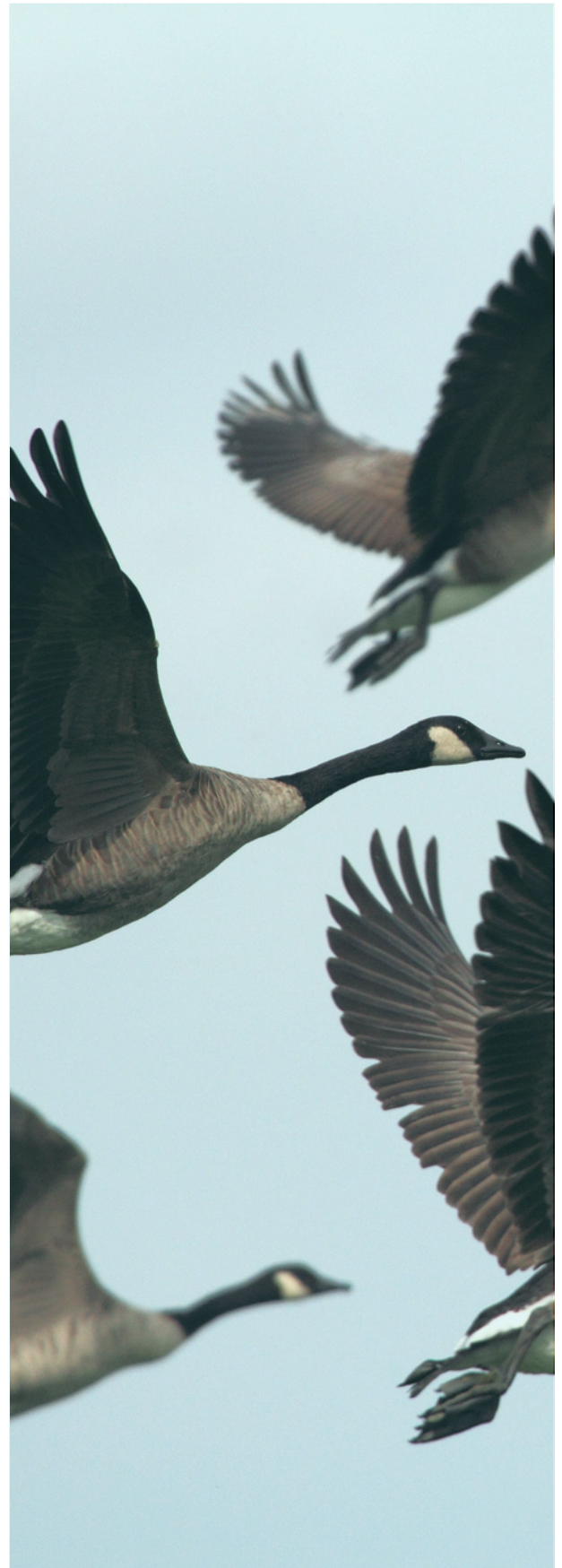
Capacity 
Building Institute

Capacity Building Institute Annual Report 2021/22



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Our story



Let's be honest: Canada's environment can use all the help it can get.

With challenges like **climate change**, **nature loss** and **species decline** dominating the headlines, the work of environmental nonprofit organizations has never been more critical.

Across the country, people are organizing to protect **forests**, push for more robust **environmental policies**, connect new Canadians to the **outdoors**, plant **community gardens**, build more **sustainable cities**, raise funds for **renewable energy** projects, and protect **habitats** for species at risk.

This is not a challenge for the feint-hearted. Nonprofit leaders, staff and volunteers must constantly balance the urgency and scale of the issues they face with limited resources and training.

The environment makes up 5.1% of all charitable donations.
- Canada Helps, 2022



Our goal is to make the Canadian environmental community equal to its vital task. We aim to bolster Canada's environmental sector by providing capacity-building training and support to small environmental nonprofits. We offer training programs aimed at nonprofit leaders at every stage of their journey - from founders to executive directors to volunteers, board members, fundraisers and other staff. Our mission is to train 10,000 environmental leaders by 2030.

