

oatie
dairy free drink

NURTURE
THE HEALTHY ONE

NURTURE 5.25% FIXED INCOME BOND
Matures 31st December 2022
ISIN IE00BKVDHB78

In 2019 US consumers spent \$1,400,000,000 on lactose free milks. This trend is closely mirrored in Europe. Plant based milks generated \$2,036,000,000, continuing the growing trend over the last few years of consumers looking for healthy alternatives which saw these categories increase revenue by approx 5%.

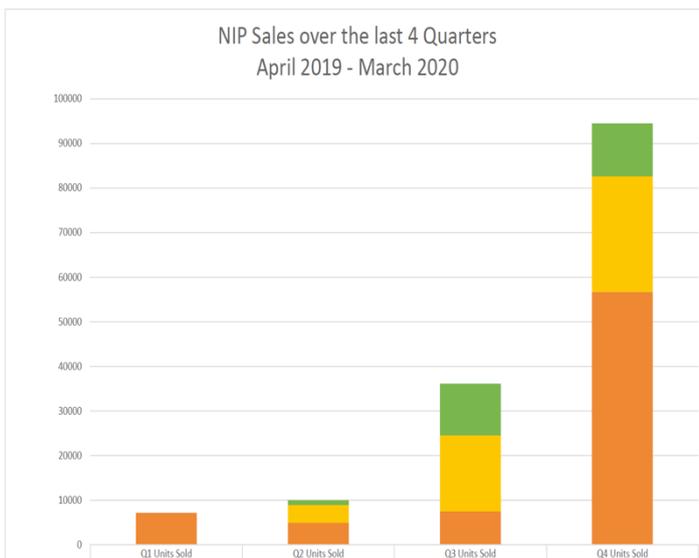
This is put into context however with the rise and growth of Oat based milks which jumped 7% in a year and from an almost zero starting point took in some \$68,000,000. This phenomenal jump in revenues in the US and Europe makes Oat based brands positioned to dominate the alternative milks and beverages market for years to come

“Oat milk will be the rising star of dairy alternative milk and will take away market share from other alternatives like soy and coconut. Oat milk will be the “it” dairy alternative milk.”



Natural Immunity Products Limited was launched in 2017 and was the brainchild of two parents, Derek & Lucy, who wanted the best for their kids but also wanted a product that would be just at home on the shelf of the millennial searching for lactose free, gluten free, vegan friendly drinks and milks, containing only natural sugars.

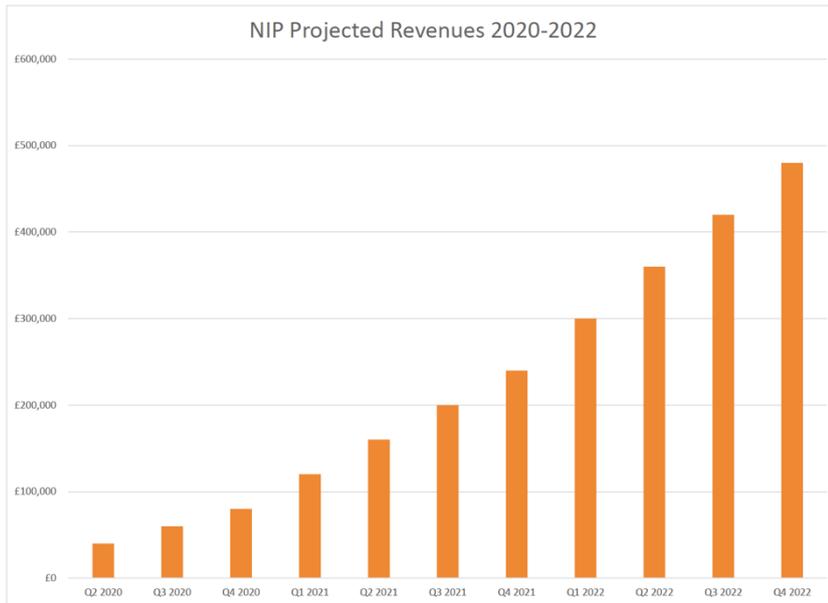
The Nurture brand was born and within 2 years was on the shelves of supermarkets and high street shops across Europe.



With sales & revenues expanding the Nurture Bond is being launched to raise working capital for increased production of the existing range, new product development, and marketing to grow the brand's awareness, sales and therefore value.

As there are no direct competitors in the fortified oat milk space, it is an optimum point of entry for Nurture to establish brand and offering differentiation, and therefore get from the shop shelves into consumers fridges and pantries.

Nurture the Future



The funds raised through the bond will be deployed to benefit the growth of sales and therefore revenue.

Production costs have been consistently reduced throughout 2019, using more efficient technology, beneficial pricing controls through economies of scale and smarter distribution and delivery. All of this has placed Nurture in a prime position to capture market share and deliver returns to shareholders and bond investors alike.



While the management retains the founders and is entirely built around the family values and ethos that they first envisaged, it has also added a wider management team of executives with proven track records in the industry, ensuring the success of the business.

Key Information:

Security:	Nurture 5.25% Fixed Income 2022 Bond	ISIN:	IE00BKVDHB78
Maturity:	31 st Dec 2022	SEDOL:	BKVDHB7
Interest:	5.25% p.a. net paid quarterly	Liquidity:	Daily
Issued by:	Audacia Capital (Ireland) plc	Clearing System:	CREST
Exchange:	Euronext Irish Exchange (GEM)	Issuers Auditor:	EisnerAmper
Bankers:	Northern Trust Banking Corporation	Currency:	GBP

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