

PODCAST PRODUCTION INQUIRY

Name _____ Name of Proposed Podcast _____

Short Description of Podcast

Format of Podcast: Audio Video Both

Audio Host: Anchor (Free) Other _____

Proposed Dates to Start Production

Date _____ Uncertain currently.

Podcast Release Frequency

- Once per week
- Twice per week
- More than twice per week
- Every other week
- Once per month
- Other _____
- Undetermined

Recording (Audio or Video)

- Responsible for own recordings (no assistance needed).
- DiBk record sessions (no producing).
- DiBk produces recording session (active in the recording).

Editing (Audio)

- No editing required. Upload into audio host platform.
- Moderate editing. Add music, sound effects, correct major errors, etc.
- Full editing. Full sound mixing, add music, sound effects, correct major and minor errors.

Edit (Video)

- No editing. Upload video onto YouTube channel.
- Moderate editing. Small editions, simple transitions, combine multiple videos, etc.
- Full editing: Adding titles, captions, and additional footage, adding more complex transitions, correct sound of video, creating transition.

Partnerships (Ligature Agreement)

- DiBk has permission to use footage from your production(s) for advertisement.
- Your entity agrees to cross promote with DiBk podcasts by sharing postings on social media platforms.
- Your entity does not want to participate.

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Production Packages

DiBk Silver Package (Audio Only) \$25 per hour

Editing: 30 minutes of recorded material = 1 hour of editing (Approximation)

Platform: Anchor (free) or DiBk Platform (TBD)

of episodes: After 10 episodes, and every 10 episodes afterwards, a 5% reduction will be applied to total bill.

Ancillary: Sold separately.

DiBk Gold Package (Video Only) \$30 per hour

Editing: 30 minutes of recorded material = 2.5 hour of editing (Approximation)

Platform: YouTube

of episodes: After 10 episodes, and every 10 episodes afterwards, a 5% reduction will be applied to total bill.

Ancillary: Up to two ancillary services.

DiBk Black Package (Audio and Video or Premiere Video) \$40 per hour

Editing: 30 minutes of recorded material = 2.5 hour of editing (Approximation)
30 minutes of recorded material = 1 hour of editing (Approximation)

Platform: YouTube (Video); Anchor or DiBk Platform (Audio)

of episodes: After 10 episodes, and every 10 episodes afterwards, a 5% reduction will be applied to total bill.

Ancillary: Up to 3 ancillary services.

Ancillary Services

Ancillary services' pricing is determined by the package selected unless specifically stated. If no package is purchased, the ancillary services prices are ***\$35 per hour***.

- Promotional audio (30 – 60 seconds)
- Promotional video (30 – 60 seconds); note: Price slightly increase if source is from additional footage.
- Graphics for video
- Doodly Video Creation (\$40 per hour)
- Consulting
- Producing/Directing
- Recording
- Music/sound effects (royalty free)
- Conversion from MP4 (video) to MP3 (Audio)