Since 2021, the Capacity Building Institute has worked to deliver its services to environmental organizations across the country. Along with GreenBooks (bookkeeping services), Eco Executive Director (administrative services) and Eco-Internships (staffing support), we make up Sustainable Capacity Solutions, a vibrant and growing network of social enterprise organizations tailored to the needs of Canada's environmental nonprofit community.

We believe that



Canada's environment deserves all the help it can get

*from well-run nonprofit organizations,
donors and well-trained staff and board
members.*

Environmental nonprofits play a vital role

*in the effort to ensure a healthy and
sustainable future for all Canadians.*

Training matters

*to insure staffing, compliance with laws
and regulations, and effective
meaningful work.*

Small shop organizations make a big difference

*they add diversity, dynamism and
grassroots involvement to Canada's
environmental sector.*

There is much more to do

*a stronger and more resilient
environmental sector is within our reach,
if we have the courage and commitment
to build it together.*

Welcoming Robb Barnes!



Meet **Capacity Building Institute's new Executive Director!** Robb has been involved in nonprofit governance for over 20 years and has spent more than a decade working on climate and environmental issues.

He spent eight years at Ecology Ottawa, a city-focused environmental advocacy organization. Before this, Robb worked with Climate Action Network Canada and interned with Sierra Club Canada. He has also worked in the public and private sectors.

Robb currently lives in Ottawa with his wife, his son, his rambunctious Bernedoodle and his grumpy cat.

He is excited to **make Capacity Building Institute a nationally recognized brand with a reputation for strengthening the environmental sector.**

Our programs



Capacity Building Certificate Program

Our flagship program is a bootcamp for executives and senior managers in the Canadian environmental nonprofit sector.

Intern Training Program

In partnership with Eco-Internships, we support youth under 30 who are starting their careers in the Canadian environmental nonprofit sector.



Fundraising Intensive

Aimed at senior environmental leaders, development officers and grant writers looking to strengthen their fundraising approach in a dynamic, collaborative setting with small class sizes.

Capacity Series

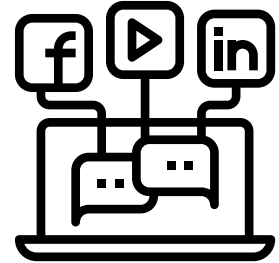
Hosted by Sam Laprade, the Capacity Series dives deep into board structure, mission delivery, engagement organizing, work culture and everything in between.



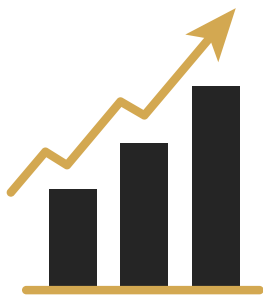
Our year at a glance

We launched our communications channels

In pursuit of our goal to be Canada's premier training support for the nonprofit environmental sector, we launched various social media channels. This includes a monthly webinar series, a growing YouTube presence packed with video content, and other media detailed further below.



We are growing

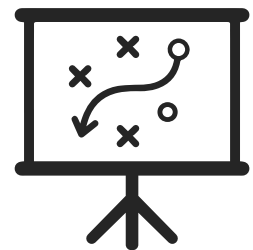


Capacity Building Institute formally incorporated in the summer of 2021 and hired its first-ever Executive Director in January 2022. Since that time, the team has continued to expand with new staff.

We strengthened our ties within the broader Sustainable Capacity Solutions group, formalizing our working relationship with Eco-Internships, Eco Executive Director and GreenBooks. We also strengthened our working relationship with the Canadian Environmental Network.

Strategic plan underway

In 2021-22, the staff and board kick-started a strategic planning process to guide the organization through the next few years.



