



ParaCheer Spirit NFP



EIN # 83-2252996

January 2020

Dear Friends,

This January, the Wolves ParaCheer Spirit team has been selected for the third year in a row to represent the USA and USA Cheer as the US National Adaptive Abilities Team at the 2020 International Cheer Union World Cheerleading Championships. The team is extremely honored and proud to once again represent the Midwest and America on an international stage,... BUT we need your help!

The sport of cheerleading has seen massive growth over the last decade and within the last five years, the International Cheer Union (ICU) had the progressive concept to develop a division within the sport that would encourage athletes with and without disabilities to compete together, known as the Adaptive Abilities division.

ParaCheer Spirit was initiated in the fall of 2017 and is now in their third season. They are the current 2019 ICU Pan American Champions and 2019 ICU World Champions. New in 2020, in addition to the successful unified team of athletes, the ParaCheer Spirit Wolves are developing a Traditional Adaptive Abilities team, all athletes on the team have an IPC qualifying impairment. We are so excited to watch the Adaptive Abilities division and the sport of cheer continue to grow, and with your amazing support, we can ensure that teams continue to develop and be visual on local, national and international levels.

The Wolves attend many outreach events including outreach clinics, National Abilities Expos, Adaptive Sports USA Junior Nationals, the Special Olympics 50th Anniversary Celebration, the IHSA State Championship and most recently asked to perform at the 2020 National High School Cheerleading Championship!!!. Our goal is to offer an opportunity for all abilities to partake in the sport of cheerleading, year round, while educating the public on tolerance and inclusivity as well as promote the overall health and fitness of all the athletes.

Many outreach activities will cost over \$1000 per athlete to travel to, and currently, all expenses are covered by the individual athletes and their families. We would like to invite you to help contribute to this important 501(c)3 organization. All donations are tax deductible and every individual involved with ParaCheer Spirit will know that you CHEER with us in our effort to unite athletes of various backgrounds to compete together in cheer. We cannot reach our goal of raising \$100,000 this year, without your help!

If you are able to assist, please complete the attached form and return it to the address on the form. This information will help us properly describe, price and recognize your 501(c)3 tax deductible contributions. If you have any questions in the meantime, please do not hesitate to contact me at (773)-294-3355. Thank you very much for your time and consideration.

Sincerely,

Lee Trudell

Co Founder and Director, ParaCheer Spirit, NFP



5852 N Rockwell Street Chicago, IL 60659 | (773) 294-3355
ParaCheerSpirit@gmail.com | ParaCheerSpirit.org



ParaCheer Spirit NFP



Levels of Sponsorship

Monetary Donations:

Bronze Sponsorship: \$500

- Business logo/name will be listed on website for 2020
- Business will be featured on one social media platform

Silver Sponsorship: \$1000

- Business logo/name will be listed on website for 2020
- Business will be featured on two social media platforms

Gold Sponsorship: \$2000

- Business logo/name will be listed on website for 2020
- Business will be featured on two social media platforms
- Business logo/name will be printed on the back of practicewear

Platinum Sponsorship: \$5000

- Business logo/name will be listed on website for 2020
- Business will be featured on three social media platforms including a personalized video thank you from the team
- Business logo/name will be printed on the back of practicewear
- Personalized ParaCheer Spirit Gift

The above levels are suggestions for monetary amounts. Any amount may be donated and the highest level paid will be honored. If you have any questions or would like to donate a product or service, please feel free to contact us.

Sponsorship contributions accepted through:

PayPal via www.ParaCheerSpirit.org

Zelle via ParaCheerSpirit@gmail.com

Checks payable to ParaCheer Spirit NFP

GoFundMe ParaCheerSpirit NFP via link gofundme.com/2020-us-nationals-team

Facebook [@ParaCheerSpiritNFPMidwestUS](https://www.facebook.com/ParaCheerSpiritNFPMidwestUS)

Instagram [@para_cheer_spirit](https://www.instagram.com/para_cheer_spirit)

Twitter [@ParaCheerMidUS](https://twitter.com/ParaCheerMidUS)

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ParaCheer Sponsorship Form

Company/Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax: _____

E-mail Address:

Company Website URL:

*Please email a .png file of the company logo to paracheerspirit@gmail.com with the subject
ParaCheer Sponsorship

Contribution Amount (Please check the correct box):

- Bronze Sponsorship Gold Sponsorship
 Silver Sponsorship Platinum Sponsorship Other Amount \$ _____

Sponsor Signature

Date

Payment:

Please make all checks payable to: *ParaCheer Spirit NFP* or list comments in donation submission online via Zelle, PayPal, or GoFundMe.

Completed forms may be given to the ParaCheer athlete presenting this packet or may be mailed to:

ParaCheer Spirit NFP
% Lee Trudell, Director
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Chicago, Illinois 60659

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