Ottawa Engagement Organizing Community of Practice

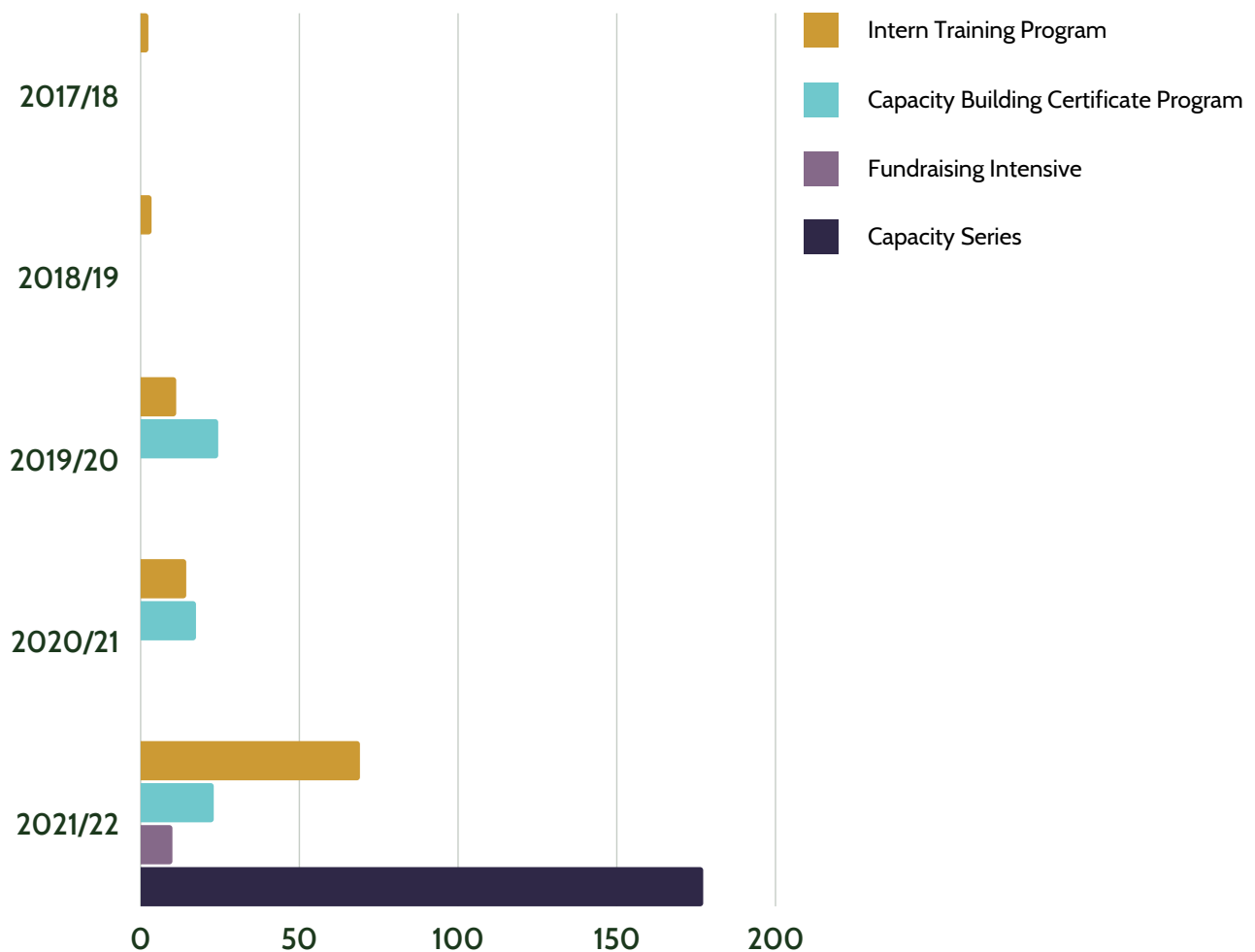


In partnership with the Gosling Foundation and Sustainable Eastern Ontario, Capacity Building Institute worked with six organizations from the Ottawa area to enhance their use of engagement organizing techniques in their environmental work.

Expansion

Since 2017, Capacity Building Institute has offered training to nonprofit environmental leaders. Over time, we have added new programming streams. 2021 saw the launch of our Capacity Series webinar, drawing hundreds of participants from across Canada. It also marked the start of our "Fundraising Intensive" program, targeted at fundraising professionals and other nonprofit executives.

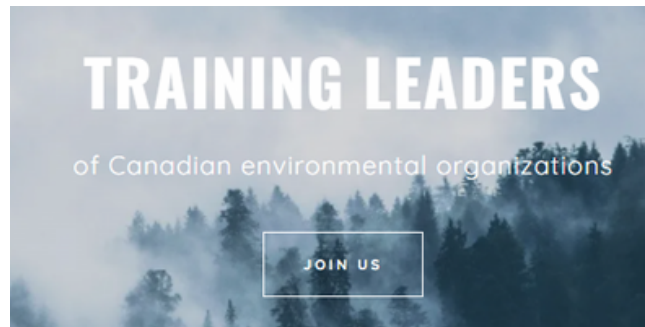
Participation rate by Capacity Building Institute training stream, 2017-2022



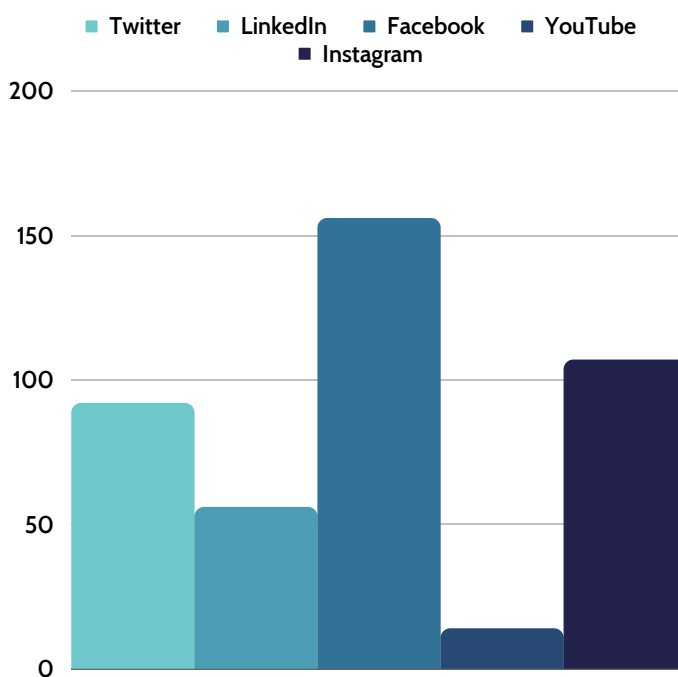
Communications

New website

Our website, launched in 2021, provides an easy entry point for prospective clients, and is already garnering hundreds of visits per month.



** Site visitors per month, Jun. 2021 to Mar. 2022.*



** Data taken on March 31, 2022*

A growing online presence

In December 2021, Capacity Building Institute launched accounts on YouTube, Instagram and Twitter. Adding to our growing online presence on Facebook and LinkedIn.

Our YouTube channel in particular is an area of focus for the coming months and years, as we work to establish Capacity Building Institute as Canada's premier training destination for environmental nonprofit professionals.

Funding Update

As a nonprofit social enterprise, Capacity Building Institute relies on a mix of revenues from program income, grants, foundations and NGO partners to provide training to environmental nonprofit leaders across Canada.

		2021	2022
<u>Revenue</u>			
	NGO Contributions and Partners	10,000	146,700
	Grants and Foundations	10,815	12,500
	Government Grants	-	24,766
	Program Income	75,000	245,000
Total Income		95,815	428,966
<u>Expenses</u>			
	Program Expenses	93,874	360,372
	Administrative Expenses	602	46,544
Total Expenses		94,476	406,916
Net income (Net loss)		1,339	22,050

**Numbers drawn from Compilation Financial Report, May 4, 2022*

Priorities for 2022/23

Strategic priorities for the year are focused on refining, strengthening, and expanding our service offerings across the environmental sector.



Refine

We intend to refine the delivery of our flagship training programs, focusing on quality content, strong training cohorts and top marks for the experience of participants.

Expand

We will expand the Capacity Institute Brand to prospective clients across the country, with the aim of becoming the first choice for environmental nonprofits in every province and territory.

Strengthen

We will bolster our network of highly qualified trainers, coaches and special guest speakers for training and webinars.

We will build on our growing list of thought leaders in the environmental sector, with expertise across a wide range of issue areas.



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Thank you!

We want to give our sincere thanks to the trainers, coaches, guest speakers, NGO partners, training recipients and grantmakers who help make Capacity Building Institute's work possible.

We're always seeking webinar guests, organizational partners, sector leaders and new trainees who want to make a difference for Canada's environment.

For more information on our programming, please contact:

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